Google Cloud Services PEAK Matrix® Assessment 2024

December 2024: Complimentary Abstract / Table of Contents

PEAK
MATRIX®

Cloud and Infrastructure Services

Everest Group®

Our research offerings

This report is included in the following research program(s):

Cloud and Infrastructure, Google Cloud

- ▸ Advanced SciTech
- ▸ Amazon Web Services (AWS)
- ▸ Application Services
- ▸ Artificial Intelligence (AI)
- ▸ Asset and Wealth Management
- ▸ Banking and Financial Services Business Process
- ▸ Banking and Financial Services Information Technology
- ▸ Catalyst™
- ▸ Clinical Development Technology
- ▸ Cloud and Infrastructure
- ▸ Contingent Staffing
- ▸ Contingent Workforce Management
- ▸ Contract Research Organization Services
- ▸ Customer Experience Management Services
- ▸ CX Excellence
- ▸ CXM Technology
- ▸ Cybersecurity
- ▸ Cyber Threat Detection and Response
- ▸ Data and Analytics
- ▸ Digital Adoption Platforms
- ▸ Digital Services
- ▸ Digital Workplace
- ▸ Employee Experience Management (EXM) Platforms
- ▸ Employer of Record (EOR)
- ▸ Engineering Research and Development
- ▸ Enterprise Platform Services
- ▸ Exponential Technologies

- ▸ Finance and Accounting
- ▸ Financial Crime and Compliance
- ▸ Financial Services Technology (FinTech)
- ▸ Forces & Foresight
- ▸ GBS Talent Excellence
- ▸ Global Business Services
- ▸ Google Cloud
- ▸ HealthTech
- ▸ Human Resources
- ▸ Insurance Business Process
- ▸ Insurance Information Technology
- ▸ Insurance Technology (InsurTech)
- ▸ Insurance Third-Party Administration (TPA) Services
- ▸ Intelligent Document Processing
- ▸ Interactive Experience (IX) Services
- ▸ IT Services Excellence
- ▸ IT Talent Excellence
- ▸ Lending and Mortgages
- ▸ Life Sciences Business Process
- ▸ Life Sciences Commercial Technologies
- ▸ Life Sciences Information Technology
- ▸ Locations Insider™
- ▸ Marketing Services
- ▸ Market Vista™
- ▸ Microsoft Azure
- ▸ Microsoft Business Application Services
- ▸ Modern Application Development (MAD)

- ▸ Multi-country Payroll
- ▸ Network Services and 5G
- ▸ Oracle Services
- ▸ Outsourcing Excellence
- ▸ Payer and Provider Business Process
- ▸ Payer and Provider Information Technology
- ▸ Payment Integrity Solutions
- ▸ Price Genius – AMS Solution and Pricing Tool
- ▸ Pricing Analytics as a Service
- ▸ Process Intelligence
- ▸ Process Orchestration
- ▸ Procurement and Supply Chain
- ▸ Recruitment
- ▸ Retail and CPG
- ▸ Retirement Technologies
- ▸ Revenue Cycle Management
- ▸ Rewards and Recognition
- ▸ SAP Services
- ▸ Service Optimization Technologies
- ▸ Software Product Engineering Services
- ▸ Supply Chain Management (SCM) Services
- ▸ Sustainability Technology and Services
- ▸ Talent Genius™
- ▸ Technology Skills and Talent
- ▸ Trust and Safety
- ▸ Value and Quality Assurance (VQA)

If you want to learn whether your organization has a membership agreement or request information on pricing and membership options, please contact us at info@everestgrp.com

Learn more about our custom research capabilities
Benchmarking
Contract assessment
Peer analysis
Market intelligence
Tracking: providers, locations, risk, technologies
Locations: costs, skills, sustainability, portfolios

Contents

For more information on this and other research published by Everest Group, please contact us:

Mukesh Ranjan, Vice President

Zachariah Chirayil, Practice Director

Sushree Acharya, Senior Analyst

Aastha Chakrawarty, Senior Analyst

Kaustubh K, Senior Analyst

Vyom Nagaich, Senior Analyst

Contents

Background of the research

The public cloud market continues to grow rapidly, fueled by enterprises' increasing focus on digital transformation, scalability, and resilience in a competitive business landscape. Google Cloud has emerged as a key provider in this space, leveraging its robust technology portfolio, including advanced data analytics and AI/ML, to meet the evolving enterprise demands. Google Cloud's offerings such as BigQuery, Vertex AI, and open-source frameworks have positioned it as a preferred choice for organizations prioritizing data-driven innovation and environmental responsibility.

As Google Cloud continues to evolve, enterprises are increasingly turning to Google Cloud SPs to streamline cloud adoption, optimize costs, and develop cloud-native applications. These providers play a pivotal role in helping organizations maximize the value of Google Cloud by offering expertise in migration, automation, and scaling, along with industry-specific insights tailored to client needs. To align with this demand, Google Cloud SPs are enhancing their service portfolios by earning advanced certifications, developing proprietary Google Cloud-specific tools, and strengthening their partnerships with Google.

In this research, we present an assessment and detailed profiles of 26 Google Cloud SPs featured on Google Cloud Services PEAK Matrix® Assessment 2024. The assessment is based on Everest Group's annual Request for Information (RFI) process for the calendar year 2024, interactions with leading Google Cloud SPs, client reference checks, and an ongoing analysis of the cloud services market.

This report includes the profiles of the following 26 leading Google Cloud SPs featured on the Google Cloud Services PEAK Matrix:

- **Leaders:** Accenture, HCLTech, TCS, and Wipro
- **Major Contenders:** Capgemini, Cognizant, DataArt, Deloitte, DXC Technology, EPAM, Eviden, Genpact, GFT, Infosys, Kyndryl, LTIMindtree, NTT DATA, Onix, Persistent Systems, Quantiphi, Tech Mahindra, and Virtusa
- **Aspirants:** Computacenter, Mphasis, UST, and VVDN

Scope of this report

Geography: global

Providers: 26 Google Cloud SPs

Services: Google Cloud services

Everest Group®

Overview and abbreviated summary of key messages

In this research, we present an assessment and detailed profiles of 26 SPs featured on Google Cloud Services PEAK Matrix® Assessment 2024. The assessment is based on Everest Group's annual RFI process for calendar year 2024, interactions with leading SPs, client reference checks, and an ongoing analysis of the Google Cloud services market.

Some of the findings in this report, among others, are:

Google Cloud Services PEAK Matrix

- This report includes the profiles of the following 26 leading providers featured on the Google Cloud Services PEAK Matrix:
  – Leaders: Accenture, HCLTech, TCS, and Wipro
  – Major Contenders: Capgemini, Cognizant, DataArt, Deloitte, DXC Technology, EPAM, Eviden, Genpact, GFT, Infosys, Kyndryl, LTIMindtree, NTT DATA, Onix, Persistent Systems, Quantiphi, Tech Mahindra, and Virtusa
  – Aspirants: Computacenter, Mphasis, UST, and VVDN
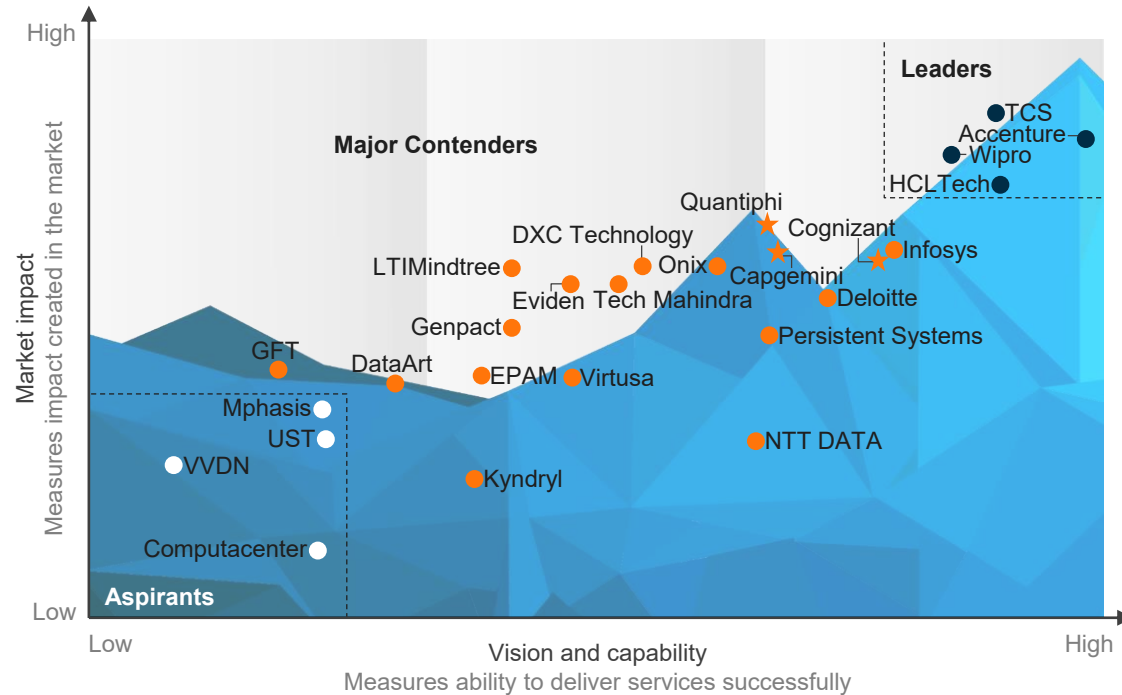
Service provider characteristics

- Leaders excel in Google Cloud transformation, data modernization, and AI-led initiatives, supported by strong partnerships and innovative frameworks. Generative AI specializations, accelerators, robust delivery networks, and digital engineering strategies are enabling them to drive growth in their Google Cloud services revenue

- Major Contenders demonstrate strengths in automation-first solutions, data modernization, and AI-driven transformations, often backed by proprietary tools and frameworks. They maintain a strong offshore delivery presence and mid-market appeal

- Aspirants excel in serving small and mid-scale projects with cost optimization and application modernization on Google Cloud

This study offers 26 distinct chapters providing a deep dive into key aspects of Google Cloud Services market; below are three charts to illustrate the depth of the report

Everest Group PEAK Matrix® Assessment 2024

Everest Group Google Cloud Services PEAK Matrix® Assessment 2024[1]

● Leaders ● Major Contenders ○ Aspirants ☆ Star Performers

High

Market impact

Measures impact created in the market

Leaders

TCS
Accenture
Wipro
HCLTech

Major Contenders

Quantiphi
Cognizant
DXC Technology
Infosys
LTIMindtree
Onix
Capgemini
Eviden Tech Mahindra
Deloitte
Genpact
Persistent Systems
GFT
DataArt
EPAM Virtusa
Mphasis
UST
NTT DATA
VVDN
Kyndryl
Computacenter

Aspirants

Low

Low — High

Vision and capability

Measures ability to deliver services successfully

1 Assessments for Deloitte, DXC Technology, and Tech Mahindra excludes provider inputs and are based on Everest Group's proprietary Transaction Intelligence (TI) database, provider public disclosures, and Everest Group's interactions with buyers
Source: Everest Group (2024)

Capability assessment

Illustrative example

Measure of capability: ◐ Low ● High

Providers	Market impact				Vision and capability				
	Market adoption	Portfolio mix	Value delivered	Overall	Vision and strategy	Scope of services offered	Innovation and investments	Delivery footprint	Overall
Provider 1	◔	◔	◑	◕	◑	◑	◑	◔	◕
Provider 2	◔	◔	◑	◑	◑	◑	◑	◑	◑
Provider 3	◔	◔	◑	◕	◑	◑	◑	◑	◕
Provider 4	◑	◑	◑	◑	◑	◑	◑	◑	◑
Provider 5	◑	◑	◑	◕	◑	◑	◑	◑	◕
Provider 6	◔	◔	◑	◑	◑	◑	◑	◑	◑

Everest Group's remarks on providers

Illustrative example

Measure of capability: ◐ Low ● High

Market impact				Vision and capability				
Market adoption	Portfolio mix	Value delivered	Overall	Vision and strategy	Scope of services offered	Innovation and investments	Delivery footprint	Overall
◔	◑	◕	◕	◑	◑	◑	◑	◕

Strengths

- Provider 1's solution portfolio can help enterprises of different maturity to accelerate their cloud implementation, embed data and analytics at scale
- Enterprises can rely on Provider 1 for cloud security needs on Google Cloud owing to its broad portfolio of security-focused solutions

Limitations

- Enterprises need to carefully assess Provider 1's capabilities as an MSP to manage their Google Cloud environment end-to-end as its experience in serving such engagements
- Some clients have voiced concerns around lack of proactive communication while managing Google Cloud engagements

Everest Group®

Research calendar
Cloud and Infrastructure

Published   Current release   Planned

Reports title	Release date
FinOps for Enabling Value in Cloud: Unveiling the Top 10 Multi-cloud FinOps Visibility Tool Providers	December 2023
Secure Access Service Edge (SASE) Spotlight: Exploring the Top 10 SASE Technology Providers	December 2023
Accelerating Clients' Cloud Journeys: IT Services and Cloud Provider Partnerships to Drive Ecosystem Value	January 2024
Google Cloud Services Specialists PEAK Matrix® Assessment 2024	February 2024
Mainframe Services PEAK Matrix® Assessment 2024	April 2024
AWS Services Specialists PEAK Matrix® Assessment 2024	August 2024
AWS Services PEAK Matrix® Assessment 2024	December 2024
Microsoft Azure Services PEAK Matrix® Assessment 2024	December 2024
Managed SD-WAN/SASE Services PEAK Matrix® Assessment 2024	December 2024
Google Cloud Services PEAK Matrix® Assessment 2024	December 2024
Cloud Services State of the Market 2024 – North America	Q4 2024
Cloud Services State of the Market 2024 – Europe	Q4 2024
Google Cloud Services State of the Market 2024	Q4 2024
Network Services State of the Market 2024	Q4 2024
AI-led Network Transformation for Businesses	Q4 2024

Note: Click to see a list of all of our published Cloud and Infrastructure reports

Stay connected

Dallas (Headquarters)
info@everestgrp.com
+1-214-451-3000

Bangalore
india@everestgrp.com
+91-80-61463500

Delhi
india@everestgrp.com
+91-124-496-1000

London
unitedkingdom@everestgrp.com
+44-207-129-1318

Toronto
canada@everestgrp.com
+1-214-451-3000

Website
everestgrp.com

Blog
everestgrp.com/blog

Follow us on

Everest Group®
With you on the journey