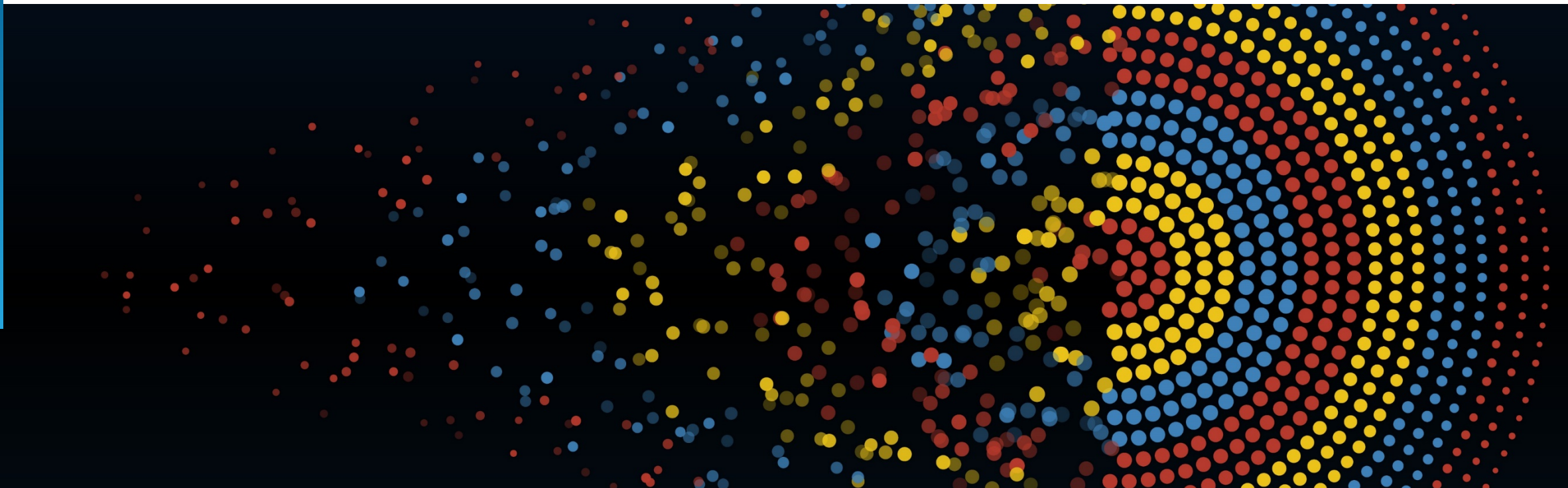


Data and Analytics (D&A) Provider Compendium 2023

November 2022: Complimentary Abstract / Table of Contents



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This report is included in the following research program(s):

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- ▶ Application Services
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Introduction

Global macroeconomic conditions indicate the rising probability of a recession. Despite the resulting cost pressures, enterprise demand for D&A services is rising as enterprises realize that data-driven solutions focused on cost optimization and building competitive advantage are critical to tackle and survive the slowdown. In this regard, service providers can help enterprises in their digital transformation journey by formulating a vision for Data & Analytics, modernizing the Data & Analytics landscape, and providing the right talent and niche skill sets to achieve direct business outcomes.

In this research, Everest Group presents detailed profiles of 30 service providers featured on the D&A services PEAK Matrix® 2022. Each service provider profile provides a comprehensive picture of its services focus through a snapshot of its operational overview, delivery locations, key investments, and market success as assessed by Everest Group. It is based on Everest Group's annual RFI process for the calendar year 2022, interactions with leading D&A service providers, client reference checks, and an ongoing analysis of the D&A services market.

Everest Group has employed the following exclusion criterion before assessing service providers in the D&A PEAK Matrix assessment:

- Service provider should have a separate team and dedicated leadership for its D&A services
- With reference to the D&A services research scope (slide 10), the service provider should have a meaningful presence across all D&A value chain segments
- The service provider must have substantial annual revenue from its D&A services practice

This report includes the profiles of the following 30 leading D&A service providers featured on the D&A services PEAK Matrix®:

- **Leaders:** Accenture, Capgemini, Cognizant, Deloitte, IBM, Infosys, TCS, and Wipro
- **Major Contenders:** Atos, Brillio, Coforge, DXC Technology, EY, HCL Technologies, Infogain, KPMG, Kyndryl, LTI, Mindtree, Mphasis, NTT DATA, Persistent Systems, PwC, Tech Mahindra, Virtusa, and Zensar
- **Aspirants:** Birlasoft, DMI, Stefanini, and UST

Scope of this report



Geography
Global



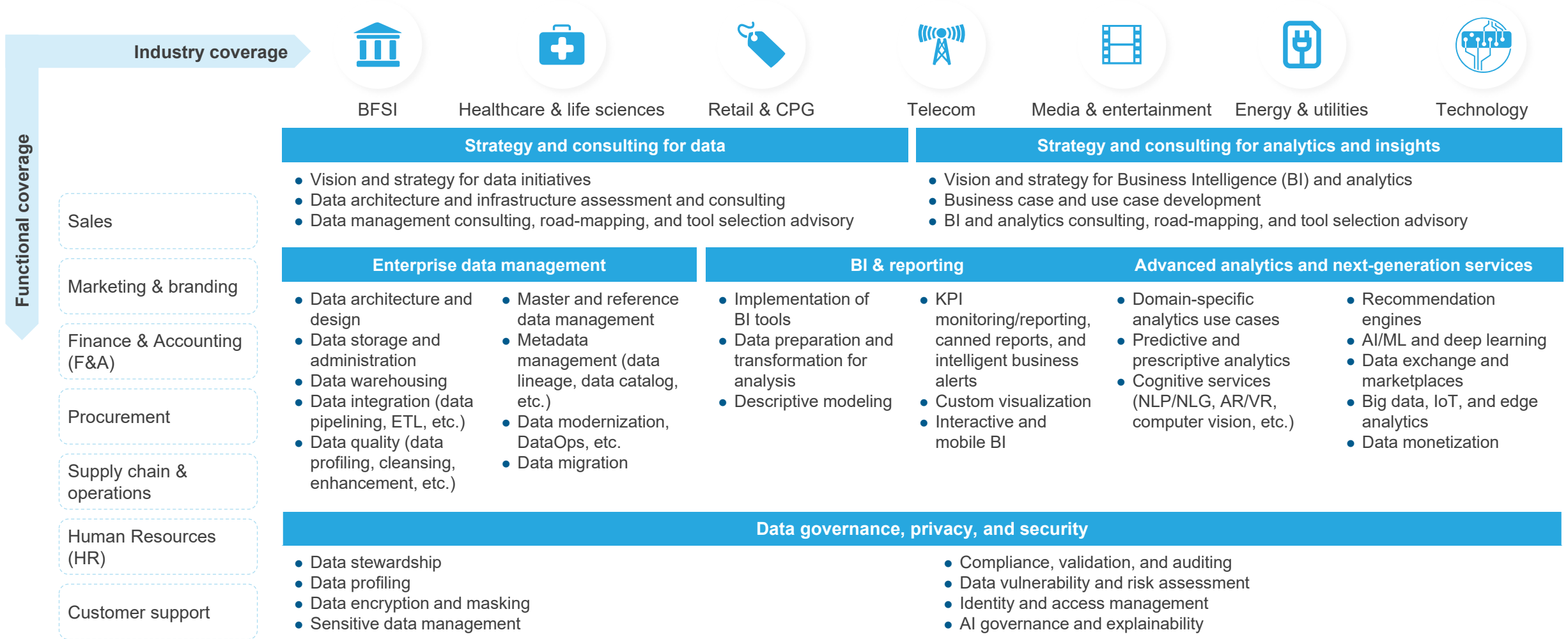
Providers
30 leading D&A service providers



Services
D&A services (refer to page 9 for scope of the research)

Data & Analytics (D&A) – scope of research 2022

Everest Group’s D&A program takes an end-to-end view of the market, covering all aspects of D&A solutions



The report has 30 service provider profiles providing comprehensive view of geography focus, industry focus, buyer size, delivery locations, key intellectual property (IP), partnerships, investments, and case studies

Data and Analytics (D&A) Provider Compendium 2023

Provider | D&A services profile (page 1 of 5)

Overview

Company overview
 Provider is a global professional services company with capabilities in consulting, technology, and operations services – all enabled by intelligent operations centers. Provider has over 71,000 employees across 100+ countries.

Website: [www.everestgroup.com](#) **Headquarters:** [www.everestgroup.com](#)

Key leaders

D&A practice overview

- Applied Intelligence (AI) is a dedicated global network that combines the practice of all professionals with data and AI capabilities across all geographies.
- Within this structure, there are 30 AI-dedicated delivery centers across 10+ countries.

Data and Analytics (D&A) Provider Compendium 2023

Provider | D&A services profile (page 2 of 5)

Key delivery locations

Data and Analytics (D&A) Provider Compendium 2023

Provider | D&A services profile (page 3 of 5)

Solutions and partnerships

D&A IP overview

- Provider invested US\$1.1 billion in its assets, platforms, and solutions.
- It has invested in strong IP in areas such as AI, cybersecurity, and data science, plus 200+ unique data patents.

Solution name	Solution type	Year launched
Solution 1	Platform	2021
Solution 2	Platform	2021
Solution 3	Platform	2019

Key partnerships (logos)

Data and Analytics (D&A) Provider Compendium 2023

Provider | D&A services profile (page 4 of 5)

Investments and market success

Other investments to enhance D&A services capabilities, etc.

Development	Details
Acquisitions	<ul style="list-style-type: none"> Acquired company to expand data and AI capabilities. In 2021, acquired company, an AI and data science leader. Acquired company, an advanced data science and AI leader. Acquired company in 2021. It is a leader in AI and data science.
Alliance ecosystem	<ul style="list-style-type: none"> Invested in ecosystems that engage with clients, co-creating market opportunities. Data & AI leaders' community brings together leading technologies.
Innovation	<ul style="list-style-type: none"> Labs located in seven key research hubs. Founded and launched a data science and AI accelerator.
Talent	Institute for Applied Intelligence (IAI) for playability learning, gamification, and AI.

Recent D&A engagements (non-exhaustive)

Client	Year of signing	Geography
Non-profit healthcare company	Not disclosed	North America
Non-ministerial department at country government	Not disclosed	Europe
Vendor for global semiconductor manufacturers	Not disclosed	Europe

Data and Analytics (D&A) Provider Compendium 2023

Provider | D&A services profile (page 5 of 5)

Everest Group assessment – Leader and Star Performer

Measure of capability: Low High

Market impact				Vision & capability			
Market adoption	Portfolio mix	Value delivered	Overall	Vision and strategy	Scope of services offered	Innovation and investments	Delivery footprint
●	●	●	●	●	●	●	●

Strengths

- Provider has focused on an IP-led approach to D&A services delivery and its offerings have experienced good adoption in the market. It has built the offering, which is a data and insights offering built on the principles of data fabrics and data mesh to help clients in their data-enabled transformation journey.
- Provider has also focused actively on investing in responsible AI. For example, it is collaborating with academic institutes such as MIT, Stanford, Alan Turing Institute, and Oxford to develop thought leadership and build tools or frameworks focused on responsible AI.
- Some of the referenced clients appreciated provider for the strategic partnership it offers in engagements and its ability to co-innovate with client organizations.
- Some of the clients mentioned that SP's resources offered good technical and domain expertise, especially in industry-specific nuances.

Limitations

- Provider has a premium-priced perception that pushes it down the pecking order for clients looking for typical run services, with cost savings being the primary objective.
- As provider takes an integrated approach to its solutioning, enterprises looking for smaller point solutions to solve a very specific business problem might want to assess its offerings and the lack of focus on such problem statements.
- Some referenced clients believe that Provider can do better when it comes to talent management. Some of them faced limitations with respect to staffing resources with niche D&A skill sets while working with provider in engagements focused on delivery and support for analytics and automation engagements.

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Research calendar

Data & Analytics

Published
 Planned
 Current release

Reports title	Release date
Machine Learning Operations (MLOps): the Foundation of an Enterprise Built on Artificial Intelligence (AI)	January 2022
Data and Analytics (D&A) Services State of the Market Report 2022	January 2022
Analytics and AI Services Specialists – Service Provider Compendium 2022	February 2022
Artificial Intelligence (AI) Services PEAK Matrix® Assessment 2022	March 2022
Artificial Intelligence (AI) Service Provider Compendium 2022	March 2022
Accelerating the Value of Data in Life Sciences	March 2022
Harnessing the Power of Analytics and AI in Medicine: Life Sciences Enterprises Revamping Processes to Improve Patient Outcomes	May 2022
Unleashing the Power of AI for Business Transformation	May 2022
Data and Analytics (D&A) Services PEAK Matrix® Assessment 2022	August 2022
MLOps – Technology Vendor Landscape with Products PEAK Matrix® Assessment 2022	September 2022
Data and Analytics (D&A) Provider Compendium 2023	November 2022
Analytics and AI Services Specialists PEAK Matrix® Assessment 2023	Q4 2022
The Multi-Cloud Era and Associated Data Challenges	Q4 2022
Data Labelling and Annotation Services	Q4 2022

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