

Design and Prototyping Tools – Taking Center Stage in Building Human-centric Software Products

November 2022: Complimentary Abstract / Table of Contents



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- ▶ Work at Home Agent (WAHA) Customer Experience Management (CXM)

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Benchmarking

Contract assessment

Peer analysis

Market intelligence

Tracking: providers, locations, risk, technologies

Locations: costs, skills, sustainability, portfolios

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Background of the research

- With digital initiatives and experiences continuing to take center stage in the enterprise transformation agenda, design and prototyping tools will play an important role in accelerating enterprises' transformation journey
- Design and prototyping tools are now gaining significant traction with ever-increasing remote or work-from-anywhere culture. One of the leading players in this space, Figma, was acquired by Adobe for US\$20 billion in 2022
- Enterprises should evolve by adopting design-led development to build software products. That would mean investing in the right tool, talent, and standardizing and scaling processes across all their product teams
- With Everest Group's research, enterprises will be able to identify the evaluation parameters for tool selection to devise adoption and scaling strategies

The scope of this report includes:

- Current state of design and prototyping in software product development
- Design and prototyping tools adoption in enterprises
- Scaling design processes across the enterprise

Scope of this report



Geography
Global

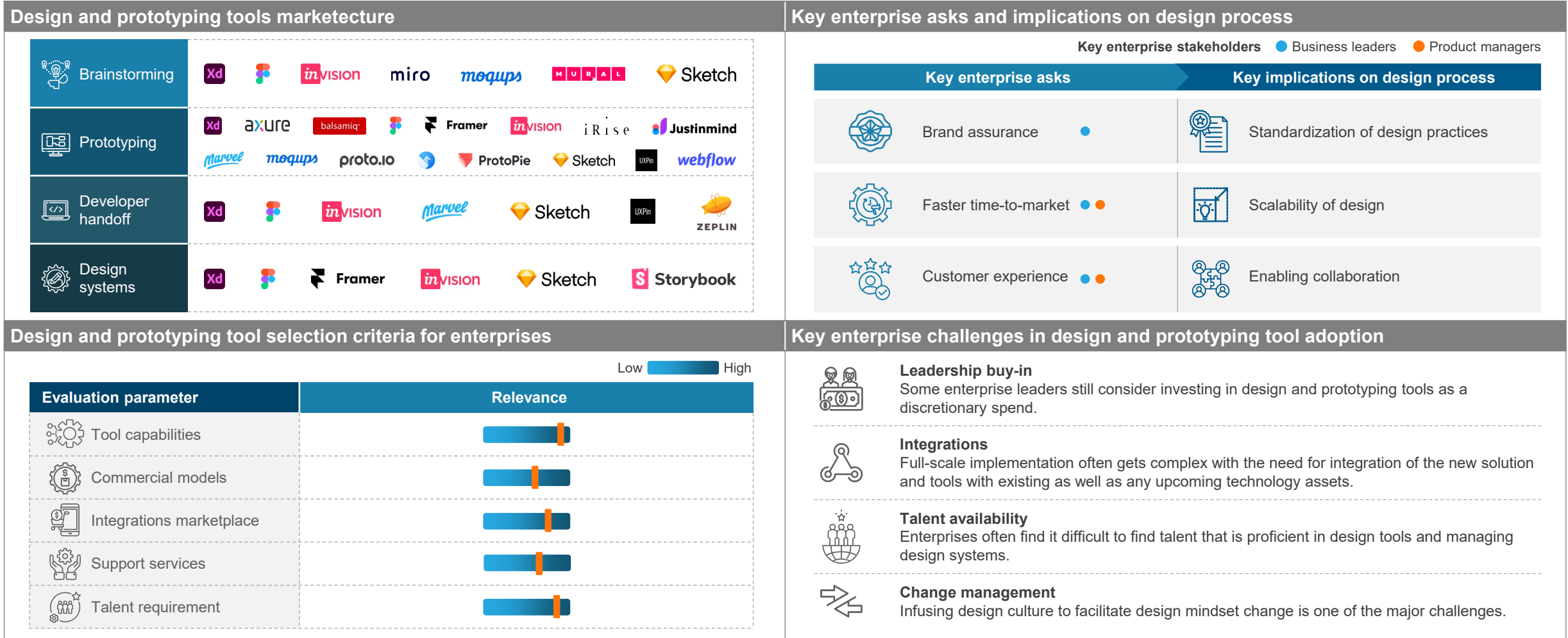


Industry
All industries



Services
Application services

This study offers a deep dive into key aspects of design and prototyping market; below are four snippets to illustrate the depth of the report



Research calendar

Application Services

Published Planned Current release

Reports title	Release date
Enterprise Quality Assurance (QA) – Service Provider Compendium 2022	January 2022
Low-code Workflow Automation Platforms Compendium 2022	January 2022
Low-code Application Development Platforms PEAK Matrix® Assessment 2022	March 2022
Integration Platform Trailblazers: Top 10 Start-ups Unifying Enterprise Applications	March 2022
The Post-pandemic IT Playbook	March 2022
Enterprise Pulse 2022: Solving the Talent Conundrum around Availability, Attrition, and Reskilling of the Workforce	June 2022
Decoding Transformation Success Factors: Battling the Talent Crunch with a Technology-first Strategy	July 2022
Webinar Deck: Low Code for Digital Transformation – Debunk the Myths and Explore the Possibilities	August 2022
Multi-cloud Application Development Services PEAK Matrix® Assessment 2022	September 2022
Multi-cloud Application Development – Service Provider Compendium 2023	October 2022
Application Services State of the Market 2022	October 2022
Design and Prototyping Tools – Taking Center Stage in Building Human-centric Software Products	November 2022
Sustainability in Software – Paving the Way for a Greener IT Landscape	Q4 2022
Multi-cloud Application Development State of the Market 2023	Q4 2022

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