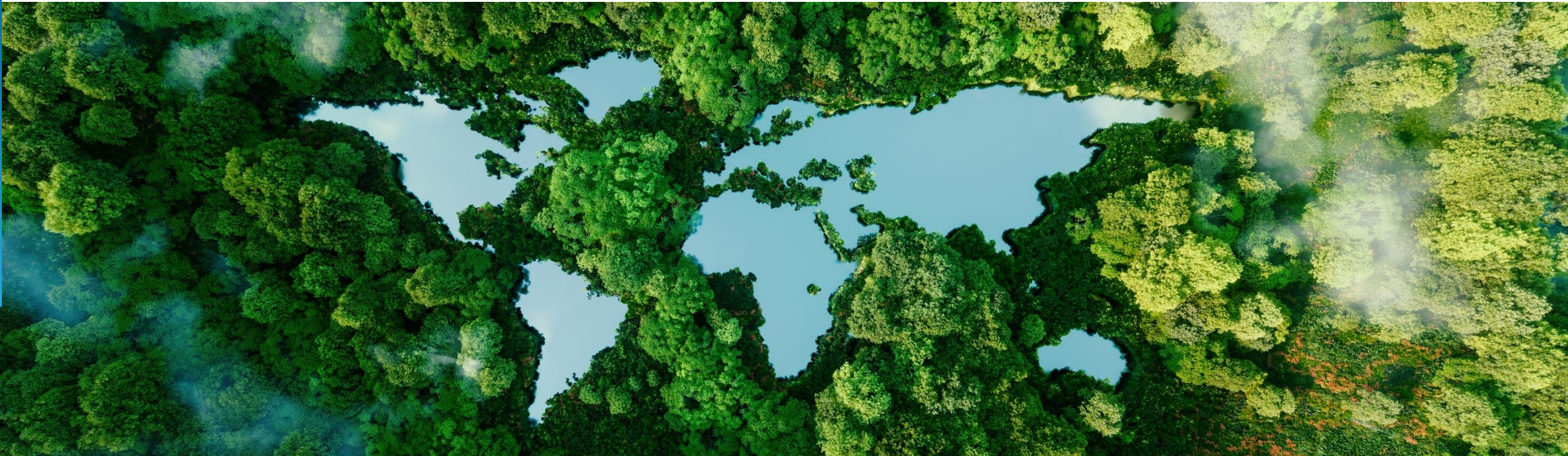


# Net Zero Consulting Services – Provider Compendium 2023

September 2023: Complimentary Abstract / Table of Contents



# Our research offerings

This report is included in the following research program(s):

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- ▶ Amazon Web Services (AWS)
- ▶ Application Services
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## Introduction

As the global concern over climate change intensifies, the urgent need to mitigate greenhouse gas emissions and achieve carbon neutrality has become top priority for governments, businesses, and individuals worldwide. Factors such as the evolving regulatory frameworks, corporate sustainability commitments, investor pressures, and consumer demand for environmentally conscious products and services are making the market more lucrative, bringing to light various potential opportunities for service providers to bring innovative solutions to the table. There is an increasing integration of technology, including Artificial Intelligence (AI), Machine Learning (ML), and data analytics, to enhance the accuracy of carbon accounting, facilitate efficient decision-making, and streamline sustainability practices.

To navigate this complex and transformative journey, organizations are increasingly turning to net zero consulting service providers, which offer invaluable expertise, strategies, and solutions for achieving their sustainability goals. In this research, we present an assessment and detailed profiles of 31 net zero consulting services providers featured on the [Net Zero Consulting Services PEAK Matrix® Assessment 2023](#). Each provider profile provides a comprehensive picture of its service focus, key Intellectual Property (IP) / solutions, domain investments, and case studies. The assessment is based on Everest Group’s annual RFI process for the calendar year 2023, interactions with leading net zero consulting service providers, client reference checks, and an ongoing analysis of the sustainability services market.

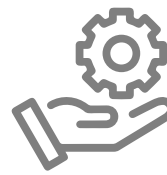
**This report includes profiles of the following 31 leading service providers featured on the Net Zero Consulting Services PEAK Matrix®:**

- **Leaders:** Accenture, BCG, Capgemini, Deloitte, ERM, EY, Infosys, KPMG, McKinsey & Co., PwC, and TCS
- **Major Contenders:** Anthesis, Bain & Co., Brillio, The Carbon Trust, Engie Impact, Eviden, GEP, Globant, IBM, LTIMindtree, NTT DATA, Sopra Steria, West Monroe, Wipro, and WSP
- **Aspirants:** At Quest Sustainable Solutions, Jacobs, Sancroft, Sutherland, and Zensar

### Scope of this report



**Geography**  
Global



**Providers**  
31



**Services**  
Net zero consulting services

# Net Zero Consulting Services – Provider Compendium 2023 has 31 provider profiles

Net Zero Consulting Services – Provider Compendium 2023

## Provider 1 profile (page 1 of 4) Overview

### Net zero consulting services vision

Provider 1 envisions providing human-centric sustainability consulting services dedicated to help businesses and organizations to navigate the challenges of achieving a decarbonized future. It's centered around three key objectives:

- It aims to bridge the imagination gap by collaborating with clients to co-create a compelling narrative
- It emphasizes sustainability-driven innovation and research, helping clients to identify novel approaches that align environmental consciousness with business growth
- It offers implementation and change management support, accelerating the deployment of decarbonized solutions for clients

### Overall net zero consulting services revenue (2022)

<US\$100 million	US\$100-200 million	US\$200-500 million	US\$500 million-US\$1 billion
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Net Zero Consulting Services – Provider Compendium 2023

## Provider 1 profile (page 2 of 4) Case study

### Case study 1 Decarbonized studio production for driving environmental business success

#### Business challenge

The client, a media and entertainment player, faced problems while accelerating the across studio production as it lacked clear roadmaps to achieve decarbonization goals. This hindered its progress and made it difficult for stakeholders to understand the necessary steps required for decarbonization. The client wanted a solution to tackle these business problems, leveraging leadership, expertise, and technological solutions to guide the media and entertainment industry toward sustainable and low-carbon practices.

#### Solution

Provider 1 and Microsoft jointly helped the client to map the ecosystem presented for across the studio production process and provided actionable recommendations for providers then implemented the emission hotspots and sustainable solutions to reduce footprint, enhance its market value, attract eco-conscious consumers, and contribute to a sustainable future.

#### Impact

Not available

Net Zero Consulting Services – Provider Compendium 2023

## Provider 1 profile (page 3 of 4) Capabilities and investments

### Capabilities (representative list)

Capabilities name	Details
Capability 1	It is an inspiration source for solution ideation
Capability 2	It is a collection of methods for sustainable and low-carbon practices
Capability 3	It is a framework that focuses on ESG.
Capability 4	It is an ESG-focused vision definition tool

### Investments (representative list)

Investment name	Details
Not available	Not available

Net Zero Consulting Services – Provider Compendium 2023

## Provider 1 profile (page 4 of 4) Everest Group assessment – Aspirant

Measure of capability:  Low  High

Market impact				Vision & capability				
Market Adoption	Portfolio mix	Value delivered	Overall	Vision and strategy	Scope of services offered	Innovation and investments	Delivery footprint	Overall

### Strengths

- Provider 1 is an emerging player in the ESG consulting space. It aims to grow and establish dedicated sustainable innovation consulting and ESG consulting practices within its experience services model
- It has a few joint wins with Microsoft in current-state analysis, benchmarking and gap analysis, and messaging strategy
- Its older acquisitions of Indigo Slate and Foolproof have contributed toward carving out a niche in designing experience-driven campaigns for sustainable products and services
- It has started building some consulting-focused accelerators such as the XYZ Framework (ESG-focused vision definition tool) and XYZ Playbook (collection of methodologies for sustainability-focused innovation)

### Limitations

- Provider 1 needs to build a strong partner ecosystem in order to fulfill its vision for its ESG consulting practice. A collaborative approach will aid it in expanding its service portfolio
- It does not have a strong market message for its practice and lacks well-rounded market proof points in diverse categories of the net zero space or powerful thought leadership in key demand areas
- It needs to build a clear vision around key focus areas for growth in terms of geography, service portfolio, and workforce location

# Research calendar

## Sustainability Technology and Services

Published Planned Current release

Reports title	Release date
Maximizing value from cloud: Decoding Key Value Generation Levers	December 2022
A Primer on the Sustainability Software Provider Landscape: the Role of Technology in Driving Sustainability Momentum	April 2023
From Efficiency to Responsibility: How Enterprises Are Leveraging Technology to Drive Sustainability	May 2023
Sustainability in Applications - Paving the Way for a Greener IT Landscape	June 2023
Insuring a Sustainable Tomorrow: How the Insurance Industry is Driving Positive Change	July 2023
Net Zero Consulting Services PEAK Matrix® Assessment 2023	July 2023
<b>Net Zero Consulting Services – Provider Compendium 2023</b>	<b>September 2023</b>
Mapping the Carbon Mitigation Landscape: Carbon Emission Management Trailblazers	Q3 2023
Impact Sourcing Playbook for Service Providers	Q3 2023
Impact Sourcing Specialist Directory	Q3 2023
Unveiling the Carbon Frontier: A Comprehensive Analysis of Players in the Carbon Offset and Carbon Capture Technology Spaces	Q4 2023
Mastering Sustainability Capability Development and Talent Strategy	Q4 2023
Impact Sourcing: State of the Market 2023	Q4 2023
Sustainability Enablement Technology Services PEAK Matrix Assessment 2023	Q1 2024
Sustainability Enablement Technology Services Provider Landscape - Compendium	Q1 2024

Note: [Click](#) to see a list of all of our published Sustainability Technology and Services reports





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