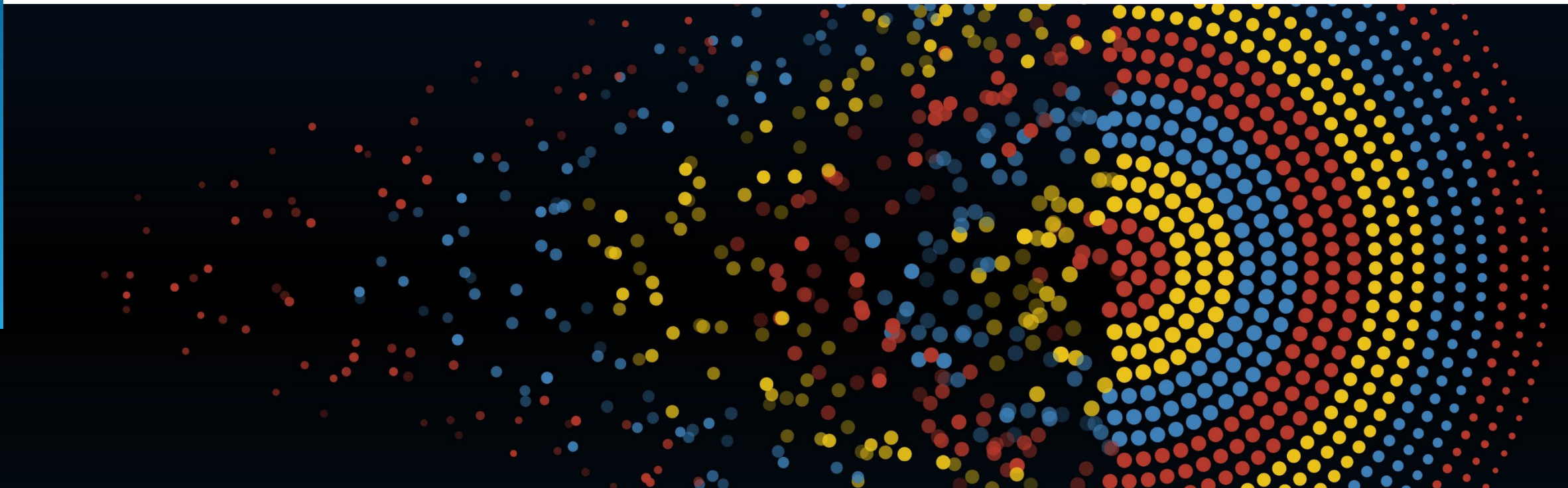


Analytics and AI Services Specialists PEAK Matrix® Assessment 2022

December 2022: Complimentary Abstract / Table of Contents



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For more information on this and other research published by Everest Group, please contact us:

Vishal Gupta, Vice President

Arpit Mehra, Practice Director

Naga Koundinya, Senior Analyst

Nikhil Malik, Senior Analyst

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Background of this research

With the emergence of domain- and function-specific analytics and AI initiatives, enterprises are finding it difficult to implement such projects at scale due to data-related challenges, inability to acquire skilled talent, advanced IP, and lack of AI and cloud capabilities. They are looking for services providers with such capabilities catering to their specific needs. Analytics and AI specialists service providers have built such capabilities through investments in talent, products and platforms, partnership, industry expertise, and AI-based solutions designed to serve specific client needs.

In this research, we present an assessment and detailed profiles of analytics and AI services specialists featured on the analytics and AI services specialists PEAK Matrix®. Each provider profile presents a comprehensive picture of its service focus, key Intellectual Property (IP) / solutions, domain investments, and case studies. The assessment is based on Everest Group's annual RFI process for calendar year 2021 and 2022 H1 (January-June), interactions with leading analytics and AI services specialists, client reference checks, and an ongoing analysis of the analytics and AI services market.

This report includes the profiles of the following 22 leading analytics and AI service providers featured on the Analytics and AI Services Specialists PEAK Matrix:

- **Leaders:** Fractal, Quantiphi, and Tiger Analytics
- **Major Contenders:** Affine, Course5i, Factspan Analytics, InfoCepts, Innover Digital, LatentView Analytics, Lingaro, Mu Sigma, Pactera EDGE, Sigmoid TekLink, TheMathCompany, and Tredence
- **Aspirants:** BizAcuity, Convergitycs, Ganit, Merilytics, Quantzig and SG Analytics

Scope of this report



Geography
Global



Providers
22 analytics and AI services specialists



Services
Analytics and AI services
(refer to page 10 for scope of the research)

Overview and abbreviated summary of key messages

This report examines the global Analytics and AI services market and evaluates the positioning of Analytics and AI services specialists on the Everest Group PEAK Matrix®. It provides insights into the changing market dynamics, specialists' delivery capabilities, and Everest Group's remarks on specialists' key strengths and limitations.

Some of the findings in this report, among others, are:

Analytics and AI Services market characteristics

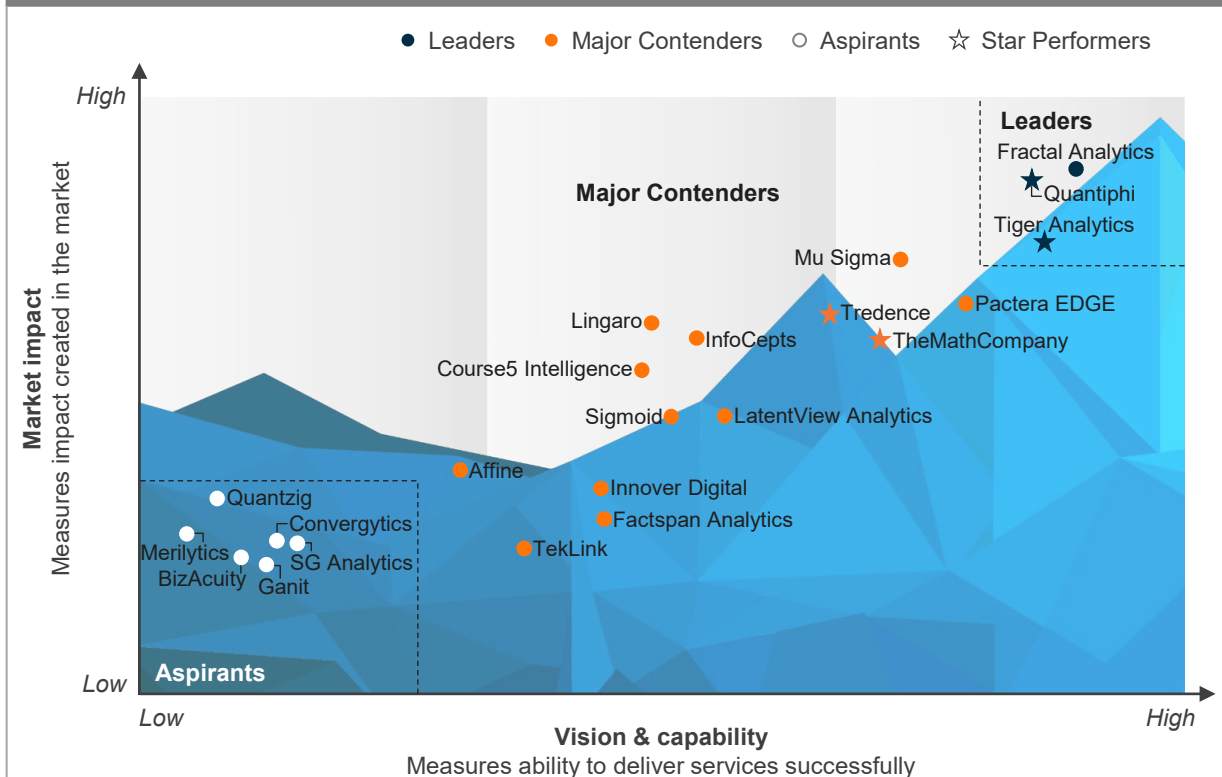
- Enterprises are focusing on experience in analytics and AI as well as industry expertise while selecting a specialist provider
- Enterprises are focusing on analytics and AI investments to drive direct business outcomes such as cost & operational optimization and revenue growth
- As enterprises aim to scale AI implementations, talent has emerged as a key area of investment with focus on new recruitment policies and retention of talent

Analytics and AI Services specialists characteristics

- Fractal Analytics, Quantiphi and Tiger Analytics are the current leaders in the market, with several other specialists emerging as major contenders and aspirants
- Leaders have inter-disciplinary capabilities across areas including design thinking, behavioral sciences, data science, and data engineering. They have actively focused on sustained investments to bridge the portfolio gaps and achieve end-to-end analytics and AI services play
- Major Contenders are steadily building their data engineering and cloud capabilities. Some of them have also started investing in niche areas such as MLOps to help enterprises scale their AI initiatives
- Aspirants have strengthened their capabilities in key analytics and AI focus areas and domains. Most of their investments are directed toward upgrading and improving the features of their flagship analytics solutions to drive analytics and AI engagements

This study offers five distinct chapters providing a deep dive into key aspects of analytics and AI market; below are three charts to illustrate the depth of the report

Everest Group Analytics and AI Services Specialists PEAK Matrix® Assessment 2022^{1,2}



1 Assessments for BizAcuity, Convergitycs, Lingaro, Merilytics, TekLink, Quantzig excludes service provider inputs and are based on Everest Group's proprietary Transaction Intelligence (TI) database, provider public disclosures, and Everest Group's interactions with buyers. For these companies, Everest Group's data for assessment may be less complete
2 Bizacuity, Factspan Analytics, Ganit, InfoCepts, Innover Digital, Lingaro, Pactera EDGE, SG Analytics, Sigmoid are new entrants on the Analytics and AI Services Specialists PEAK Matrix and have therefore not been considered for the Star Performer title
Source: Everest Group (2022)

Capability assessment Illustrative example

Measure of capability: ○ Low ● High

Providers	Market impact				Vision & capability				
	Market adoption	Portfolio mix	Value delivered	Overall	Vision and strategy	Scope of services offered	Innovation and investments	Delivery footprint	Overall
Provider 1	●	●	●	●	○	●	●	●	●
Provider 2	●	●	●	●	○	●	●	●	●
Provider 3	●	●	●	●	○	●	●	●	●
Provider 4	○	●	●	●	○	●	●	●	●
Provider 5	○	●	●	●	○	●	●	●	●
Provider 6	●	●	●	●	○	●	●	●	●
Provider 7	●	●	●	●	○	●	●	●	●

Everest Group's remarks on providers Illustrative example

Measure of capability: ○ Low ● High

Market impact				Vision & capability				
Market adoption	Portfolio mix	Value delivered	Overall	Vision and strategy	Scope of services offered	Innovation and investments	Delivery footprint	Overall
●	●	●	●	○	●	●	●	●

- | | |
|--|---|
| <p>Strengths</p> <ul style="list-style-type: none"> Provider 1 offers a host of capabilities in digital experience, automation, and insights generation It has also strengthened its data engineering and cloud capabilities through partnering with Azure, GCP, etc. | <p>Limitations</p> <ul style="list-style-type: none"> While Provider 1 has been able to build solid ground in the analytics space, it is weak in advisory practice Some of the referenced buyers cited that it has limitations to timely availability of onshore resources |
|--|---|

Research calendar

Data and Analytics

Published Planned Current release

Reports title	Release date
Artificial Intelligence (AI) Service Provider Compendium 2022	March 2022
Accelerating the Value of Data in Life Sciences	March 2022
Harnessing the Power of Analytics and AI in Medicine: Life Sciences Enterprises Revamping Processes to Improve Patient Outcomes	May 2022
Unleashing the Power of AI for Business Transformation	May 2022
The Growing Need for Inclusive Talent Models: Learning from Impact Sourcing Specialists	May 2022
Technology as a Strategic Differentiator in an Organization's Growth	June 2022
Impact Sourcing Specialist Profiles 2022	June 2022
Enterprise Pulse 2022: Solving the Talent Conundrum around Availability, Attrition, and Reskilling of the Workforce	June 2022
Data and Analytics (D&A) Services PEAK Matrix® Assessment 2022	August 2022
Reimagining Data Sourcing and Consumption to Maximize Business Value	October 2022
The Era of Multi-Cloud and Associated Data Challenges	November 2022
The War for Talent in Data, Analytics, and AI (DAAI): Finding the Ideal Operating Model for Organizations	November 2022
Analytics and AI Services Specialists PEAK Matrix® Assessment 2022	December 2022
Analytics and AI Services Specialists Compendium 2022	Q1 2023
Advanced Analytics & Insights - PEAK Matrix® for Services Assessment 2022	Q1 2023

Note: [Click](#) to see a list of all of our published Data and Analytics reports



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Blog

everestgrp.com/blog

Dallas (Headquarters)

info@everestgrp.com

+1-214-451-3000

Bangalore

india@everestgrp.com

+91-80-61463500

Delhi

india@everestgrp.com

+91-124-496-1000

London

unitedkingdom@everestgrp.com

+44-207-129-1318

Toronto

canada@everestgrp.com

+1-647-557-3475

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