

Exponential Technology Radar 2023 – Navigating the Future with Blockchain, Metaverse, and Digital Twin

September 2023: Complimentary Abstract / Table of Contents



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Contents

1. Introduction and overview	5
• Research methodology	6
• Overview	7
2. Introduction	8
• Characteristics of a staged radar approach	9
• Key considerations	12
• Confluence of metaverse, blockchain, and digital twin	13
3. Metaverse	14
• Key messages	15
• Definition and current market landscape	16
• Metaverse evolution	20
• Strategic considerations	25
• Adoption challenges	30
4. Blockchain	31
• Key messages	32
• Current market landscape	33
• Blockchain market evolution	37
• Strategic considerations for providers	41
• Adoption challenges	44

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Contents

5. Digital twin	45
• Key messages	46
• Market landscape	47
• Key themes and use cases	51
• Strategic considerations	54
• Adoption challenges	58
6. Appendix	61
• Glossary	62
• Research calendar	63

Overview of the report

As enterprises prioritize future competitiveness to stay ahead of the curve, investing in cutting-edge technologies such as blockchain, metaverse, and digital twin is imperative. Enterprises in the past have vastly benefited from investing in the technologies of tomorrow, enabling them to uncover emerging opportunities to drive future growth and differentiate their business. Investing in emerging technologies has also gained significance, given the faster pace of technology obsolescence.

In this report, Everest Group explores how enterprises have benefited in the past from previous innovations and lays down an ideal methodology to identify, track, and prioritize key investments into emerging technologies by assessing their potential impact, market maturity, and unique proposition and alignment to the relevant industry. We focus on:

- A deep dive into blockchain, metaverse, and digital twin
- Importance of solving problems of today with the technologies of tomorrow
- A staged radar approach to prioritizing investments in technologies in an industry-conscious manner
- Implications for senior leaders as they navigate emerging technologies

Scope of this report



Geography
Global



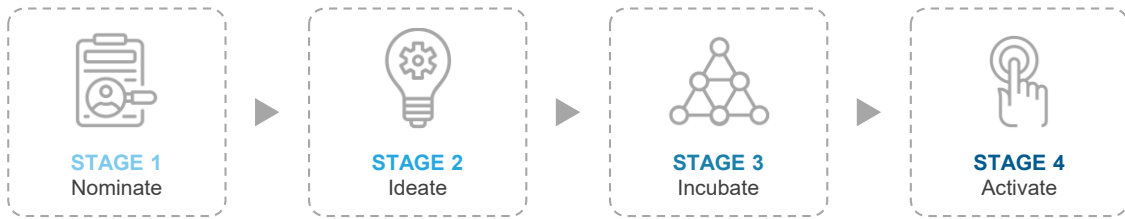
Industry
Market activity and investments
across all major industries



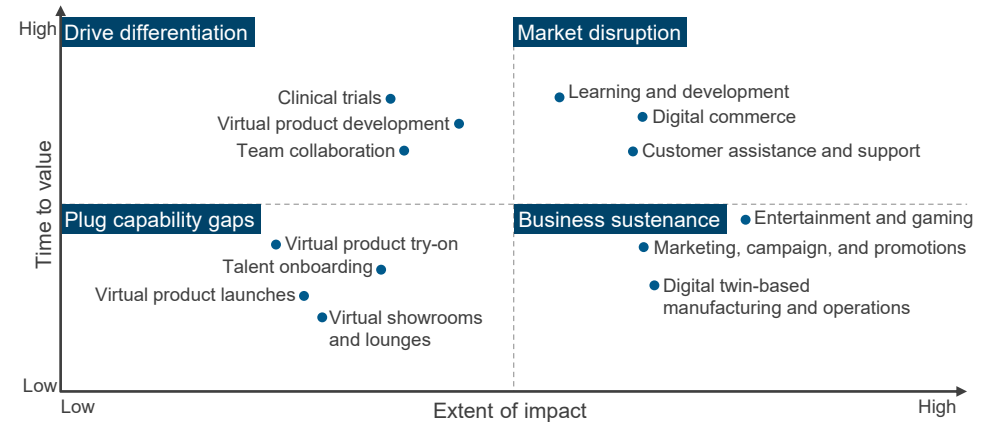
Services
Digital services

This study offers six distinct chapters providing a deep dive into key aspects of exponential technology market; below are four charts to illustrate the depth of the report

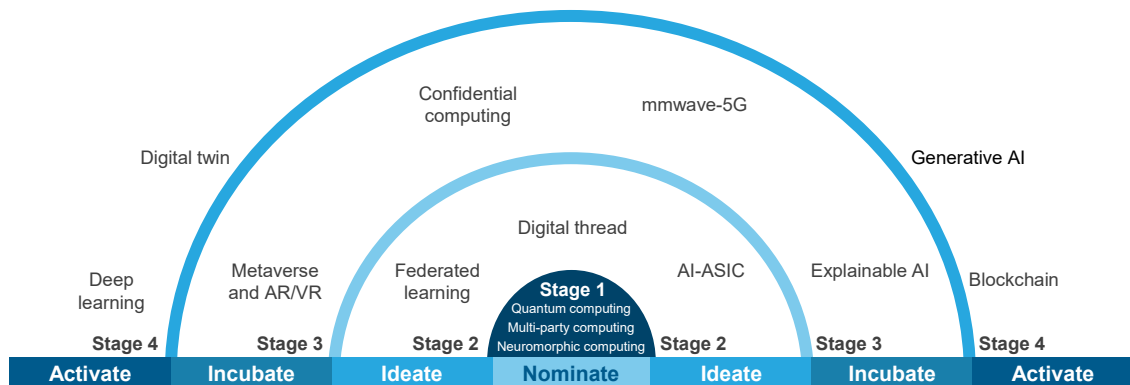
Staged radar approach for qualifying investments



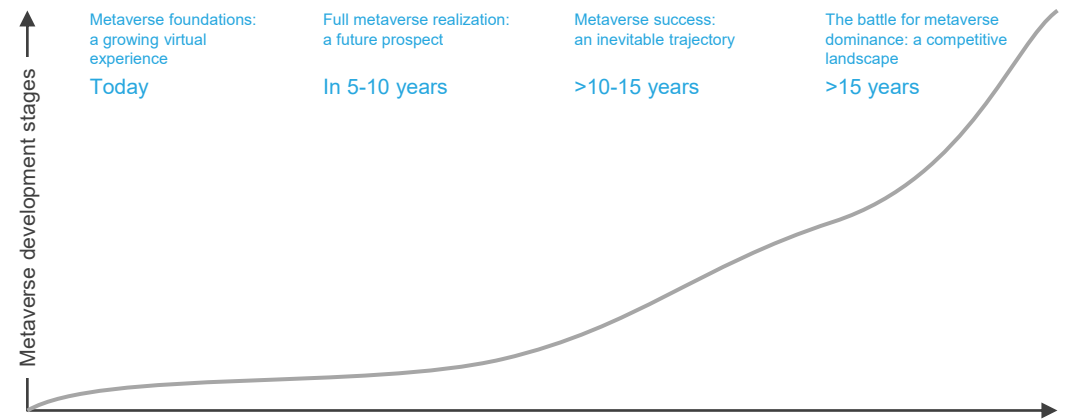
Key initiatives in metaverse that drive market impact



Exponential technology radar for 2023



Potential of metaverse adoption in the future



Research calendar

Digital Services

Published Planned Current release

Reports title	Release date
Moving Toward Scaled, Successful, and Sustained Digital Transformation	May 2022
Technology as a Strategic Differentiator in an Organization's Growth	June 2022
Digital Twin Services PEAK Matrix® Assessment 2022	July 2022
Systems of Growth – Building a Platform-based Operating Model to Innovate and Differentiate at Enterprise Speed and Scale	July 2022
Digital Twin Services Provider Compendium 2022	August 2022
Web 3.0 Trailblazers – The Top Start-ups Building the Next Generation of the Internet	October 2022
Exponential Technology Radar 2023: Picking the Right Battles	February 2023
Digital Transformation Consulting Services PEAK Matrix® Assessment 2023	March 2023
Enterprise Services Blockchain PEAK Matrix® Assessment 2023	April 2023
Digital Services State of the Market 2023: Fostering Innovation During the Downturn	May 2023
Enterprise Services Blockchain Services Provider Compendium 2023	July 2023
Digital Twin Services PEAK Matrix® Assessment 2023	August 2023
Exponential Technology Radar 2023 – Navigating the Future with Blockchain, Metaverse, and Digital Twin	September 2023
Enterprise Immersive Experience Services PEAK Matrix® Assessment 2023	Q3 2023
Enterprise Immersive Experience Services Provider Compendium 2023	Q3 2023

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