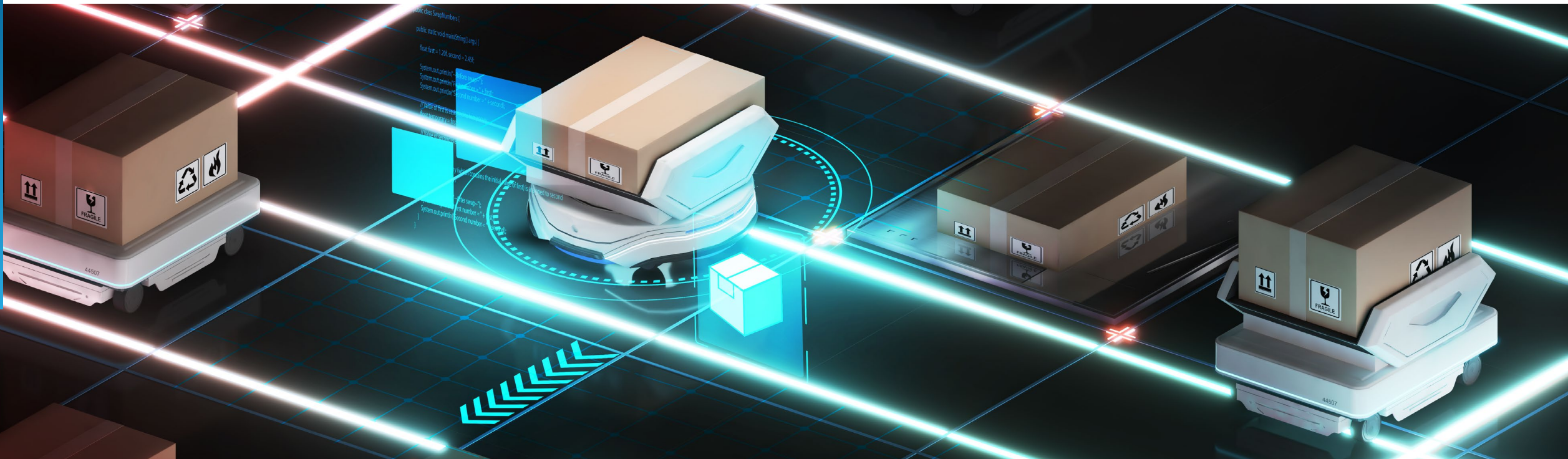


Delivering a Resilient Supply Chain Ecosystem for Retail and Consumer Packaged Goods (CPG) – State of the Market 2023

December 2023: Complimentary Abstract / Table of Contents



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Introduction

In the wake of the pandemic, the heightened significance of supply chain IT transformation services for retail and Consumer Packaged Goods (CPG) enterprises extends beyond crisis response. The global disruption underscored the urgency of a flexible and resilient supply chain. These services serve as a strategic imperative, allowing businesses to proactively address ongoing uncertainties, fortify resilience, and capitalize on emerging opportunities. The evolving consumer landscape, characterized by shifting preferences and digital expectations, necessitates continuous optimization and innovation in supply chain processes.

In this dynamic and unpredictable environment, a well-executed supply chain IT transformation becomes a key enabler for sustained competitiveness and long-term sustainability, positioning enterprises to thrive amid ongoing changes and uncertainties.

This report provides comprehensive coverage of the retail and CPG supply chain IT services market and analyses it across various dimensions such as market overview, adoption trends, typical deal characteristics, and evolving market scenario.

In this research study, we focus on:

- Forces shaping the future of supply chain IT services in the retail and CPG industry
- Retail and CPG supply chain IT services market overview and adoption trends
- Trends in supply chain IT transformation deals
- Evolving retail and CPG buyer objectives

Scope of this report



Geography
Global



Industry
Retail and CPG industry

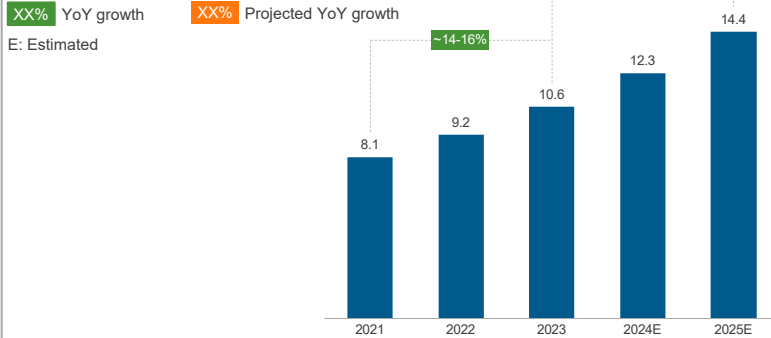


Services
Supply chain IT services

This study offers 7 distinct chapters providing a deep dive into key aspects of digital investments in the retail market; below are four charts to illustrate the depth of the report

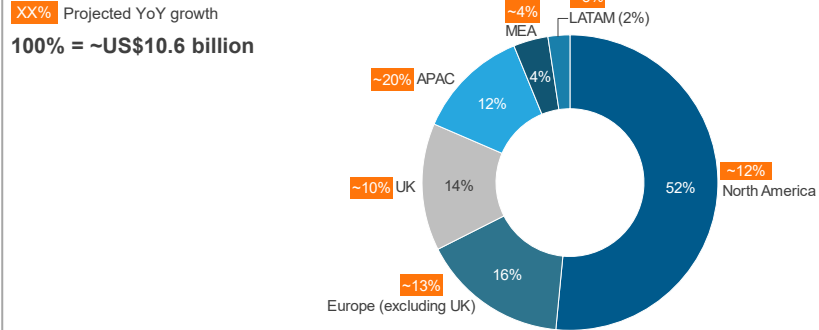
Despite macroeconomic conditions, investments in supply chain transformations by the retail and CPG enterprises are on the rise

Retail and CPG supply chain IT services market
US\$ billion, 2023



While North America continues to lead the market in terms of adoption, APAC is an emerging geography with significant growth

Retail and CPG supply chain IT services market: geography split
US\$ billion, 2023



Enterprise priorities for supply chain IT services extend beyond cost saving to encompass platform consolidation, sustainability, and technology-driven process modernization

1. Platform consolidation

Retail and CPG enterprises seek top-tier solutions from both supply chain specialists and broader ERP providers, aiming to streamline and consolidate them into a unified system.



2. ESG strategy

With regulatory bodies emphasizing sustainability and social accountability, it is paramount for enterprises to gain deeper insight into their supply chain processes and minimize their carbon footprint.

3. Technology-driven process modernization

Enterprises are actively harnessing technological advances to optimize supply chain visibility and automate manual processes for peak operational efficiency.

Retail and CPG enterprises are fast-tracking ESG strategy and foraying investments to implement ESG tools and infrastructure

Sustainability focus among retail and CPG firms:
Percentage of firms investing in sustainability initiatives



Research calendar

Retail and CPG Information Technology (RCPG)

Published Planned Current release

Reports title	Release date
Cautious Optimism Amid Disruption – 2023 Key Issues, Enterprise IT Perspective	March 2023
Digital Effectiveness in the Retail Industry Identifying Retail Leaders in the Connected Commerce Era	June 2023
Supply Chain Transformation Services for Retail and CPG PEAK Matrix® Assessment 2023	September 2023
Supply Chain Transformation Services for Retail and CPG – Provider Compendium 2023	October 2023
Digital Effectiveness in the Consumer Product Goods Industry Identifying Food & Beverage Leaders	October 2023
Delivering a Resilient Supply Chain Ecosystem for Retail and Consumer Packaged Goods (CPG) – State of the Market 2023	December 2023
Driving Sustainability in Retail and CPG Industry: A Business Model Transformation Approach	Q1 2024
Retail Trailblazers: Start-ups Redefining Unattended Checkout Operations	Q1 2024
Retail IT Services PEAK Matrix® Assessment 2024	Q1 2024
CPG IT Services PEAK Matrix® Assessment 2024	Q1 2024
Retail IT Services – Provider Compendium 2024	Q1 2024
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