

# Clinical Development Platforms Product Provider Compendium 2022

August 2022: Complimentary Abstract / Table of Contents



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Contract assessment

Peer analysis

Market intelligence

Tracking: providers, locations, risk, technologies

Locations: costs, skills, sustainability, portfolios

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For more information on this and other research published by Everest Group, please contact us:

**Nitish Mittal**, Partner

**Chunky Satija**, Vice President

**Nisarg Shah**, Practice Director

**Anik Dutta**, Senior Analyst

**Madhur Kakade**, Senior Analyst

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## Background of the research

Clinical development platforms continue to evolve with technological advancements and scientific breakthroughs. However, the recent pandemic has had a tremendous impact on how clinical trials are designed and conducted, catalyzing the adoption of digital technologies, products, data science, analytics, and automation tools, enabling remote services, and preserving the continuity of care. Nevertheless, data silos, complex clinical trial technology landscape, traditional methods of data analysis, concerns with data privacy and security, and regulatory complications hinder efforts to accelerate the trials and enhance the experience for patients, sites, and physicians.

A unified clinical development platform with improved data architecture and analytics capabilities aims to accelerate the drug development process and enrich the experience for sponsors, patients, and physicians. Interestingly, the industry has gone from questioning the existence of an end-to-end platform to creating a near-term vision for adopting such platforms. There is an increase in willingness among sponsors to shift from a traditional best-of-breed landscape to a simplified best-of-breed approach. Everest Group's [Clinical Development Platforms Products PEAK Matrix® Assessment 2022](#) looks at the current vendor landscape and platforms and presents in-depth analysis and insights into such platforms.

In this report, we assess the capabilities of 22 clinical development platform vendors. These vendors are mapped on the Everest Group PEAK Matrix which is a composite index of a range of distinct metrics related to a vendor's capability and market impact. We focus on:

- The landscape of vendors for clinical trial platforms and products
- Assessment of the vendors on several capability and market success-related dimension

### Scope of this report



**Geography**  
Global



**Industry**  
Life sciences (biopharmaceuticals, medical devices, and Contract Research Organizations (CROs))

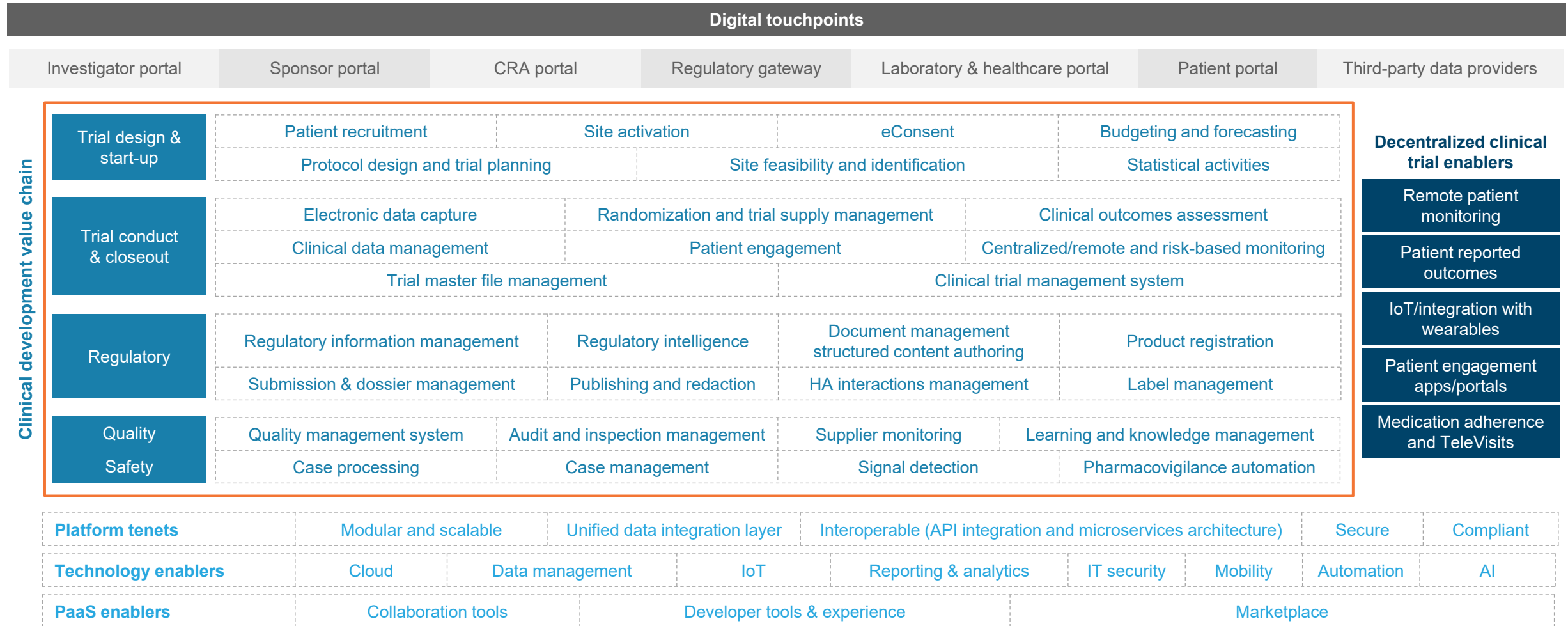


**Vendor offering**  
Clinical development platforms

## Focus of the research

In this report, Everest Group focuses on the entire spectrum of the clinical development value chain

Scope of assessment



- Decentralized clinical trial enablers**
- Remote patient monitoring
  - Patient reported outcomes
  - IoT/integration with wearables
  - Patient engagement apps/portals
  - Medication adherence and TeleVisits

# This report has over 22 provider profiles/buyer case studies/architecture of the survey questionnaire, etc.

Clinical Development Platforms Product Vendor Compendium 2022

## Provider A | clinical development platforms profile (page 1 of 6)

### Everest Group assessment

Market im

Market adoption	Portfolio mix	V

**Strengths**

- Provider A has good capabilities around virtual monitoring solutions
- Clients appreciate the technical support
- It has good patient-centric capabilities

**Company mission/vision statement for clinical**  
 Provider A focuses on generating the highest quality novel drug approvals in the US and Europe since requirements.

**Overview of the client base**  
 Provider A is dealing with CROs and leading life science novel drug approvals in the US and Europe since requirements.

**Clinical trial platforms revenue (excluding services)**

<US\$50 million	US\$50-150 million
-----------------	--------------------

**Case study 1** | Achieved maximum rate

**Business challenge**  
 A pharmaceutical sponsor was looking for a patient-centric solution to reduce protocol deviations while increasing the number of patients that did not experience protocol deviations, or drop from the study.

**Solution**  
 The customer chose provider patient solution, a regulatory-compliant mobile app and reminder system and compliant with the study. Patients receive SMS handle medications, visit instructions, and encourage

**Impact**

- The study was completed by maximum of trial
- Protocol deviations observed
- Visit-related protocol deviations were reduced

**Proprietary solutions (representative list)**

Solution	Details
Solutions A	It is a patient-centric
Solutions B	It helps in integr
Solutions C	It ensures invest
Solutions D	It helps in forec
Solutions E	It enables one t
Solutions F	These are regul
Solutions G	It helps in organ
Solutions H	It helps in collec
Solutions I	It empowers data
Solutions J	It helps in ensu
Solutions K	It helps in ensu

**Features of key offerings**

- Patient recruitment & engagement
- Site activation
- Decentralized clinical trial capabilities
- Budgeting and forecasting
- Protocol design and trial planning
- Site feasibility and identification

**Provider A | clinical development platforms profile (page 5 of 6)**

## Recent developments

**Key events (representative list)**

Event name	Type of event	Details
Event A	Investment	A leading provider of data aggregation and analytics software that helps clinical trial sponsors and CROs take control over the increasing volume and variety of clinical trial data.
Event B	Other	Key enhancements to its SmartSignals Randomization and Trial Supply Management (RTSM) solution. It enhanced functionalities including new dashboards, contemporary interface designs, enhanced reporting, and improvements to self-service user management.
Event C	Investment	It launched eCOA Acceleration Program & Remote Assessment, which reduces study set-up timelines by 50% or more without compromising the quality of clinical data generated or the scientific impact of Signant's in-house therapeutic area expertise on study outcomes.
Event E	Partnership and geographic expansion	Provider A acquired aa for its digital enablement of clinical research sites and evidence generation capabilities.
Event F	International conference	Its pioneering mobile patient engagement app, to enable integrated virtual visit capabilities.

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# Research calendar

## Life Sciences Information Technology

■ Published
 ■ Planned
 ■ Current release

Reports title	Release date
Clinical Development Platforms Product Vendor Compendium 2020	October 2020
Increasing Diversity in Clinical Trials	October 2020
Clinical Development Platforms Market Overview	November 2020
Veeva Services PEAK Matrix® Assessment 2021	March 2021
Veeva Services Market Overview	July 2021
Decentralized Clinical Trial Products PEAK Matrix® Assessment 2021	July 2021
Decentralized Clinical Trial Products Market Overview	September 2021
Decentralized Clinical Trials Adoption Playbook	December 2021
Accelerating the Value of Data in Life Sciences	January 2022
Clinical Development Platforms Products PEAK Matrix® Assessment 2022	July 2022
<b>Clinical Development Platforms Product Provider Compendium 2022</b>	<b>August 2022</b>
Reaping Success from End-to-End Clinical Development Platforms	Q3 2022
Decentralized Clinical Trial Products PEAK Matrix® Assessment 2022	Q4 2022
Preparing the Landscape for the Next-gen Decentralized Clinical Trials (DCT)	Q4 2022
Life Sciences Decentralized Clinical Trial Products – State of the Market	Q1 2023

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[info@everestgrp.com](mailto:info@everestgrp.com)  
+1-214-451-3000

### Bangalore

[india@everestgrp.com](mailto:india@everestgrp.com)  
+91-80-61463500

### Delhi

[india@everestgrp.com](mailto:india@everestgrp.com)  
+91-124-496-1000

### London

[unitedkingdom@everestgrp.com](mailto:unitedkingdom@everestgrp.com)  
+44-207-129-1318

### Toronto

[canada@everestgrp.com](mailto:canada@everestgrp.com)  
+1-647-557-3475

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