



Exponential Technology Radar 2024: Filtering Through the Noise

April 2024: Complimentary Abstract / Table of Contents

Market Report
Digital Services



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- ▶ Multi-country Payroll
- ▶ Network Services and 5G
- ▶ Oracle Services
- ▶ Outsourcing Excellence
- ▶ Payer and Provider Business Process
- ▶ Payer and Provider Information Technology
- ▶ Price Genius – AMS Solution and Pricing Tool
- ▶ Pricing Analytics as a Service
- ▶ Process Intelligence
- ▶ Process Orchestration
- ▶ Procurement and Supply Chain
- ▶ Recruitment
- ▶ Retail and CPG IT Services
- ▶ Retirement Technologies
- ▶ Revenue Cycle Management
- ▶ Rewards and Recognition
- ▶ SAP Services
- ▶ Service Optimization Technologies
- ▶ Software Product Engineering Services
- ▶ Supply Chain Management (SCM) Services
- ▶ Sustainability Technology and Services
- ▶ Talent Genius™
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Introduction

In navigating the shifting tides of business, it is imperative for enterprises not only to adapt but to lead the charge by investing in exponential technologies. Throughout the past, visionary organizations have reaped significant rewards by boldly embracing cutting-edge innovations, leveraging them not just to seize new opportunities but to carve out a distinct identity in the marketplace.

Yet, amid ever-evolving technological breakthroughs, determining the most promising investments and staying ahead of the curve presents a strong challenge for enterprises, service providers, and technology stakeholders alike. Effectively navigating through this area calls for strategic foresight and a deep understanding of evolving market dynamics. Embracing this challenge head-on is paramount for businesses determined not only to survive but also to thrive in the constantly changing environment.

In this report, Everest Group explores how enterprises have benefited in the past from previous innovations and lays down an ideal methodology to identify, track, and prioritize key investments into emerging technologies by assessing their potential impact, market maturity, and unique proposition and alignment to the relevant industry.

We focus on:

- A staged radar approach to prioritizing investments in technologies in an industry-conscious manner
- Use cases of exponential technology applications and particular sectors poised to experience significant benefits from their adoption

Scope of this report

Geography: Global

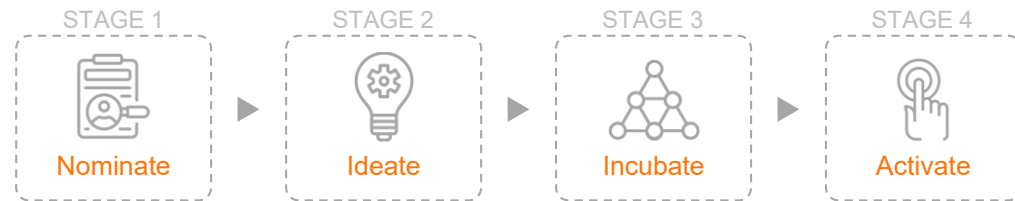
Industry: Market activity and investments across all major industries

Services: Digital services

Use cases: Only publicly-available information (~90 distinct use cases) has been used for the entire analysis in this report

This study offers four distinct chapters providing a deep dive into key aspects of emerging technologies; below are four charts to illustrate the depth of the report

Staged radar approach



Emerging AI technologies

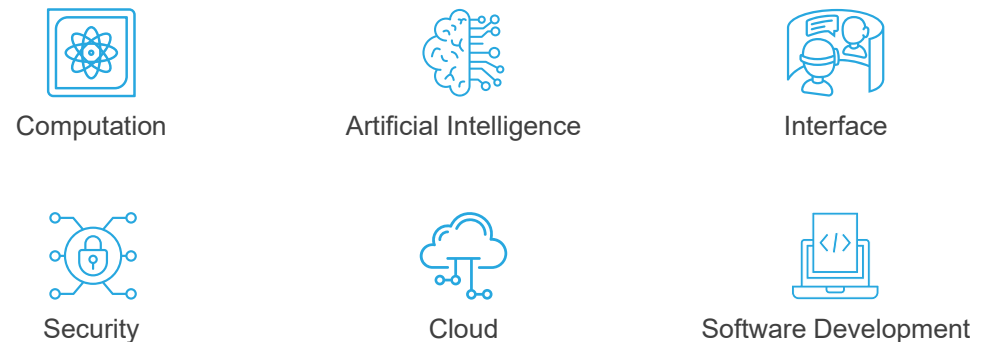
Causal AI

Causal AI is an artificial intelligence technique used to determine the exact underlying causes and effects of events or behaviors. It draws on supporting data, such as relationships, dependencies, and other contexts among network entities and events.

Enterprises that gained competitive advantage by embracing emerging technology



Emerging technology themes



Research calendar

Digital Services

	Published	Current release	Planned
Reports title	Release date		
Exponential Technology Radar 2023 – Navigating the Future with Blockchain, Metaverse, and Digital Twin			September 2023
Impact Sourcing Specialist Directory			October 2023
Digital Twin Services – Provider Compendium 2023			October 2023
Impact Sourcing for Sustainable Development and a Brighter Future: Impact Sourcing State of the Market 2023			December 2023
Webinar Deck: Impact Sourcing: Empowering Communities, Transforming Business, and Creating Long-term Impact			February 2024
Talent Demand Trends India IT Services – H2 2023			February 2024
Exponential Technology Radar 2024: Filtering Through the Noise			April 2024
Enterprise Immersive Experience Services Provider Compendium 2024			Q2 2024
Enterprise Immersive Experience Services PEAK Matrix® Assessment 2024			Q2 2024
Digital Transformation Consulting Services PEAK Matrix® Assessment 2024			Q2 2024
Digital Transformation for Mid-Market Enterprises			Q2 2024
Digital Transformation Services for Mid-market Enterprises PEAK Matrix® Assessment 2024			Q2 2024
Digital Transformation Services for Mid-market Enterprises - Provider Compendium 2024			Q3 2024
Digital Twin Tech Providers Compendium 2024			Q3 2024
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