

Application Automation Services – Provider Compendium 2023

August 2023: Complimentary Abstract / Table of Contents



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Introduction

Application automation has become an essential means for enterprises looking to not only enhance their technology stack but also to stay competitive in today's market. As enterprises become technologically mature, they have realized the potential of application automation to increase productivity and efficiency spans the entirety of the application development life cycle, be it requirement gathering, application development & modernization, testing, application management, or DevOps. With a renewed focus on application automation, enterprises are looking for service providers who can help them cut through the clutter and achieve their automation goals.

To be effective, service providers need to understand enterprise aspirations and guide them through the automation journey from the current state to the desired state in a sequential, yet effective manner. This requires a proactive approach to identifying opportunities and proposing solutions that align with the enterprise's complex technology landscape and development practices.

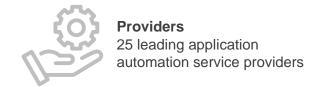
In this research, we present an assessment of 25 application automation service providers featured on the <u>Application Automation Services PEAK Matrix® Assessment 2023</u>. The assessment is based on Everest Group's annual RFI process for the calendar year 2022, interactions with leading application automation service providers, client reference checks, and ongoing analysis of the application automation services market.

This report includes the following 25 leading application automation services providers featured on the PEAK Matrix:

- Leaders: Accenture, Capgemini, Cognizant, Infosys, TCS, and Wipro
- Major Contenders: Atos, Coforge, DXC Technology, Genpact, LTIMindtree, Marlabs, Mphasis, NTT DATA, SLK Software, Softtek, Tech Mahindra, Trianz, UST, and ValueMomentum
- Aspirants: 3i Infotech, Damco Solutions, Dexian IT Solutions, Trigent, and Wizeline

Scope of this report







Application automation services scope

Definition of application automation for the purpose of this assessment:

For the purpose of this assessment, application automation services have been defined as follows:

NOT EXHAUSTIVE

Application automation services focus



Consult and advisory

High-level assessment of potential processes/use cases for automation, outlining strategy, and implementation roadmap



Design and development

Debugging, documentation, code build, version control, and source code integration



Test and validate

Test requirement analysis, test planning, test script generation, test environment setup, and bug reporting and analysis



Modernize and run

Architecture design and re-architecting, system/process integration, and application monitoring & operations

Delivery management

Agile enablement, DevOps enablement, project management, observability, and value stream management

The Application Automation Services – Provider Compendium 2023 report has 25 provider profiles



Research calendar

Application services

	Published	Planned	Current release
Reports title			Release date
Future of Enterprise Quality			January 2023
Webinar Deck: Sustainability in the New Year: Follow Through on Resolutions for People and the Planet			February 2023
Hitting the Bullseye: Getting Multi-Cloud Application Development Right			April 2023
Low-Code Application Development Services PEAK Matrix® Assessment 2023			April 2023
Application Automation Services PEAK Matrix® Assessment 2023			May 2023
Sustainability in Applications – Paving Way for Greener IT Landscape			June 2023
Application Automation Services – Provider Compendium 2023			August 2023
Low-Code Application Development Services – Provider Compendium 2023			Q3 2023
Design and Prototyping Platforms Trailblazers			Q3 2023
Application Services State of the Market 2023			Q3 2023
Quality Engineering (QE) Specialist Services PEAK Matrix® Assessment 2023			Q3 2023
Next-Generation Quality Engineering (QE) Services PEAK Matrix® Assessment 2023			Q3 2023
Quality Engineering (QE) Services – Provider Compendium 2023			Q3 2023
Low-Code Application Development Platforms PEAK Matrix® Assessment 2023			Q3 2023
Quality Engineering (QE) State of the Market 2023			Q4 2023
Application Transformation Services PEAK Matrix® Assessment 2023			Q4 2023

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