

# Oracle Cloud Applications – Systemize Innovation to Drive Business Value

July 2022: Complimentary Abstract / Table of Contents



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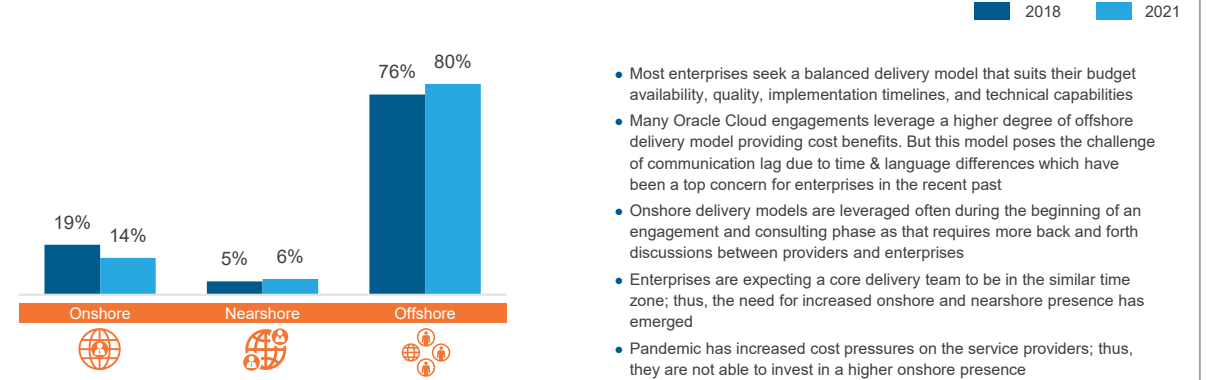
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# This study offers six distinct chapters providing a deep dive into key aspects of Oracle Cloud Applications market; below are four charts to illustrate the depth of the report

## Legacy modernization is a major driver for OCA services growth



## Offshore-led delivery footprint of OCA services engagement



## Key enterprise expectations from OCA adoption

**Reduced capital expenditure for cost efficiency:** enterprises adopt Oracle Cloud Applications to reduce IT infrastructure burden

**Extended cloud capabilities for business agility:** enterprises have switched gears to adopt a cloud-first strategy to stay agile and up-to-date with the current state-of-the-art technology; Oracle Cloud aids enterprises in this journey

**Better disaster recovery for business resilience:** enterprises look for Oracle Cloud infrastructures and workloads with security and recovery as a core foundation

**Optimal resource utilization for sustainability:** enterprises look for optimizing utilization of resources with scalable Oracle Cloud Applications and contribute to their sustainability goals

**Enhanced stakeholder experience for productivity:** enterprises expect to create improved stakeholder experience with standardized processes from Oracle Cloud Applications

## Challenges faced while scaling up OCA initiatives

**Lack of domain expertise and innovation appetite from service providers:** Oracle keeps expanding the product portfolio, but system integrators do not proactively invest in the new areas and struggle with the integration with the new products

**Talent paucity:** due to the changing technology ecosystem, expert talent is limited in the industry; coupled with high attrition, this poses challenges for enterprises

**Data migration complexity:** Oracle Cloud requires extensive data migration to its systems, which proves to be complex for many enterprises

**Lack of preparedness for organization change:** lack of enterprise preparedness for Oracle Cloud adoption has created hurdles for smooth implementation and adoption. Taking buy-in of multiple stakeholders on the change roadmap has been a concern

**57%** Enterprises face challenges in scaling up Oracle Cloud initiatives owing to a lack of domain expertise and innovation appetite from service providers

# Research calendar

## Enterprise Platform Services (EPS)

■ Published
 ■ Planned
 ■ Current release

Reports title	Release date
SAP S/4HANA Services PEAK Matrix® Assessment 2021	May 2021
Assessment of the Niche ServiceNow Services Partner Ecosystem	May 2021
Microsoft Dynamics 365 Services PEAK Matrix® Assessment 2021	September 2021
Microsoft Dynamics 365 Service Provider Compendium 2021	September 2021
SAP S/4HANA Services – Rise with Industry Transformations	November 2021
Microsoft Dynamics 365 – Digitizing Customer Experience	November 2021
Collapsing the Supply Chain: Top 14 Start-ups Redefining Real-time Transportation Visibility	January 2022
Oracle Cloud Application (OCA) Services PEAK Matrix® Assessment 2022 – Global	March 2022
Sustaining Client Satisfaction: Pivot from Implementation to Transformation Partner	March 2022
Oracle Cloud Applications (OCA) Services PEAK Matrix® Assessment 2022 – Europe	April 2022
Oracle Cloud Applications Service Provider Compendium 2022	April 2022
<b>Oracle Cloud Applications – Systemize Innovation to Drive Business Value</b>	<b>July 2022</b>
ServiceNow Services PEAK Matrix® Assessment 2022	Q3 2022
ServiceNow Service Provider Compendium 2022	Q3 2022
Salesforce Industry Cloud Services PEAK Matrix® Assessment 2022	Q3 2022

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