

# Low-Code Application Development Services – Provider Compendium 2023

August 2023: Complimentary Abstract / Table of Contents



# Our research offerings

This report is included in the following research program(s):  
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- ▶ Locations Insider™
- ▶ Marketing Services
- ▶ Market Vista™
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- ▶ Mortgage Operations
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- ▶ Network Services and 5G
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- ▶ Process Orchestration
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- ▶ Recruitment
- ▶ Retail and CPG Information Technology
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- ▶ Rewards and Recognition
- ▶ SAP Services
- ▶ Service Optimization Technologies
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Benchmarking

Contract assessment

Peer analysis

Market intelligence

Tracking: providers, locations, risk, technologies

Locations: costs, skills, sustainability, portfolios

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## Introduction

Low-code application development has become increasingly popular as businesses seek to streamline their software development processes and improve their ability to rapidly respond to market changes. As we enter 2023, low-code application development platforms have evolved to offer even more advanced capabilities, such as AI and ML integration, increased automation, and improved collaboration features.

Pure play low-code platforms are emerging as a significant component of an enterprise technology stack. Platforms such as Appian, Mendix, and OutSystems are increasingly adept at building enterprise-grade applications. As the demand for these platforms rises meteorically, there is also a corresponding rise seen in the demand for low-code application development services.

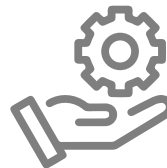
In this research, we present an assessment of 31 low-code application development service providers featured on the [Low-code Application Development Services PEAK Matrix® Assessment 2023](#). The assessment is based on Everest Group’s annual RFI process for the calendar year 2022, interactions with leading low-code application development service providers, client reference checks, and an ongoing analysis of the low-code application development services market. We focus on:

- **Appian providers:** Bits In Glass, Coforge, Eviden – an Atos business, Happiest Minds, Infosys, KPMG, PwC, Roboyo, TCS, Valcon, Vision Point Systems, WNS Vuram, Xebia, Yexle, and Zimpatica
- **Mendix providers:** Apronto, Bizzomate, Capgemini, Coforge, Deloitte, Eviden – an Atos business, Incentro, MxBlue, Ordina, Persistent Systems, TCS, and ValueMomentum
- **OutSystems providers:** Aaseya, Capgemini, Coforge, DB Results, Do iT Lean, Eviden – an Atos business, Happiest Minds, Inetum, KPMG, NTT DATA, Persistent Systems, Ruption, TCS, Virtusa, and Xebia

### Scope of this report



**Geography**  
Global



**Providers**  
31 leading low-code application development service providers



**Services**  
Low-code application development services

# The Low-Code Application Development Services Provider Compendium 2023 has over 31 provider profiles

Low-Code Application Development Services Provider Compendium 2023

## Provider 1 profile (page 1 of 4) Overview

**Vision**  
Provider 1 envisions the use of low-code technologies to accelerate the development of applications with better security features, thereby improving performance, enabling better flexibility, and delivering value to its clients.

**Scope of services**  
Its scope of services includes rapid application development and multi-experience development, modernization of the existing applications as part of its low-code services engagements.

**OutSystems services revenue**

<US\$20 million	US\$20-50 million	US\$50-200 million
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Low-Code Application Development Services Provider Compendium 2023

## Provider 1 profile (page 2 of 4) Offerings

**Proprietary solutions/tools built on OutSystems platform (representative list)**

Solutions	Details
Solution 1	With this solution, Provider 1 can develop a core application.
Solution 2	It enables an omnichannel experience for patients.
Solution 3	It accelerates the pace of software development.
Solution 4	It helps to modernize legacy applications, improve user experience, and reduce costs.
Solution 5	It helps to build a plethora of applications in low-code.

**OutSystems investments (representative list)**

Investment name	Details
Not available	

Low-Code Application Development Services Provider Compendium 2023

## Provider 1 profile (page 3 of 4) Case studies

**Case study 1** Enabled error-free results for customers

**Client**  
A biotechnology research.

**Business challenge**  
The client wanted a software solution to help its customers to reduce the inaccuracy of data and could provide early value with improved productivity.

**Solution**  
Provider 1 leveraged low code to help the client achieve its software requirements. The client's customers to deliver accurate and timely results.

**Impact**

- Increased ROI by 30%
- Enhanced productivity

Low-Code Application Development Services Provider Compendium 2023

## Provider 1 profile (page 4 of 4) Everest Group assessment – Major Contender

Measure of capability:  Low  High

Market impact				Vision & capability			
Market adoption	Portfolio mix	Value delivered	Overall	Vision and strategy	Scope of services offered	Innovation and investments	Delivery footprint

**Strengths**

- Technical expertise: Provider 1 offers a considerably high proportion of experienced resources as part of its OutSystems delivery team, who bring in extensive technical expertise
- Commercial attractiveness: its offshore-based delivery model allows Provider 1 to be very competitive when competing in terms of cost against other low-code service delivery peers
- Industry expertise: Provider has built multiple solutions on the OutSystems platform for the financial services industry, including solutions for loan origination and e-KYC

**Limitations**

- Customer base: the customer base of Provider 1 is heavily concentrated in North America, and it has limited proof points of low-code services delivery in other major markets such as Europe
- Consulting: while Provider has many OutSystems developers in its ranks, its lack of experienced consultants may limit the impact it is able to create

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# Research calendar

## Application services

Published Planned Current release

Reports title	Release date
Future of Enterprise Quality	January 2023
Webinar Deck: Sustainability in the New Year: Follow Through on Resolutions for People and the Planet	February 2023
Hitting the Bullseye: Getting Multi-Cloud Application Development Right	April 2023
Low-Code Application Development Services PEAK Matrix® Assessment 2023	April 2023
Application Automation Services PEAK Matrix® Assessment 2023	May 2023
Sustainability in Software – Paving the Way for a Greener IT Landscape	June 2023
<b>Low-Code Application Development Services – Provider Compendium 2023</b>	<b>August 2023</b>
Application Automation Services – Provider Compendium 2023	Q3 2023
Design and Prototyping Platforms Trailblazers	Q3 2023
Application Services State of the Market 2023	Q3 2023
Quality Engineering (QE) Specialist Services PEAK Matrix® Assessment 2023	Q3 2023
Next-Generation Quality Engineering (QE) Services PEAK Matrix® Assessment 2023	Q3 2023
Quality Engineering (QE) Services – Provider Compendium 2023	Q3 2023
Low-Code Application Development Platforms PEAK Matrix® Assessment 2023	Q3 2023
Quality Engineering (QE) State of the Market 2023	Q4 2023
Application Transformation Services PEAK Matrix® Assessment 2023	Q4 2023

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