



Analytics and AI Services Specialists – Provider Compendium 2024

September 2024: Complimentary Abstract / Table of Contents

Provider Compendium
Data and Analytics, Artificial Intelligence (AI)



Our research offerings

This report is included in the following research program(s):

Data and Analytics, Artificial Intelligence (AI)

- ▶ Advanced SciTech
- ▶ Amazon Web Services (AWS)
- ▶ Application Services
- ▶ Artificial Intelligence (AI)
- ▶ Asset and Wealth Management
- ▶ Banking and Financial Services Business Process
- ▶ Banking and Financial Services Information Technology
- ▶ Catalyst™
- ▶ Clinical Development Technology
- ▶ Cloud and Infrastructure
- ▶ Contingent Staffing
- ▶ Contingent Workforce Management
- ▶ Customer Experience Management Services
- ▶ CX Excellence
- ▶ CXM Technology
- ▶ Cybersecurity
- ▶ Cyber Threat Detection and Response
- ▶ Data and Analytics
- ▶ Digital Adoption Platforms
- ▶ Digital Services
- ▶ Digital Workplace
- ▶ Employee Experience Management (EXM) Platforms
- ▶ Employer of Record (EOR)
- ▶ Engineering Research and Development
- ▶ Enterprise Platform Services
- ▶ Exponential Technologies
- ▶ Finance and Accounting
- ▶ Financial Crime and Compliance
- ▶ Financial Services Technology (FinTech)
- ▶ Forces & Foresight
- ▶ GBS Talent Excellence
- ▶ Global Business Services
- ▶ Google Cloud
- ▶ HealthTech
- ▶ Human Resources
- ▶ Insurance Business Process
- ▶ Insurance Information Technology
- ▶ Insurance Technology (InsurTech)
- ▶ Insurance Third-Party Administration (TPA) Services
- ▶ Intelligent Document Processing
- ▶ Interactive Experience (IX) Services
- ▶ IT Services Excellence
- ▶ IT Talent Excellence
- ▶ Life Sciences Business Process
- ▶ Life Sciences Commercial Technologies
- ▶ Life Sciences Information Technology
- ▶ Locations Insider™
- ▶ Marketing Services
- ▶ Market Vista™
- ▶ Microsoft Azure
- ▶ Microsoft Business Application Services
- ▶ Modern Application Development (MAD)
- ▶ Mortgage Operations
- ▶ Multi-country Payroll
- ▶ Network Services and 5G
- ▶ Oracle Services
- ▶ Outsourcing Excellence
- ▶ Payer and Provider Business Process
- ▶ Payer and Provider Information Technology
- ▶ Price Genius – AMS Solution and Pricing Tool
- ▶ Pricing Analytics as a Service
- ▶ Process Intelligence
- ▶ Process Orchestration
- ▶ Procurement and Supply Chain
- ▶ Recruitment
- ▶ Retail and CPG
- ▶ Retirement Technologies
- ▶ Revenue Cycle Management
- ▶ Rewards and Recognition
- ▶ SAP Services
- ▶ Service Optimization Technologies
- ▶ Software Product Engineering Services
- ▶ Supply Chain Management (SCM) Services
- ▶ Sustainability Technology and Services
- ▶ Talent Genius™
- ▶ Technology Skills and Talent
- ▶ Trust and Safety
- ▶ Value and Quality Assurance (VQA)

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Tracking: providers, locations, risk,
technologies

Locations: costs, skills, sustainability,
portfolios

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Introduction

With the emergence of domain- and function-specific analytics and AI initiatives, enterprises are finding it difficult to implement such projects at scale due to data-related challenges, inability to acquire skilled talent, advanced IP, and lack of AI and cloud capabilities. They are looking for service providers with such capabilities catering to their specific needs. Analytics and AI specialist service providers have built such capabilities through investments in talent, products and platforms, partnerships, industry expertise, and AI-based solutions designed to serve specific client needs.

In this research, we present an assessment and detailed profiles of analytics and AI services specialists. Each provider profile presents a comprehensive picture of its service focus, key Intellectual Property (IP) / solutions, domain investments, and case studies. The assessment is based on Everest Group’s annual RFI process for calendar year 2022 and 2023 H1 (January-June), interactions with leading analytics and AI services specialists, client

reference checks, and an ongoing analysis of the analytics and AI services market.

In this research, we present an assessment and detailed profiles of 26 Analytics and AI services specialists. Each provider profile provides a comprehensive picture of its strengths and limitations. The assessment is based on Everest Group’s annual RFI process for the calendar year 2023, interactions with leading analytics and AI services specialists, client reference checks, and an ongoing analysis of the analytics and AI services market.

This report includes the profiles of the following 26 leading data observability technology providers:

Affine, Aptus Data Lab, BizAcuity, Centific, C5i, DataArt, EXL, Factsparn, Fractal Analytics, Ganit, Infocepts, Innover Digital, LatentView Analytics, Lingaro, MathCo, Mu Sigma, Polestar, Quantiphi, Quantzig, SDG Group, SG Analytics, Sigmoid, Straive, Tiger Analytics, Tredence, USEReady

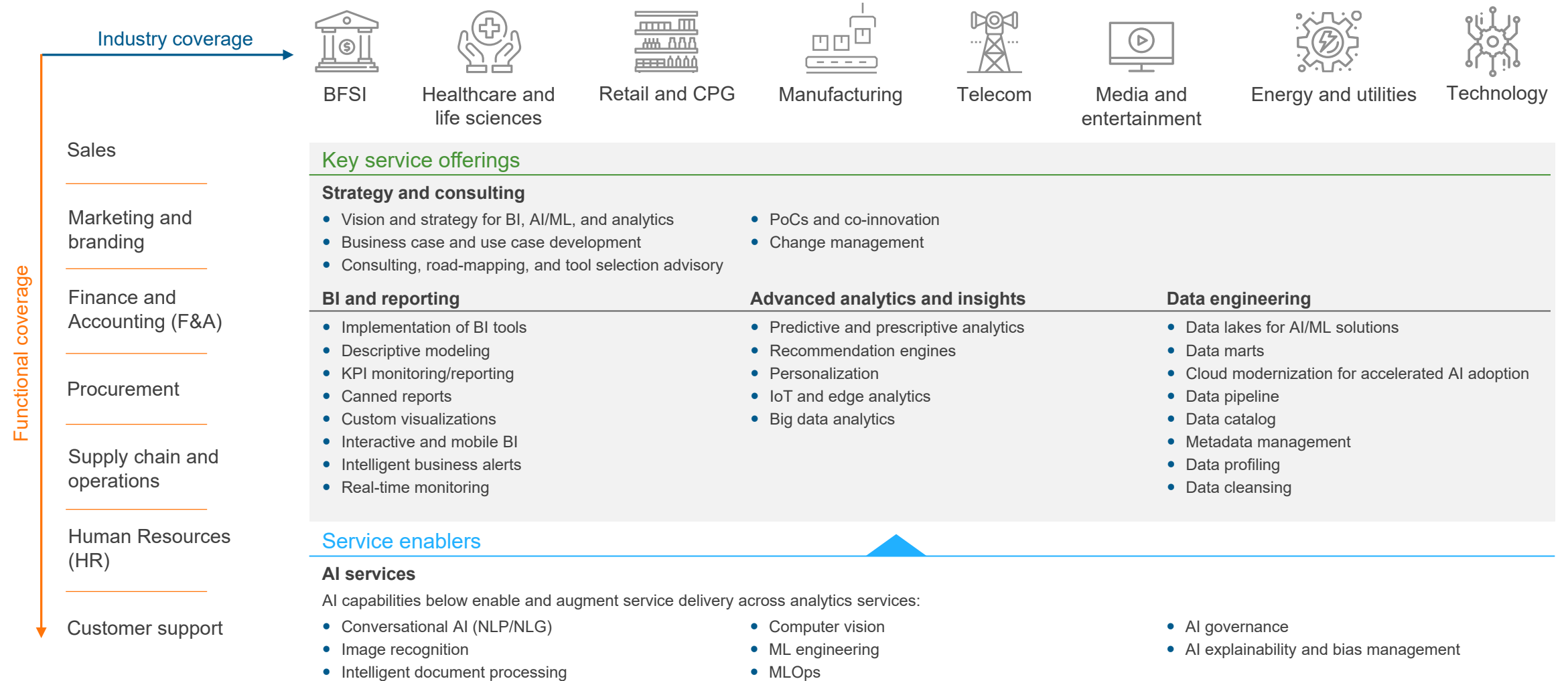
Scope of this report

Geography: Global

Provider: 26 analytics and AI services specialists

Services: Analytics and AI services

Scope of analytics and AI services research



This report has 26 service provider profiles providing a comprehensive view of company overview, key offerings, key Intellectual Property (IP), partnerships, investments, and case studies

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Service Provider 1 profile (page 1 of 4)

Overview

Company overview
 Provider 1 is a leading global provider of data science solutions and achieving tangible results. It aims to become a worldwide leader. Provider 1 empowers enterprises with comprehensive domain knowledge and functional expertise. Its client base is diverse and global.
Headquarters: San Jose, California

Key leaders

- Leader A, CEO and Co-founder
- Leader B, CEO and Co-founder
- Leader C, CEO and Co-founder

Analytics and AI services revenue (2023)

<US\$25 million	US\$25-50 million
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Analytics and AI offering

- With its expertise in data science, Provider 1 equips clients with the tools and frameworks to make informed decisions, and drive growth.
- Provider 1 launched ABC to optimize the cost of care and improve patient outcomes. Additionally, the company has invested in hiring more experts in this space.
- Provider 1 is making considerable capability development investments for enterprises. The company is jointly working with leading industry players on modernization strategies.
- Provider 1 next major initiative is EFG, a platform that helps enterprises accelerate development to delivering valuable experiences.

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Service Provider 1 profile (page 2 of 4)

IP

IP overview

- Provider 1 focuses on solving the last-mile problem in various industries.
- Provider 1 provides the most sophisticated domain-led solutions to address functional challenges faced by enterprises.
- The firm has developed a robust partner ecosystem with leading industry players, and third-party integrations.

Analytics and AI services IP (representative list)

Solution	Details
Solution A	It is an intelligently engineered solution reducing the time to value for integrations.
Solution B	It offers AI-led data que... opportunities by reducing third-party providers.
Solution C	This accelerator allows simulation.
Solution D	This is an AI-powered p... market disruptions, mar...

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Service Provider 1 profile (page 3 of 4)

Partnerships and client engagement

Partnerships (representative list)

Partner name	Details
Partner 1	Provider 1 co-creates m... and manufacturing client.
Partner 2	Provider 1 is a Gold Par... about 20+ solutions list...
Partner 3	Provider 1's alliance with enterprises accelerate th... insights-driven business.
Partner 4	Provider 1 partnered with solutions. Its technical e...

Recent analytics and AI engagements (non exhaustive)

Client	Year of signing	Ge...
Client A	N/A	US
Client B	N/A	N/
Client C	N/A	N/
Client D	2018	Nc

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Service Provider 1 profile (page 4 of 4)

Recent investments

Investments (representative list)

Client	Engagement details
Investment A	This is a learning platform created primarily to train fresh graduates and upskill enthusiasts in the field by bridging the gap between academia and industry. As a part of the program, employees are provided with an industry-standard training program that allows them to become data science experts through customized and adaptive learning.
Investment B	Provider 1 launched ABC to empower clients with the tools and frameworks to accelerate the time to value for projects. ABC helps companies leap forward from concept to development in just 4-12 weeks with pre-built ML models, datasets, standardized data architecture, pre-built data pipeline, optimized business-ready solutions, and automated infrastructure provisioning.
Investment C	This includes a multi-disciplinary team of AI engineers along with domain experts building AI/ML models that are future-fit to leverage partners, modern practices, and technology platforms. Through investment C, Provider 1 aims to empower clients by bridging the gap between executive decision-making and AI implementation. Driving growth through identifying use cases (such as MLOps, NLP, search and recommendation systems, explainable AI, and computer vision), determining and enabling the development of the necessary infrastructure, and building an implementation roadmap for AI engagements.

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Research calendar

Data and Analytics

	Published	Current release	Planned
Reports title	Release date		
Data & Analytics – Review of Google Next '24 Product Launch			May 2024
Generative AI – Review of Adobe Summit 2024			May 2024
Google Workspace – Review of Google Next '24 Product Launch			May 2024
Security – Review of Google Next '24 Product Launch			May 2024
Low-code Application Development – Review of Appian World 2024			May 2024
Cloud ERP – Review of SAP Sapphire 2024 Event			June 2024
Security Products: Review of Cisco's Security Product Announcements at RSAC 2024 and Cisco Live 2024			July 2024
Telecommunications - Review of Ericsson Site Energy Orchestration Product Launch			August 2024
Microsoft Security – Review of Microsoft Security's Product Launch at RSAC '24			August 2024
Fueling the Future: How Data & Analytics and AI are transforming the Oil and Gas Industry			September 2024
Analytics and AI Services Specialist – Provider Compendium 2024			September 2024
Unveiling the Modern Data Tech Stack: Evolution Over the Years			Q3 2024
Data and Analytics (D&A) Services PEAK Matrix® Assessment 2024			Q3 2024
Data & AI (D&AI) Services for Mid-Market Enterprises PEAK Matrix® Assessment 2024			Q4 2024
Data and Analytics (D&A): State of The Market 2024			Q4 2024
Analytics and AI Services Specialists PEAK Matrix® Assessment 2025			Q1 2025

Note: [Click](#) to see a list of all of our published Data and Analytics reports

Research calendar

Artificial Intelligence (AI)

	Published	Current release	Planned
Reports title	Release date		
Generative AI Adoption – Examining Real-world Use in Horizontal Functions and Future Outlook			June 2024
Generative AI Adoption in Customer Experience Management (CXM)			June 2024
AI-led Business Transformation – Review of PegaWorld iNspire 2024			June 2024
Generative AI Adoption in Talent Acquisition Services			June 2024
Generative AI Impact and Adoption in Trust and Safety (T&S)			June 2024
Generative AI Adoption in Human Resources			June 2024
Generative AI Adoption in Marketing Services			June 2024
Cloud ERP – Review of SAP Sapphire 2024 Event			August 2024
Microsoft Security – Review of Microsoft Security’s Product Launch at RSAC ’24			August 2024
Fueling the Future: How Data & Analytics and AI are transforming the Oil and Gas Industry			September 2024
Analytics and AI Services Specialist – Provider Compendium 2024			September 2024
Artificial Intelligence (AI) and Generative AI Services PEAK Matrix® Assessment 2024			Q3 2024
Artificial Intelligence (AI) and Generative AI Service Provider Compendium 2024			Q3 2024
AI Top 50 2024			Q3 2024
Data Annotation and Labeling (DAL) Solutions for AI/ML PEAK Matrix® Assessment 2025			Q1 2025
Analytics and AI Services Specialist Provider Compendium 2025			Q1 2025

Note: [Click](#) to see a list of all of our published Artificial Intelligence (AI) reports

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