

Rising Adoption of Home-based Healthcare Solutions

September 2023: Complimentary Abstract / Table of Contents



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Contract assessment

Peer analysis

Market intelligence

Tracking: providers, locations, risk, technologies

Locations: costs, skills, sustainability, portfolios

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Introduction

Home-based healthcare has seen a growing demand with the shifting preference of patients toward seeking quality healthcare from the comfort of their homes. Owing to technology advances and a growing geriatric population, healthcare providers are enhancing their home-based healthcare delivery models and capabilities. Though the growth has been quite positive, there are certain key challenges, such as growing cybersecurity concerns and a lack of skilled staff, which are impacting the adoption of home-based healthcare to a wider market. Healthcare providers are forging partnerships with technology providers within the home-based healthcare ecosystem to orchestrate care delivery and care coordination through different care delivery channels such as remote patient monitoring, virtual health, and in-person care.

With the increase in demand, the supply ecosystem is also evolving; with technology platform providers, Remote Patient Monitoring (RPM) solution providers, and service providers making strategic investments to streamline home-based care delivery. In this research, we deep dive into the home-based healthcare market landscape, adoption trends, and technology implications.

The topics in focus include:

- Overview of the home-based healthcare market
- Enterprise adoption of home-based healthcare
- Home-based healthcare supply ecosystem
- Opportunities for technology enablers in home-based healthcare

Scope of this report



Geography
Global



Industry
Healthcare



Services
Home-based healthcare

Overview and abbreviated summary of key messages

Some of the findings in this report, among others, are:

Market drivers and challenges

- Evolving customer expectations, an increasing geriatric population, and a growing demand for adopting value-based care have led to providers enabling care remotely to patients so that patients can receive personalized and efficient care from the comfort of their homes
- Home-based healthcare requires huge volumes of patients' critical health data to be transferred seamlessly for enhanced care delivery. However, enterprises do face challenges around consolidating and processing data from various sources and ensuring the security and privacy

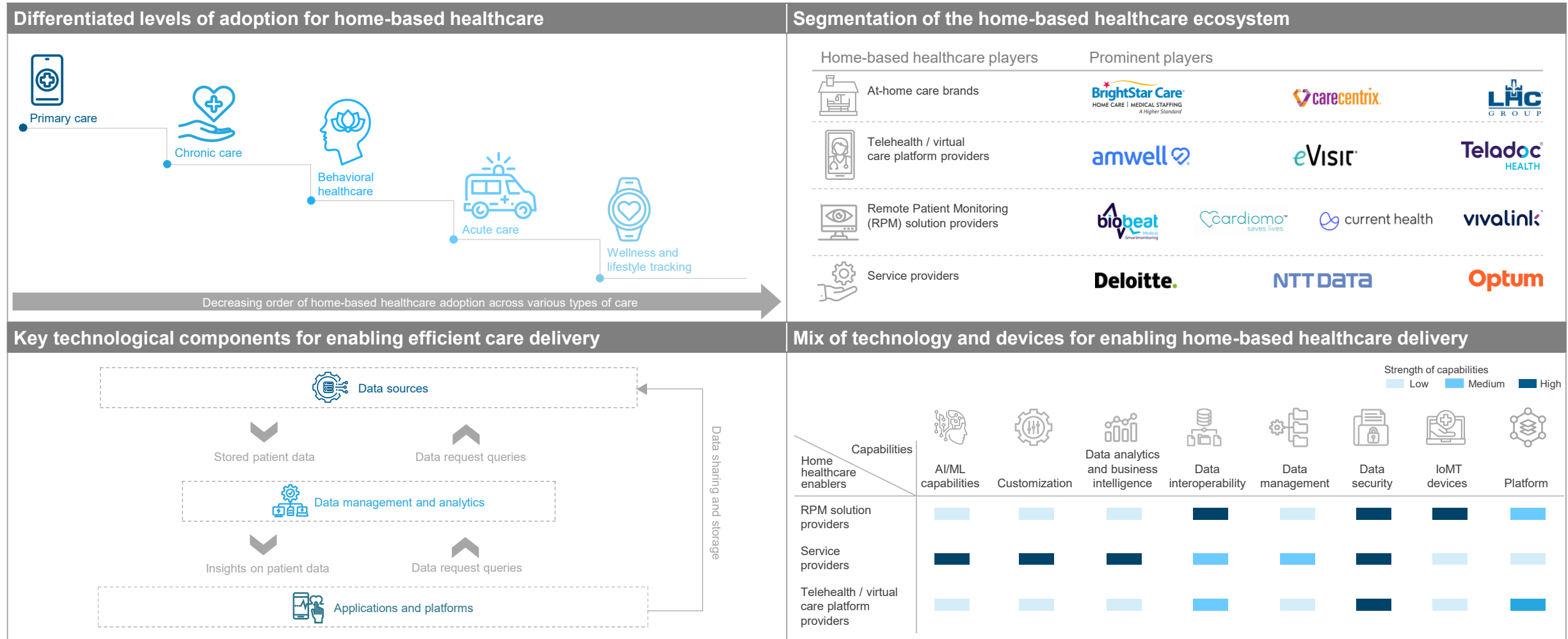
Home-based healthcare trends

- Home-based healthcare is observing a varying pattern of adoption across the care spectrum. Based on the differential requirements in terms of the severity, the adoption of home-based healthcare has been varying across various care types, with primary care having the highest adoption and wellness and lifestyle tracking showing the lowest adoption
- Healthcare enterprises have resolved to inking key strategic partnerships with technology providers and service providers to streamline home-based healthcare delivery for improving clinical outcomes and patient experience

Solution landscape

- Technology capabilities such as advanced data management, analytics, and business intelligence act as key building blocks in implementing home-based healthcare
- Opportunities for service providers and technology platform providers are present across four major areas – care coordination, patient administration, care delivery, and medication and essential management

This study offers distinct chapters providing a deep dive into key aspects of risk adjustment market; below are four charts to illustrate the depth of the report



Research calendar

Healthcare Information Technology

■ Published
 ■ Planned
 ■ Current release

Reports title	Release date
Healthcare Cloud-based Core Administration Platform PEAK Matrix® Assessment 2023	March 2023
Healthcare Provider Digital Services – Provider Compendium 2023	March 2023
Risk Adjustment Solutions in Healthcare Market – State of the Market Report 2022	March 2023
Healthcare Customer Experience Platforms – Provider Compendium 2023	March 2023
Healthcare Cloud-based Core Administration Platform – Product Vendor Compendium 2023	May 2023
Healthcare Data & Analytics Services PEAK Matrix® Assessment 2023	May 2023
What Drives Payers’ Expenditures on Care Management?	June 2023
Care Management Trailblazers	July 2023
Healthcare Data & Analytics Services – Provider Compendium 2023	Aug 2023
Rising Adoption of Home-based Healthcare Solutions	September 2023
Patient Engagement Platforms PEAK Matrix® Assessment 2023	Q3 2023
Emerging Trends and Applications of Generative AI in Healthcare	Q4 2023
Revenue Cycle Management (RCM) Operations PEAK Matrix® Assessment 2023	Q4 2023
Healthcare Payer Digital Services PEAK Matrix® Assessment 2023	Q4 2023
Rising adoption of Behavioral and Mental Health Services by Healthcare Enterprises	Q4 2023

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