Software Product Engineering Services – Provider Compendium 2024

May 2024: Complimentary Abstract / Table of Contents

Provider Compendium
Software Product Engineering Services

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- ► Multi-country Payroll
- ► Network Services and 5G
- ► Oracle Services
- ► Outsourcing Excellence
- ► Payer and Provider Business Process
- ► Payer and Provider Information Technology
- ► Price Genius – AMS Solution and Pricing Tool
- ► Pricing Analytics as a Service
- ► Process Intelligence
- ► Process Orchestration
- ► Procurement and Supply Chain
- ► Recruitment
- ► Retail and CPG IT Services
- ► Retirement Technologies
- ► Revenue Cycle Management
- ► Rewards and Recognition
- ► SAP Services
- ► Service Optimization Technologies
- ► Software Product Engineering Services
- ► Supply Chain Management (SCM) Services
- ► Sustainability Technology and Services
- ► Talent Genius™
- ► Technology Skills and Talent
- ► Trust and Safety
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Background and introduction of the research

Software, the largest spend area in the product engineering space, continues to keep its upward march alive, albeit at a decelerated pace, primarily due to recessionary headwinds, geopolitical conflicts, talent constraints, and delayed decision-making at enterprises. Amidst the macroeconomic turbulence, certain themes continue to propel the software R&D forward – a shift toward platform-based business model, increased adoption of AI-/gen AI-augmented and secure products, a focus on sustainability, and an enhanced emphasis on customer and developer experiences.

This pivot toward these transformative themes, coupled with the current economic scenario, is profoundly changing enterprises' expectations from their service providers. From seeking a provider solely focused on offering engineering talent, enterprises now aspire to engage with strategic partners capable of delivering savings, speed, and innovation concurrently.

In this research, we present an assessment and detailed profiles of 43 engineering services providers. Each provider profile provides a comprehensive picture of its service focus, key Intellectual Property (IP) / solutions, domain investments, and case studies. The assessment is based on Everest Group's annual RFI process for calendar year 2023, interactions with leading software product engineering services providers, client reference checks, and an ongoing analysis of the engineering services market.

This report includes the profiles of the following 43 leading engineering services providers:

Accenture, ACL Digital, Apexon, Aspire Systems, Bounteous x Accolite, Brillio, Capgemini, Ciklum, Cognizant, Cybage, Daffodil Software, DataArt, Encora, EPAM, e-Zest Solutions, GlobalLogic, Globant, GS Lab | GAVS, Happiest Minds, HARMAN DTS, HCLTech, Incedo, Infogain, Infosys, Kellton, LTIMindtree, Mphasis, Ness Digital Engineering, N-iX, Persistent Systems, R Systems, Sigma Software, SoftServe, Softtek, Sonata Software, SOUTHWORKS, TCS, Tech Mahindra, TO THE NEW, UST, Wipro, Xebia, Xoriant

Scope of this report

Geography: Global

Industry: 43 leading engineering service providers

Services: Software product engineering services

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The report focuses on software product engineering services and offers insights into prominent service providers operating in this space

Management

Exploring and implementing value-enhancement ideas for all functions and stakeholders in the software product ecosystem – engineers, management, and end-users – while looking from a business as well as a technical lens
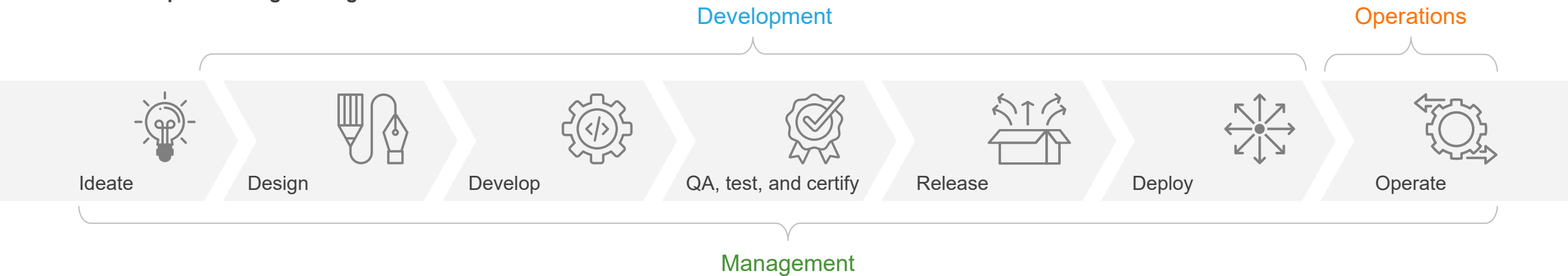
Development

Entails building/upgrading, testing for robustness, and deploying key elements of a software product – technology stack, applications, interface, etc.

Operations

Entails all activities directed toward maintaining software product integrity and providing consistent experiences to product users, while the software product is up and running

Software product engineering value chain

Development

Operations

| Ideate | Design | Develop | QA, test, and certify | Release | Deploy | Operate |

Management

In the engineering services value chain, software product engineering services include:

- Development of Commercial Off-The-Shelf (COTS) products for enterprises
- Development of customer-facing software/portals/applications that are meant for revenue generation or service delivery

Please note that system integration services, development of custom applications for mid-/back-office operations, services offered for embedded software development, and services offered for the development of non-commercial products are excluded from the scope of this assessment.

The Software Product Engineering Service provider compendium report has profiles and buyer case studies for 43 leading engineering service providers

Research calendar

Software Product Engineering Services

Reports title	Release date
Navigating the Enterprise Adoption of Generative AI	September 2023
Engineering Services Top 50 2023	September 2023
Trends in the Top 200 Engineering Research & Development (ER&D) Enterprises 2023	December 2023
Engineering Research and Development (ER&D) Outlook for 2024: Key Macroeconomic and Technological Trends Shaping the ER&D Industry	January 2024
Engineering Services CXO Insights: Key Issues Report 2024	January 2024
Navigating the Platform Odyssey: Software Product Engineering Services PEAK Matrix® Assessment 2024	March 2024
Enterprise Immersive Experience Services PEAK Matrix® Assessment 2024	April 2024
Software Product Engineering Services – Provider Compendium 2024	May 2024
Enterprise Immersive Experience Services – Provider Compendium 2024	Q2 2024
Software Product Engineering Services enterprise pulse report 2024	Q2 2024
Value Chain Functions Software Product Engineering Services PEAK Matrix® Assessment 2024	Q2 2024
Key Verticals Software Product Engineering Services PEAK Matrix® Assessment 2024	Q2 2024
Software Product Engineering Services Enterprise Pulse Report 2024	Q2 2024
Software Product Engineering Services State of the Market 2024	Q2 2024
Nearshore Delivery Software Product Engineering Services PEAK Matrix® Assessment 2024	Q3 2024

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