

Collapsing the Supply Chain: Top 14 Start-ups Redefining Real-time Transportation Visibility

January 2022: Complimentary Abstract / Table of Contents



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Introduction and background of the research

- Traditional methods of engaging with the supply chain have led to many challenges across the entire Supply Chain Management (SCM) value chain. The pandemic has revealed various vulnerabilities in the supply chain, starting from remote work mismanagement to single-source dependencies, which have led organizations to realize increased hidden costs and logistical challenges
- Recognizing this, we see that visibility into transportation management processes can lead to improved operational efficiency, better risk management, and reduced time-to-market. Real-time transportation visibility is an emerging disruptive technology that gives real-time location and status of all assets in the supply chain
- Multiple start-ups have emerged in the past few years to aid in real-time transportation visibility. These start-ups are constantly transforming solutions to provide better end-to-end tracking and asset monitoring. As the landscape gains importance, capital infusion by investors and acquisition by tech players has seen a significant increase
- In this research, we have assessed 64 SCM start-ups and identified and profiled 14 trailblazers focused on real-time transportation visibility. The assessment is based on primary and secondary research and Everest Group's ongoing tracking of the SCM landscape

Scope of this report:



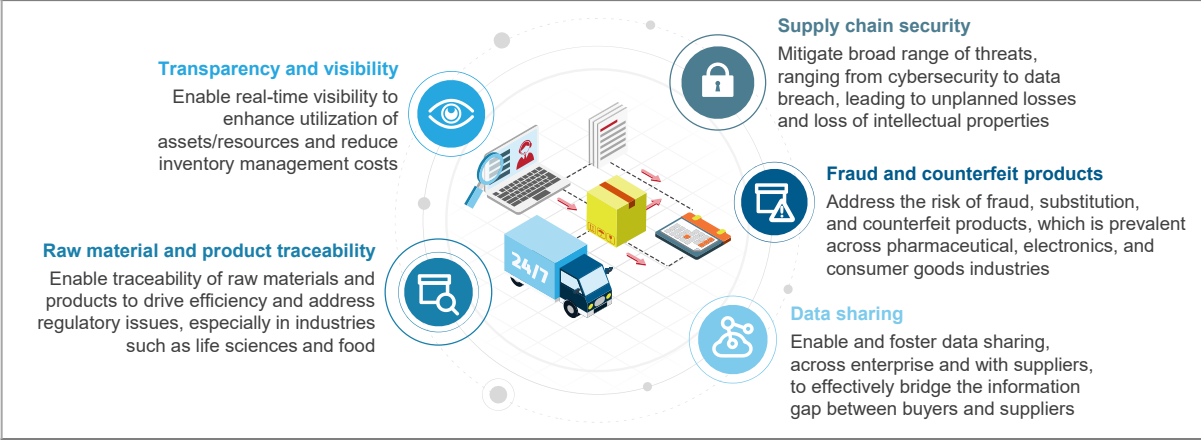
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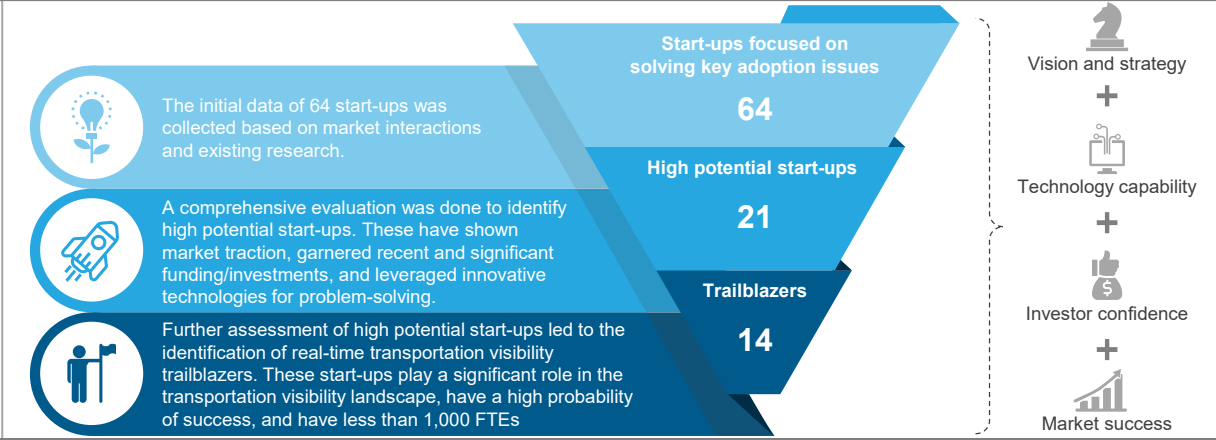
Trailblazers
14 leading start-ups

We analyzed 64 key SCM start-ups to shortlist the top 14 real-time transportation visibility trailblazers; the start-ups were assessed based on their vision & strategy, technology capability, market success, and the confidence demonstrated by investors

COVID-19 pandemic has revealed deep susceptibilities in the supply chain, revealing that transportation visibility is key for active readiness and preparation for crisis



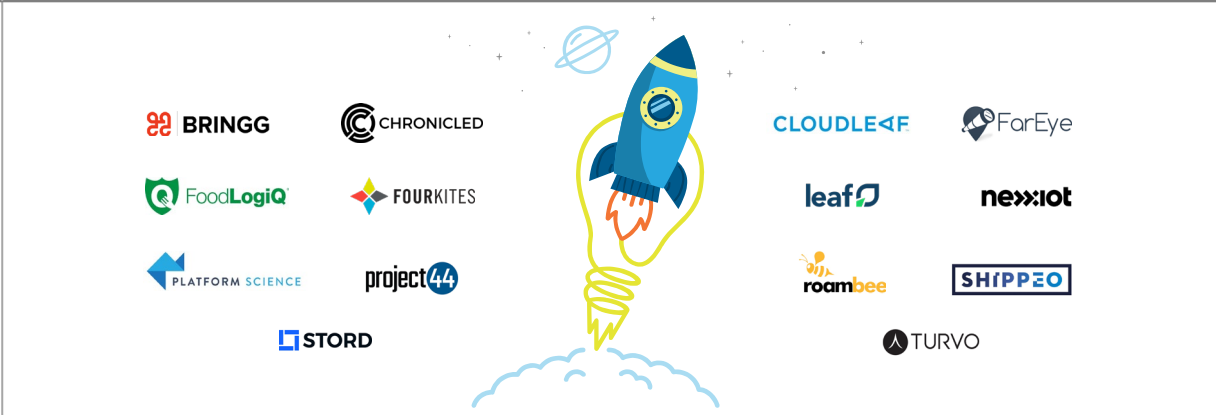
We analyzed 64 key SCM start-ups to shortlist the top 14 real-time transportation visibility trailblazers



The start-ups were assessed based on their vision and strategy, technology capability, market success, and the confidence demonstrated by investors



After a detailed assessment, 14 were identified as "trailblazers"



Research calendar

Enterprise Platform Services

■ Published
 ■ Planned
 ■ Current release

Flagship reports	Release date
Pega Service Provider Compendium 2021	February 2021
ServiceNow Services – the Uberization of IT, HR, and Employee Workflows	February 2021
Enterprise Platform Services – Renewal Opportunity for Service Providers	February 2021
Salesforce Healthcare services – State of the market 2021	March 2021
SAP S/4HANA Services PEAK Matrix® Assessment 2021	May 2021
SAP S/4HANA Service Provider Compendium 2021	June 2021
Microsoft Dynamics 365 Services PEAK Matrix® Assessment 2021	September 2021
Microsoft Dynamics 365 Service Provider Compendium 2021	September 2021
SAP S/4HANA Services – Rise with Industry Transformations	November 2021
Microsoft Dynamics 365 – Digitizing Customer Experience	November 2021
Oracle Cloud Application Services PEAK Matrix® Assessment 2022	Q1 2022
Oracle Cloud Application Services – State of the Market 2022	Q1 2022
Thematic reports	Release date
Cloud Management Platform Trailblazers: Top 10 Start-ups Creating Buzz in the Market	October 2020
Assessment of the Niche ServiceNow Services Partner Ecosystem	May 2021
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