Codifying Sustainable Workplaces: Journey to a Better Future

December 2022: Complimentary Abstract / Table of Contents

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Introduction

"The most sustainable way is to not make things. The second most sustainable way is to make something very useful, to solve a problem that hasn't been solved." – Thomas Sigsgaard

The past couple of years have disrupted not just the way we live but also the way we work. In the wake of the pandemic, the future of work is being reimagined, paving the way for sustainability in the workplace. Enterprises are now focusing on sustainable strategies that can be implemented in the workplace to enhance profitability, reduce costs, increase productivity, and improve talent management in addition to benefiting the environment.

The sustainable workplace solution providers are evolving rapidly to provide more fitting solutions to cater to the evolving sustainability needs of enterprises and to meet the increased traction for this domain globally. As enterprises chart their course towards sustainability, they need to identify ways to measure and improve their impact on environment such as through reduction in carbon footprint, by collaborating with the right-fit solution providers.

In this report, we are featuring nine sustainable workplace solution providers, including information such as:

- Overview of each provider and its solution capabilities
- Provider performance in terms of innovation, market growth, and sustainability focus
- Provider's recent activities /investments

Scope of this report

Geography
Global

Industry
All industries

Services
Digital workplace

This study offers insights into the sustainable workplace services market along with a section featuring profiles of 9 sustainable workplace solution providers; below are four charts to illustrate the depth of the report

Key levers of a sustainable digital workplace

Sustainable workplace infrastructure
Embedding sustainability aspects within IT infrastructure, devices, applications, and processes to optimize workplace environment

Sustainable endpoint life cycle
Optimizing IT equipment and device life cycle through responsible procurement, disposal, and sustainable operations

Sustainable analytics and reporting
Utilizing different frameworks and metrics for assessing the current state of the workplace from sustainability perspective

Sustainable workplace vendor landscape

Big Tech Giants   Niche/emerging vendors

Segments	Vendors						
DaaS	citrix	amazon	Microsoft	DELL Technologies	vmware	NUTANIX	Lenovo / hp
	Kasm	NetApp		anunta	EVOLVE IP		DIZZION
Video collaboration and smart conferencing	CISCO	Google		Microsoft			zoom
	BlueJeans	lifesize	pexip		StarLeaf		fuze
IoT and smart workplace operations	Honeywell	Schneider Electric	SIEMENS				IBM
	ENTOUCH	FOGHORN	Prism		VERDIGRIS		view
Governance and advisory support	MSCI	GRI	Bloomberg	Moody's	SUSTAINABLE DEVELOPMENT GOALS	CDP	TCFD
	arabesque	covalence ESG ratings	ecovadis		Dynamhex		foldAI

Sustainable workplace solution providers featured

BlueJeans by Verizon   citrix   ENTOUCH SMART BUILDING SOLUTIONS   fuze An 8x8 Company   hp

Kasm   Lenovo   ]pexip[VERDIGRIS

Sample sustainable workplace solution provider profile

XYZ
Overview

Company Overview
XYZ's Device-as-a-Service (DaaS), focuses on providing outcome-driven, managed workforce solution, that helps IT reduce the cost and complexity of device life cycle management with the right devices, repair services, and AI-driven analytics through a predictable payment model.

Key capabilities/use cases (representative list)

Capabilities	Details
Product circularity	Focuses on designing products that last longer and are easy to repair. Through its DaaS and Managed Print services solutions it provides sustainability benefits such as extended life, device optimization, and easy take-back. It also enables repair, reuse, and recycling services to help incorporate products, components, and materials back into the next generation of circular products.
XYZ Renew Service	This bundle of services helps phase out end-of use devices securely and responsibly

Fact sheet

Year of incorporation:	2015 (Post-split)
Key executives:	ABC, President, Personal system
Headquarters:	Palo Alto, California
Number of employees:	51000+

Recent activities/investments (representative list)

Activities	Details
Investments/Revenue	Reported US$3.5 billion in sales associated with sustainability
Recent announcement	ABC, Chief Sustainability Officer, XYZ., provided data-points, including achieving net zero emissions by 20XX with the target of a XX% reduction in greenhouse gas emissions through the value chain by 20XX
Awards/Recognitions	It is a XX-time winner of ENERGY STAR Partner of the year (20XX-20XX)

Capability assessment

Technology innovation	★ ★ ★ ★ ★
Market growth	★ ★ ★ ★ ★
Sustainability focus	★ ★ ★ ★ ☆

Research calendar
Digital Workplace

Reports title	Release date
Digital Workplace Services Provider Compendium 2022	January 2022
Digital Workplace Services State of the Market: Deciphering the Employee Experience Conundrum	May 2022
Enterprise Pulse Report: Aggregated Analysis of Enterprise Feedback on IT Service Providers Gathered Over CY 2021	June 2022
Technology as a Strategic Differentiator in an Organization's Growth	June 2022
Workplace Experience Management (WEM) Market Study	August 2022
The Digital Workplace for the Next Normal – Viewpoint	September 2022
Digital Workplace Services PEAK Matrix® Assessment 2022 – Europe	September 2022
Digital Workplace Services PEAK Matrix® Assessment 2022 – North America	September 2022
Digital Workplace Services Provider Compendium 2022 – Europe	September 2022
Digital Workplace Services Provider Compendium 2022 – North America	September 2022
Codifying Sustainable Workplaces: Journey to a Better Future	**December 2022**
Workplace Communication and Collaboration (WCC) Services PEAK Matrix® Assessment 2023	Q4 2022
Workplace Communication and Collaboration (WCC) Service Provider Compendium 2023	Q4 2022
Digital Experience Management Solutions PEAK Matrix® Assessment 2023	Q4 2022
Digital Experience Management Solution Provider Compendium 2023	Q4 2022

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