

# Multi-cloud Application Development Services PEAK Matrix® Assessment 2022

September 2022: Complimentary Abstract / Table of Contents



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## Background of the research

Cloud adoption is on the rise with enterprises' perception toward the cloud evolving from being an enabler for cost savings to a driver for innovative business models and faster time-to-market. Further, the pandemic acted as a catalyst for this growth and led to the rise of new trends in cloud adoption, with multi-cloud being one of them.

Enterprises now have the flexibility to choose more than one cloud partner for deploying their applications and workloads, allowing them to leverage best-in-class services from each of these partners. As multi-cloud becomes the new norm, enterprises are looking for service providers who can act as holistic cloud transformation partners and avoid the complexities that arise from having multiple clouds in their landscape.

In this research, we present an assessment and detailed profiles of 15 multi-cloud application development service providers featured on the multi-cloud application development service PEAK Matrix®. Each provider profile provides a comprehensive picture of its service focus, key Intellectual Property (IP) / solutions, domain investments, and case studies. The assessment is based on Everest Group's annual RFI process for the calendar year 2022, interactions with leading multi-cloud application development service providers, client reference checks, and an ongoing analysis of the multi-cloud application development services market.

**This report includes the profiles of the following 15 leading multi-cloud application development services providers featured on the PEAK Matrix:**

- **Leaders:** Accenture, Cognizant, Infosys, and TCS
- **Major Contenders:** DXC Technology, HCL Technologies, LTI, Mindtree, Mphasis, NTT DATA, Softtek, UST, and Virtusa
- **Aspirants:** DISYS and Zensar

### Scope of this report



**Geography**  
Global



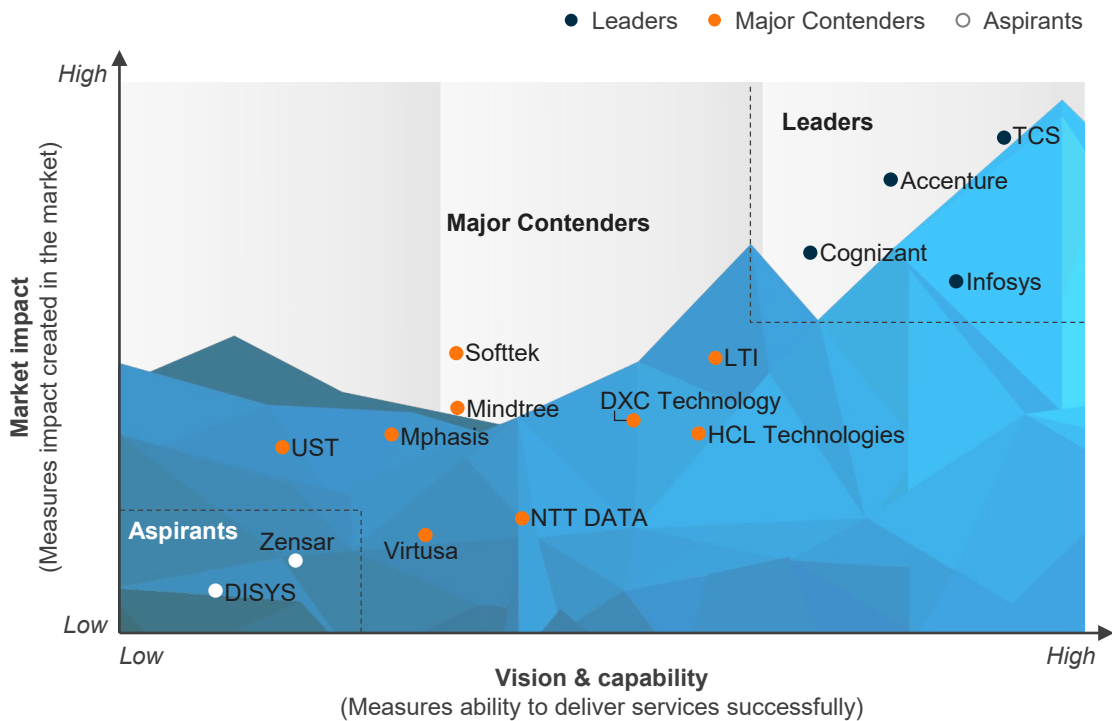
**Providers**  
13 leading multi-cloud  
application development  
service providers



**Services**  
Application development  
and cloud services

# This study offers three distinct chapters providing a deep dive into key aspects of multi-cloud application development services market; below are three charts to illustrate the depth of the report

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1 Assessments for Accenture, Cognizant, DXC Technology, HCL Technologies, Infosys, NTT DATA, Virtusa, and Zensar excludes service provider inputs for this study and are based on Everest Group's estimates  
 2 The source of all content is Everest Group unless otherwise specified that leverage its proprietary data assets, service provider public disclosures, and interaction with buyers

Source: Everest Group (2022)

Capability assessment

Illustrative example

Measure of capability: 🔄 Low ● High

Providers	Market impact				Vision & capability				
	Market adoption	Portfolio mix	Value delivered	Overall	Vision and strategy	Scope of services offered	Innovation and investments	Delivery footprint	Overall
Provider 1	🔄	🔄	🔄	🔄	🔄	🔄	🔄	🔄	🔄
Provider 2	🔄	🔄	🔄	🔄	🔄	🔄	🔄	🔄	🔄
Provider 3	🔄	🔄	🔄	🔄	●	🔄	🔄	🔄	🔄
Provider 4	🔄	🔄	🔄	🔄	●	🔄	🔄	🔄	🔄
Provider 5	🔄	🔄	🔄	🔄	🔄	🔄	🔄	🔄	🔄
Provider 6	🔄	🔄	🔄	🔄	🔄	🔄	🔄	🔄	🔄
Provider 7	🔄	🔄	🔄	🔄	🔄	🔄	●	🔄	🔄
Provider 8	🔄	🔄	🔄	🔄	🔄	🔄	🔄	🔄	🔄
Provider 9	🔄	🔄	🔄	🔄	🔄	🔄	🔄	🔄	🔄

Everest Group's remarks on providers

Illustrative example

Measure of capability: 🔄 Low ● High

Market impact				Vision & capability				
Market adoption	Portfolio mix	Value delivered	Overall	Vision and strategy	Scope of services offered	Innovation and investments	Delivery footprint	Overall
🔄	🔄	●	🔄	●	🔄	🔄	🔄	🔄

**Strengths**

- Provider 1 offers an end-to-end spectrum of cloud services across consulting, modernization, and operations at scale, and assists clients with offerings that are relevant to their businesses and technology requirements
- Clients appreciate provider 1's efforts to engage in joint innovation, ideation, project formulation sessions, and workshops that help clients identify appropriate cloud solutions

**Limitations**

- Clients have highlighted the lack of proactive value addition and transformation-oriented mindset in engagements as areas of improvement
- Enterprises looking for verticalized solutions will find the provider lacking in this area

# Research calendar

## Application Services

■ Published
 ■ Planned
 ■ Current release

Reports title	Release date
Enterprise Quality Assurance (QA) – Service Provider Compendium 2022	January 2022
Low-code Workflow Automation Platforms Compendium 2022	January 2022
Low-code Application Development Platforms PEAK Matrix® Assessment 2022	March 2022
Integration Platform Trailblazers: Top 10 Start-ups Unifying Enterprise Applications	March 2022
The Post-pandemic IT Playbook	March 2022
Enterprise Pulse 2022: Solving the Talent Conundrum around Availability, Attrition, and Reskilling of the Workforce	June 2022
Decoding Transformation Success Factors: Battling the Talent Crunch with a Technology-first Strategy	July 2022
Webinar Deck: Low Code for Digital Transformation - Debunk the Myths and Explore the Possibilities	August 2022
<b>Multi-cloud Application Development Services PEAK Matrix® Assessment 2022</b>	<b>September 2022</b>
Multi-cloud Application Development – Service Provider Compendium 2022	Q3 2022
Application Services State of the Market 2022	Q3 2022
Sustainability in Software – Paving the Way for a Greener IT Landscape	Q4 2022
Multi-cloud Application Development State of the Market 2022	Q4 2022
Design and Prototyping Tools State of the Market 2022	Q4 2022
Automation Solutions PEAK Matrix® Assessment 2022	Q4 2022

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