

SAP Business Application Services for Mid-Market Enterprises – Provider Compendium 2024

May 2024: Complimentary Abstract / Table of Contents



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Introduction

SAP's mid-market services market has already made a significant impact, contributing an impressive US\$10 billion+ with a double-digit Year-over-Year (YoY) growth rate. Since the launch of SAP BTP, RISE with SAP, and GROW with SAP offerings, the momentum is growing for Small and Medium-sized Businesses (SMBs) to adopt the SAP suite.

SAP's mid-market customers have distinct priorities compared to the large clients. Unlike their larger counterparts who have the resources to build complex solutions with extensive customization, a majority of the SMBs seek packaged solutions including pre-configured industry solutions to transform their processes and experiences. These solutions are cost-efficient and the spend is staggered on multiple short sprint of engagements.

With distinct enterprise demands and evolving SAP offerings, service providers are investing in talent initiatives and building differentiated IP assets to help enterprises in their SAP journey.

This research includes detailed profiles of 15 service providers for SAP Services for Mid-Market. The report is based on Everest Group's annual RFI process for the calendar year 2023, interactions with leading providers, client reference checks, and ongoing analysis of the SAP services market.

This report includes the profiles of the following 15 leading SAP business application services providers : Birlasoft, FPT Software, Genpact, Hitachi Digital Services, Kaar Technologies, Kellton, Mphasis, Quinnox, Reply, Softtek, Stefanini, Techwave Consulting, Tenthpin Management Consultants, Tietoevry, and Zensar

Scope of this report

Geography: global

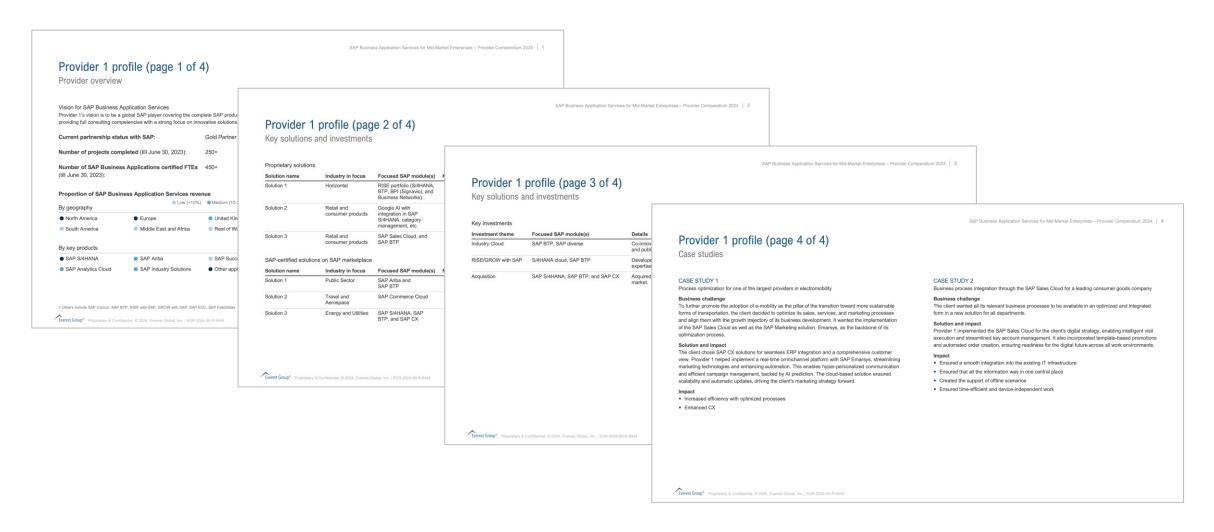
Industry: market activity and investments

of 15 leading service providers

Services: SAP business application

services

The SAP Business Application Services for Mid-Market Enterprises – Provider Compendium 2024 has 15 providers



Research calendar

Enterprise Platform Services

	Published Current release Planned
Reports title	Release date
Microsoft Dynamics 365 Services – Provider Compendium 2023	July 2023
Enterprise Platform Services: Voice of the Customer 2023	August 2023
Salesforce Services – Unpacking Salesforce Industry Cloud Growth Momentum	September 2023
Oracle Cloud Applications Services – Provider Compendium 2023	October 2024
Pega Services PEAK Matrix® Assessment 2023	February 2024
SAP Business Application Services for Mid-Market Enterprises PEAK Matrix® Assessment 2024	April 2024
Pega Services – Provider Compendium 2024	April 2024
Oracle Cloud Applications (OCA) Services – Cloud ERP as a Catalyst to Enterprise Al Adoption	April 2024
SAP Business Application Services for Mid-Market Enterprises – Provider Compendium 2024	May 2024
Salesforce Services PEAK Matrix® Assessment 2024	Q2 2024
Salesforce Services – Provider Compendium 2024	Q2 2024
SAP Business Application Services – Global PEAK Matrix® Assessment 2024	Q2 2024
Microsoft Dynamics 365 Services PEAK Matrix® Assessment 2024	Q3 2024
Microsoft Dynamics 365 Services – Provider Compendium 2024	Q3 2024
Microsoft Dynamics 365 – State of the Market	Q3 2024

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