

Sustainability Enablement Technology Services – Provider Compendium 2024

August 2024: Complimentary Abstract / Table of Contents



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Tracking: providers, locations, risk, technologies

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Introduction

In the contemporary business landscape, sustainability has transcended its erstwhile status as a mere buzzword and has emerged as a critical imperative for enterprises across industries. Amid growing concerns about climate change, resource depletion, and social inequalities, businesses are under mounting pressure to not only mitigate their environmental impact but also to proactively contribute to societal well-being. In this context, sustainability enablement technology and services have assumed paramount importance, offering instrumental solutions to navigate the complexities of sustainability challenges.

However, the dearth of tangible market proof points, as the standards and best practices continue to evolve, compounds the challenge of decision-making. Enterprises find themselves grappling with the daunting task of navigating this complex landscape to select partners who can not only address their immediate sustainability needs, but also align with their long-term strategic objectives.

In this research, we present an assessment and detailed profiles of 24 sustainability enablement technology and

services providers. Each provider profile provides a comprehensive picture of its service focus, key Intellectual Property (IP) / solutions, domain investments, and case studies. The assessment is based on Everest Group's annual RFI process for the calendar year 2024, interactions with leading sustainability enablement technology and service providers, client reference checks, and an ongoing analysis of the sustainability services market.

This report includes the profiles of the following 24 leading service providers: Accenture, Atos, Capgemini, Cognizant, Deloitte, DXC Technology, EY, GEP, GFT, Gramener – A Straive company, HCLTech, Hitachi Digital Services, Infosys, KPMG, Kyndryl, LTIMindtree, NTT DATA, PwC, SG Analytics, Stefanini, TCS, Tech Mahindra, UST, and Wipro

Scope of this report

Geography: Global

Industry: Cross-industry

Services: Sustainability enablement

technology services

Overview and abbreviated summary of key messages

This report examines the sustainability enablement technology services market. It provides an overview of the vision and strategy, adoption across enterprise segments and geographies, investments, partnerships, case studies, and strengths and limitations for 24 providers in the space.

Some of the findings in this report, among others, are:

Low-hanging fruits in the sustainability enablement technology services landscape

Majority of the sustainability enablement engagements are focused on ESG data management, net zero services, and responsible supply chain.

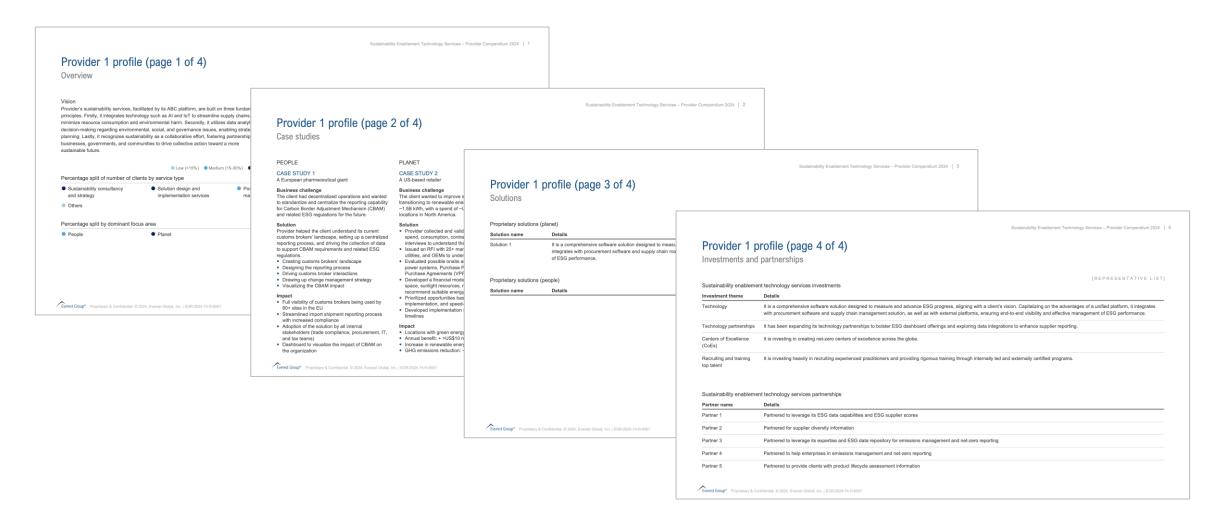
Capability enhancement by service providers

Service providers have invested in augmenting their sustainability enablement capabilities via several channels including joint go-to-markets, inhouse tools, and dedicated CoEs to enhance credibility in the market.

Buyers' perception

Buyers perceive gaps in the service provider capabilities with regards to change management, commercial flexibility, and domain knowledge, and expect higher levels of value addition from providers

The Sustainability Enablement Technology Services Provider Compendium 2024 has 24 provider profiles



Research calendar

Sustainability Technology and Services

	Published Current release Planned
Reports title	Release date
Sustainability Enablement Technology Services PEAK Matrix® Assessment 2024	May 2024
Al-led Business Transformation – Review of PegaWorld iNspire 2024	June 2024
Cloud ERP – Review of SAP Sapphire 2024 Event	August 2024
Sustainability Enablement Technology Services – Provider Compendium 2024	August 2024
Supply Chain and Circularity: Harnessing Technology for Sustainable Solutions	Q3 2024
Unlocking Sustainability with GenAl: A Service Provider's Guide to Propagating the Sustainability Agenda for Clients	Q3 2024
Accelerating Sustainability in Your IT Sourcing Initiatives: Actionable Insights for Procurement	Q3 2024
Digital enablement of carbon capture, utilization, and storage	Q3 2024
Sustainability Services State of the Market 2024	Q3 2024
ESG Data Management Platform PEAK Matrix® Assessment 2024	Q3 2024
ESG Data Management Platform – Provider Compendium 2024	Q4 2024
Impact Sourcing State of the Market Report 2024	Q4 2024
Sustainable IT Services PEAK Matrix® Assessment 2024	Q4 2024
Sustainable Engineering Services PEAK Matrix® Assessment 2024	Q4 2024
The Sustainable IT Blueprint: A Service Provider's Playbook for Client-Centric Technology Transformation	Q4 2024
Sustainable Engineering Services – Provider Compendium 2024	Q4 2024

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