



ESG Data Management Platform PEAK Matrix[®] Assessment 2024

November 2024: Complimentary Abstract / Table of Contents



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- ▶ Life Sciences Commercial Technologies
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For more information on this and other research published by Everest Group, please contact us:

Nitish Mittal, Partner

Rita N. Soni, Principal Analyst

Arpita Dwivedi, Practice Director

Ambika Kini, Senior Analyst

Esha Yadav, Analyst

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Introduction

In today's rapidly evolving commercial landscape, sustainability has emerged as a critical factor influencing corporate strategies and operations. This shift reflects a fundamental change in how businesses are evaluated, with a growing emphasis on ethical practices and their broader impact on society and the environment. As stakeholders—from investors to consumers—demand more responsible business practices and organizations recognize the need for transparency and accountability, there has been a surge in the demand for effective Environmental, Social, and Governance (ESG) data management to facilitate informed decision-making.

The growing focus on ESG data management is further amplified by the emergence of international reporting frameworks that mandate transparency in sustainability practices. Frameworks such as the Global Reporting Initiative (GRI) and the International Financial Reporting Standards (IFRS) set standards that compel companies to disclose their ESG data comprehensively. As regulatory pressures mount alongside heightened public awareness of environmental and social issues, effective ESG data

management has become essential for organizations striving to meet these expectations while navigating the complexities of modern business operations.

In this research, we present an assessment and detailed profiles of 26 ESG data management platform providers. Each provider profile gives a comprehensive account of its platform offerings' focus, key Intellectual Property (IP) / solutions, domain investments, and case studies. The assessment is based on Everest Group's annual RFI process for the calendar year 2024, interactions with leading ESG data management platform providers, client reference checks, and an ongoing analysis of the sustainability technology and services market.

This report includes the profiles of the following 26 leading ESG data management platforms:

AccelESG, Amplo Global, Ascentys, Avarni, Benchmark Gensuite, Brightest, Cority, Credibl ESG, Diligent, Emitwise, ESG Playbook, FigBytes, Gravity Climate, IBM, Microsoft, Net0, Persefoni, Pulsora, Salesforce, SAP, Sphera, Sweep, Trustrace, Watershed, Wolters Kluwer, and Workiva

Scope of this report

Geography: Global

Industry: Cross-industry

Product: ESG data management platforms

Overview and abbreviated summary of key messages

This report examines the ESG data management platform market and evaluates the positioning of platform providers on the Everest Group PEAK Matrix®. It provides insights into evolving market dynamics, competitive landscape, providers' capabilities, and Everest Group's remarks on providers' key strengths and limitations.

Some of the findings in this report, among others, are:

ESG data as a strategic asset

While regulations drive adoption, companies are using ESG data beyond compliance, applying it to decisions around sourcing, risk management, and innovation

Gen AI facilitating augmented data management capabilities

Gen AI is increasingly being used to automate ESG data collection, enhance reporting, and provide predictive insights that enable organizations to make more informed sustainability decisions

Industry view on adoption

Banking & financial institutions, energy, retail, and manufacturing sectors lead ESG platform adoption, reflecting both regulatory needs and strategic sector-specific sustainability goals

This study offers 5 distinct chapters providing a deep dive into key aspects of ESG data management platform market; below are four charts to illustrate the depth of the report

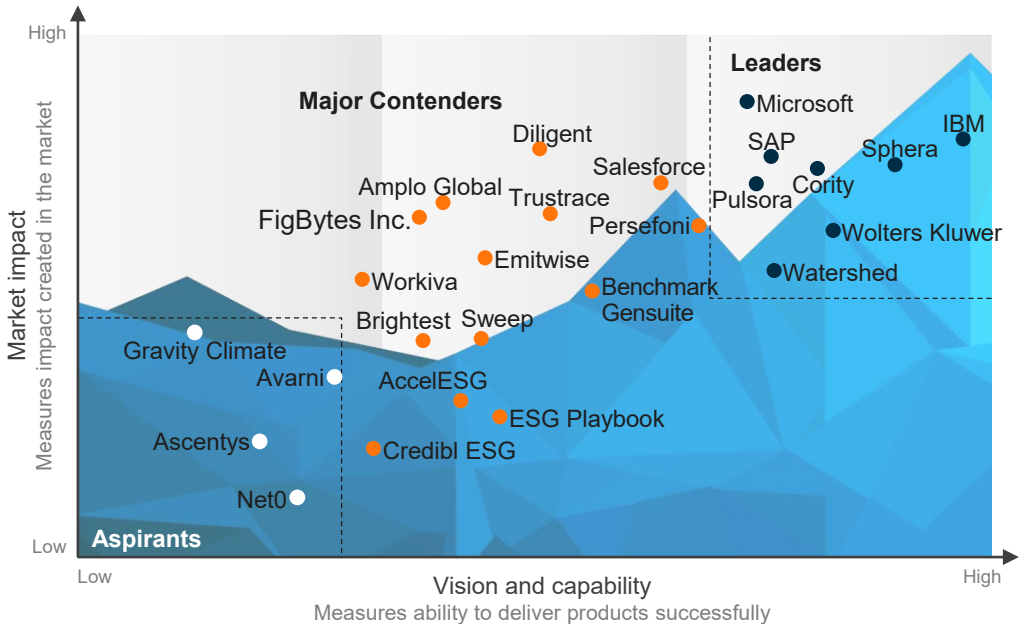
Everest Group PEAK Matrix® Assessment 2024

Capability assessment

Illustrative example

ESG Data Management Platform PEAK Matrix® Assessment 2024^{1,2}

● Leaders ● Major Contenders ○ Aspirants ☆ Star Performers



1 Assessment for Avarni, Benchmark Gensuite, Cority, Diligent, FigBytes, Gravity Climate, Net0, Persefoni, Salesforce, Sphera, Sweep, Watershed, Wolters Kluwer, and Workiva excludes provider inputs and is based on Everest Group's proprietary Transaction Intelligence (TI) database, provider public disclosures, and Everest Group's interactions with buyers

2 Assessment for Credibl ESG, Brightest, Emitwise, IBM, Microsoft, SAP, and Trustrace includes partial inputs from the providers and is based on Everest Group's estimates that leverage Everest Group's proprietary data assets, providers' public disclosures, and interaction with buyers

Source: Everest Group (2024)

Measure of capability: ☐ Low ● High

Providers	Market impact				Vision and capability					
	Market adoption	Portfolio mix	Value delivered	Overall	Vision and strategy	Technology capability	Flexibility and ease of deployment	Investment and support	Engagement and commercial models	Overall
Provider 1	●	●	●	●	●	●	●	●	●	●
Provider 2	●	●	●	●	●	●	●	●	●	●
Provider 3	●	●	●	●	●	●	●	●	●	●
Provider 4	●	●	●	●	●	●	●	●	●	●
Provider 5	●	●	●	●	●	●	●	●	●	●
Provider 6	●	●	●	●	●	●	●	●	●	●

Everest Group's remarks on providers

Illustrative example

Measure of capability: ☐ Low ● High

Market impact				Vision and capability					
Market adoption	Portfolio mix	Value delivered	Overall	Vision and strategy	Technology capability	Flexibility and ease of deployment	Investment and support	Engagement and commercial models	Overall
●	●	●	●	●	●	●	●	●	●

Strengths

- Provider 1 offers platform, an integrated SaaS platform that spans environmental, health, safety, and quality-focused modules, capturing financial and climate data to support ESG reporting for clients
- It has introduced sustainability advisory services and envisions becoming a one-stop shop to address enterprises' end-to-end sustainability needs

Limitations

- While provider 1 is a highly comprehensive platform with an extensive range of features, its implementation can be challenging
- The platform's complexity often necessitates substantial training before clients can become comfortable and proficient in utilizing it effectively

Research calendar

Sustainability Technology and Services

	Published	Current release	Planned
Reports title	Release date		
Sustainability Enablement Technology Services PEAK Matrix® Assessment 2024			May 2024
AI-led Business Transformation – Review of PegaWorld iNspire 2024			June 2024
Accelerating Sustainability in Your IT Sourcing Initiatives: Actionable Insights for Procurement			July 2024
Cloud ERP – Review of SAP Sapphire 2024 Event			August 2024
Sustainability Enablement Technology Services – Provider Compendium 2024			August 2024
Unlocking Carbon Capture and Storage (CCS) Growth through Digital Innovation			October 2024
ESG Data Management Platform PEAK Matrix® Assessment 2024			November 2024
Exploring Circularity in the Supply Chain			Q4 2024
Unlocking Sustainability with GenAI: A Service Provider's Guide to Propagating the Sustainability Agenda for Clients			Q4 2024
ESG Data Management Platform – Provider Compendium 2024			Q4 2024
Sustainability Services State of the Market 2024			Q4 2024
Impact Sourcing State of the Market 2024			Q4 2024
Sustainable IT Services PEAK Matrix® Assessment			Q4 2024
Sustainable Engineering Services PEAK Matrix® Assessment			Q4 2024
Sustainable Engineering Services – Provider Compendium			Q4 2024
The Sustainable IT Blueprint: A Service Provider's Playbook for Client-Centric Technology Transformation			Q1 2025

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Stay connected

Dallas (Headquarters)

info@everestgrp.com

+1-214-451-3000

Bangalore

india@everestgrp.com

+91-80-61463500

Delhi

india@everestgrp.com

+91-124-496-1000

London

unitedkingdom@everestgrp.com

+44-207-129-1318

Toronto

canada@everestgrp.com

+1-214-451-3000

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