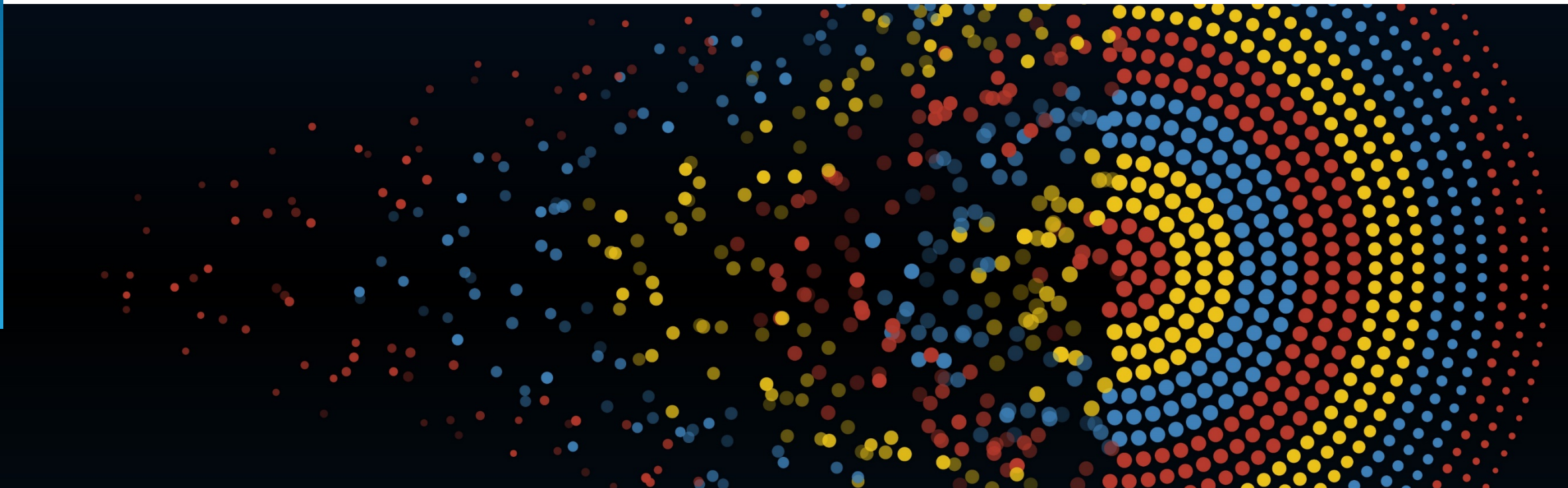


Analytics and AI Services Specialists – Service Provider Compendium 2022

February 2022: Complimentary Abstract / Table of Contents



Our research offerings

This report is included in the following research program(s):

Data and Analytics

- ▶ Application Services
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For more information on this and other research published by Everest Group, please contact us:

Vishal Gupta, Vice President

Deepthi Mudunooru, Practice Director

Pravina Jayaraman, Senior Analyst

Shreyansh Sharma, Analyst

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Background of the research

Enterprise adoption of outcome-based advanced analytics and AI initiatives is rapidly rising. However, organizations are still unable to achieve the full benefit of these initiatives due to data-related challenges, shortage of analytics and AI talent in the market, and lack of organizational readiness to adopt new technologies. They are looking for service providers that have good domain knowledge and expertise in advanced technologies. Analytics and AI services specialists are well-positioned to help enterprises adopt and scale initiatives due to their proactive investments in data engineering capabilities, in-depth experience in catering to domain- or industry-specific analytics requirements, and investments in acquiring and upskilling advanced analytics and AI talent.

In this research, we present an assessment and detailed profiles of 15 analytics and AI services specialists featured on the [Analytics and AI Services Specialists PEAK Matrix® Assessment 2021](#). Each service provider deep dive provides a comprehensive picture of its services focus through a snapshot of its key strengths and limitations, as assessed by Everest Group. The assessment is based on Everest Group’s annual RFI process for calendar year 2020 and 2021 H1 (January-June), interactions with leading analytics and AI services specialists, client reference checks, and an ongoing analysis of the analytics and AI services market.

This report includes the profiles of the following 15 leading analytics and AI specialists featured on the Analytics and AI services specialists PEAK Matrix:

- **Leaders:** Fractal Analytics and Mu Sigma
- **Major Contenders:** Affine Analytics, Atria, BRIDGEi2i, Course5 Intelligence, LatentView Analytics, Quantphi, Quantum, TheMathCompany, Tiger Analytics, and Tredence
- **Aspirants:** Convergytics, Merilytics, and Quantzig

Scope of this report



Geography
Global

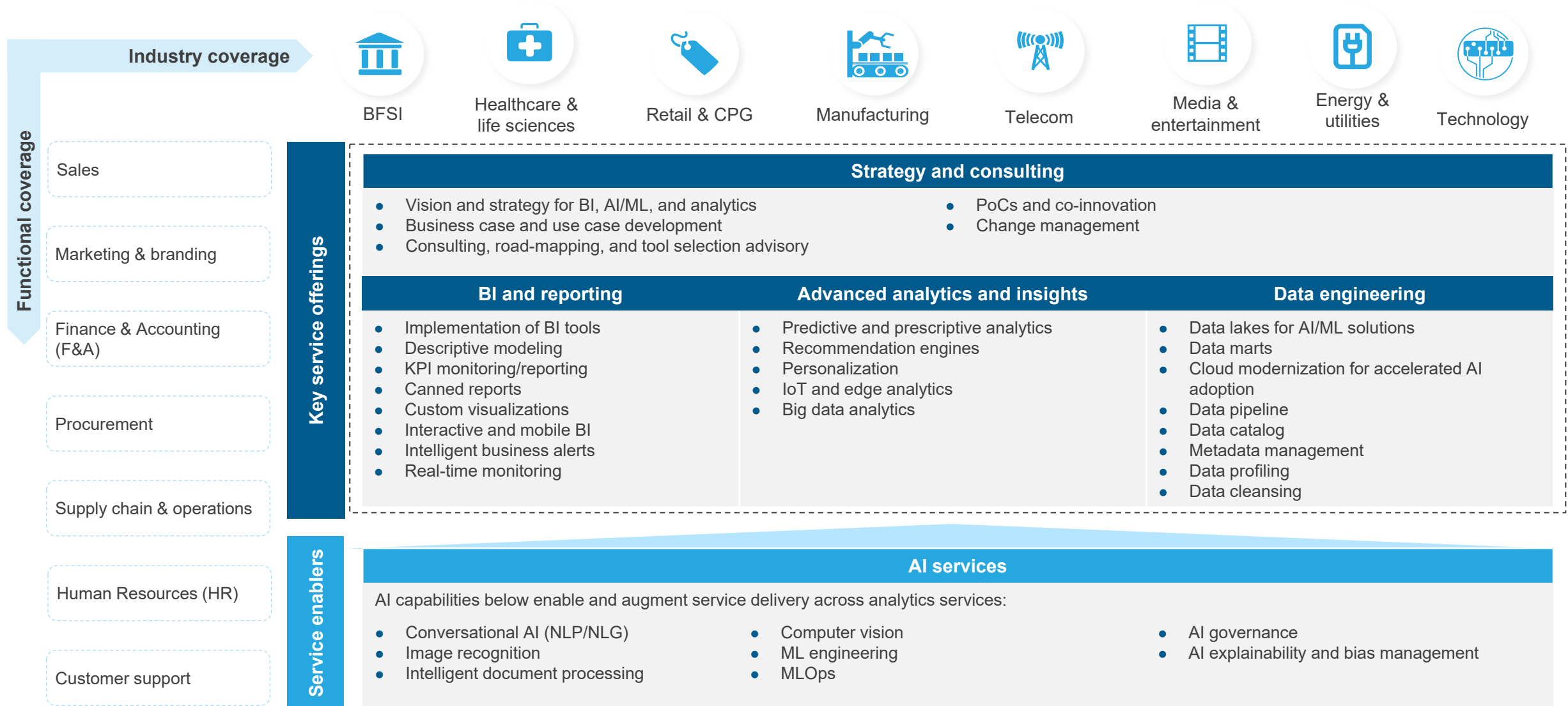


Providers
15 analytics and AI services specialists



Services
Analytics and AI services
(refer to page 10 for scope of the research)

Scope of analytics and AI services research



Research calendar

Data and Analytics

■ Published
 ■ Planned
 ■ Current release

Flagship reports

	Release date
Artificial Intelligence (AI) Services – State of the Market Report 2021 Scale the AI Summit Through Democratization	January 2021
Data and Analytics (D&A) Services PEAK Matrix® Assessment 2021	July 2021
Data and Analytics (D&A) Service Provider Compendium 2021 – Update	September 2021
Analytics and AI Services Specialists PEAK Matrix® Assessment 2021	November 2021
Advanced Analytics & Insights (AA&I) Services PEAK Matrix® Assessment 2022	December 2021
Data and Analytics (D&A) Services State of the Market Report 2022	January 2022
Analytics and AI Services Specialists – Service Provider Compendium 2022	February 2022

Thematic reports

	Release date
Recalibrating for Resiliency – 2021 Key Issues in Global Sourcing – Enterprise IT Perspective	January 2021
From Dissatisfaction to Delight: Sustaining Client Satisfaction in the Post-pandemic World	March 2021
Customer Data Platform Trailblazers: Top 15 Start-ups Redefining Hyper-personalization	March 2021
Analytics Accelerating Industry 4.0: The Quest for Operational Resilience and Agility in Manufacturing	May 2021
Data Modernization – The Backbone of a Future-ready Enterprise	July 2021
Augmented Data Management: Leveraging the Power of Artificial Intelligence to Handle the Data Deluge	October 2021
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Machine Learning Operations (MLOps): the Foundation of an Enterprise Built on Artificial Intelligence (AI)	January 2022

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Blog

everestgrp.com/blog

Dallas (Headquarters)

info@everestgrp.com
+1-214-451-3000

Bangalore

india@everestgrp.com
+91-80-61463500

Delhi

india@everestgrp.com
+91-124-496-1000

London

unitedkingdom@everestgrp.com
+44-207-129-1318

Toronto

canada@everestgrp.com
+1-647-557-3475

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