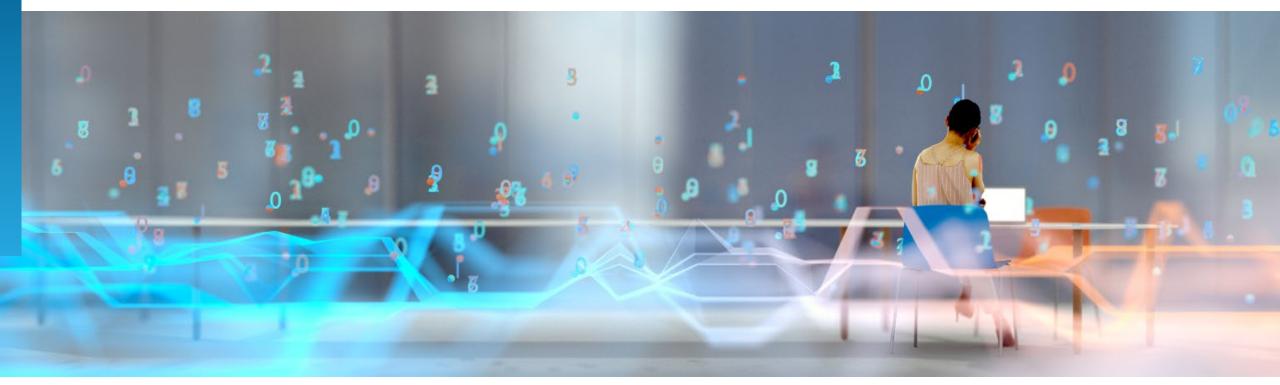


Market Digital Report Workplace

# **Codifying Sustainable Workplaces: Journey to a Better Future**

December 2022: Complimentary Abstract / Table of Contents



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## Introduction

"The most sustainable way is to not make things. The second most sustainable way is to make something very useful, to solve a problem that hasn't been solved." - Thomas Sigsgaard

The past couple of years have disrupted not just the way we live but also the way we work. In the wake of the pandemic, the future of work is being reimagined, paving the way for sustainability in the workplace. Enterprises are now focusing on sustainable strategies that can be implemented in the workplace to enhance profitability, reduce costs, increase productivity, and improve talent management in addition to benefiting the environment.

The sustainable workplace solution providers are evolving rapidly to provide more fitting solutions to cater to the evolving sustainability needs of enterprises and to meet the increased traction for this domain globally. As enterprises chart their course towards sustainability, they need to identify ways to measure and improve their impact on environment such as through reduction in carbon footprint, by collaborating with the right-fit solution providers.

In this report, we are featuring nine sustainable workplace solution providers, including information such as:

- Overview of each provider and its solution capabilities
- Provider performance in terms of innovation, market growth, and sustainability focus
- Provider's recent activities /investments

Scope of this report







# This study offers insights into the sustainable workplace services market along with a section featuring profiles of 9 sustainable workplace solution providers; below are four charts to illustrate the depth of the report

#### Key levers of a sustainable digital workplace

Sustainable workplace solution providers featured

citrix



BlueJeans

Kasm

by Verizon

#### Sustainable workplace infrastructure

Embedding sustainability aspects within IT infrastructure, devices, applications, and processes to optimize workplace environment

#### Sustainable endpoint life cycle

Optimizing IT equipment and device life cycle through responsible procurement, disposal, and sustainable operations



ENTOUCH

Lenovo ]pexip[

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#### Sustainable analytics and reporting

Utilizing different frameworks and metrices for assessing the current state of the workplace from sustainability perspective

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#### Sample sustainable workplace solution provider profile

Sustainable workplace vendor landscap

	XYZ Overview Company Overview XYZ's Device-as-a-Service (DaaS), focuses on providing		Fact sheet							
			Year of incorporation:					2015 (Post-split)		
			Key executives:					ABC, President, Personal system		
	outcome-driver	outcome-driven, managed workforce solution, that helps IT		Headquarters:				Palo Alto, California		
	reduce the cost and complexity of device life cycle management with the right devices, repair services, and Al- driven analytics through a predictable payment model.		Number of employees:					51000+		
			Recent activities/investments (representative list)							
	Key capabilities/use cases (representative list)		Activities	Details						
	Capabilities	Details	Investments/Revenue Reported US\$3.5 billion in sales associated with sustainability				a sales associated with sustainability			
	circularity and	Focuses on designing products that last longer and are easy to repair. Through its DaaS and Managed Print services solutions it provides	Recent announcement	ABC, Chief Sustainability Officer, XYZ., provided data-points, including achieving net zero emissions by 20XX with the target of a XX% reduction in greenhouse gas emissions through the value chain by 20XX						
ERDIGRIS		sustainability benefits such as extended life, device optimization, and easy take-back. It also	Awards/Recognitions	lt is a	It is a XX-time winner of ENERGY STAR Partner of the year (20XX-20XX)					
		enables repair, reuse, and recycling services to help incorporate products, components, and	Capability assessment							
		materials back into the next generation of circular products.	Technology innovation	*	*	*	*	*		
	XYZ Renew	XYZ Renew This bundle of services helps phase out end-of service use devices securely and responsibly	Market growth	*	$\star$	*	*	*		
	Service		Sustainability focus	*	*	*	*	☆		

## **Research calendar** Digital Workplace

Published Planne

Planned Current release

Reports title	Release date
Digital Workplace Services Provider Compendium 2022	January 2022
Digital Workplace Services State of the Market: Deciphering the Employee Experience Conundrum	May 2022
Enterprise Pulse Report: Aggregated Analysis of Enterprise Feedback on IT Service Providers Gathered Over CY 2021	June 2022
Technology as a Strategic Differentiator in an Organization's Growth	June 2022
Workplace Experience Management (WEM) Market Study	August 2022
The Digital Workplace for the Next Normal – Viewpoint	September 2022
Digital Workplace Services PEAK Matrix® Assessment 2022 – Europe	September 2022
Digital Workplace Services PEAK Matrix <sup>®</sup> Assessment 2022 – North America	September 2022
Digital Workplace Services Provider Compendium 2022 – Europe	September 2022
Digital Workplace Services Provider Compendium 2022 – North America	September 2022
Codifying Sustainable Workplaces: Journey to a Better Future	December 2022
Workplace Communication and Collaboration (WCC) Services PEAK Matrix <sup>®</sup> Assessment 2023	Q4 2022
Workplace Communication and Collaboration (WCC) Service Provider Compendium 2023	Q4 2022
Digital Experience Management Solutions PEAK Matrix <sup>®</sup> Assessment 2023	Q4 2022
Digital Experience Management Solution Provider Compendium 2023	Q4 2022





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