

Integration Platform Trailblazers: Top 10 Start-ups Unifying Enterprise Applications

March 2022: Complimentary Abstract / Table of Contents



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For more information on this and other research published by Everest Group, please contact us:

Ankit Gupta, Practice Director

Alisha Mittal, Practice Director

Lalith Kumar, Senior Analyst

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Introduction and overview

Background of the research

As the enterprises grow, it is inevitable to adopt new applications and point solutions to address their evolving business and technical needs, leading to technology sprawl. The enterprises struggle to establish the connections between these ever-growing applications, and they require a solution to ensure that the data flows across all the internal functions, and with the partners.

As the enterprises explore various options to establish this connectivity, integration platforms have emerged as a key solution. These integration platforms, while enabling application integration and real-time synchronization of data across the applications, deliver benefits, such as increase in productivity, scalability, reduction in cost, and enhancement in user experience, for both employees and end customers.

In this research, we present an assessment of start-ups that offer integration platforms, primarily focusing on their innovations, growth stories, and market impact. We present an assessment and detailed profiles of 10 integration platform start-ups.

The assessment is based on secondary research and analysis as well as on Everest Group's ongoing tracking of integration platform startups.

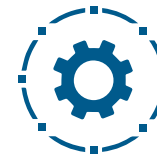
Scope of this report



Geography
Global



Industry
All industries



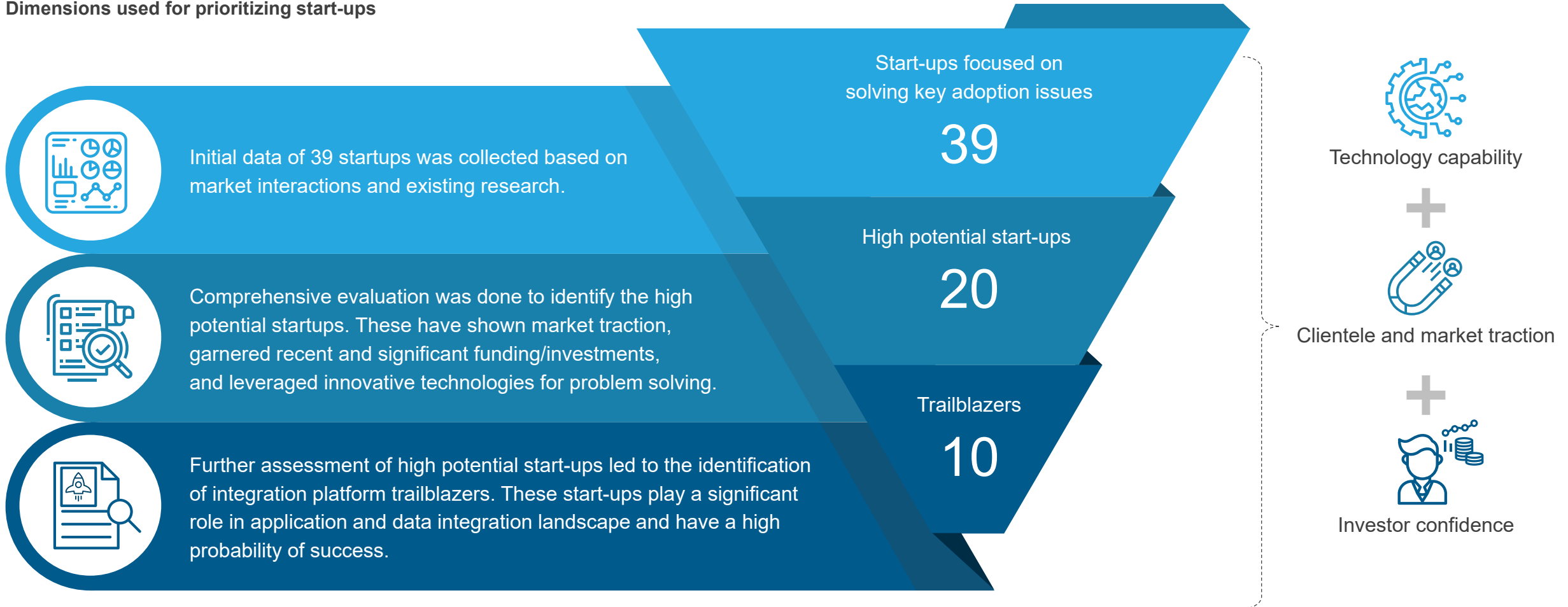
Services
Application services



Trailblazers
10 leading integration platform startups

We analyzed 39 integration platforms start-ups to shortlist the top 10 integration platform trailblazers

Dimensions used for prioritizing start-ups

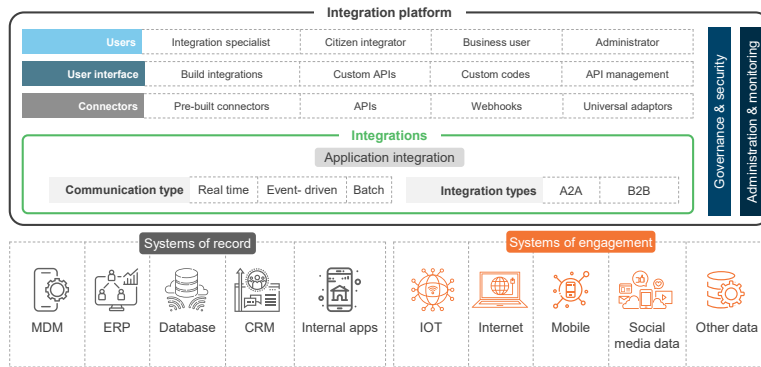


We identified top 10 integration platform trailblazers based on their technology capabilities, market traction and investor confidence

Defining the components of integration platform

What is integration platform?

An integration platform provides tools to establish connectivity between disparate applications, systems, and datastores. It enables faster deployment of APIs to build integrations that addresses the data requirements across systems, technical, and business teams.



Integrations

These integrations enable users to integrate on-premise, cloud, & SaaS applications and automate various business processes to ensure data sharing within the organization and with the partners in real time, in batch mode, or based on the occurrence of an event. These integrations could be application to application or business to business.

Connectors

Modern platforms allow users to establish connectivity between multiple applications using prebuilt connectors, APIs, webhooks or universal adaptors, based on the kind of applications, and the kind of automation required.

User interface

Vendors are offering low-code/no-code platforms that are enabling both technical and business users to configure and manage the connections, APIs, and workflows.

Governance & security

As the connectivity leads to free flow of data across the applications, it is important that the integration platforms ensure data security and comply with necessary regulations.

Administer & monitor

Modern platforms come with dashboards that allow users to administer and monitor the APIs and workflows.

Evaluation Methodology

Evaluation parameters

Technology capabilities



Evaluation criteria

- To what extent has the start-up created new/innovative solutions using technology?
- What is the impact of the solution provided?
- How does the solution compare to those by other start-ups in terms of ease of use?

Clientele and market traction



- Has the start-up achieved market growth in terms of customer base?
- Does the start-up have ecosystem partners for its go-to-market strategy?

Investor confidence



- What was the last funding round series?
- What is the cumulative funding raised so far?

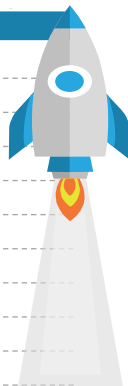


Detailed assessment of startups

Evaluation of shortlisted start-ups

Shortlisted start-ups	Technology capabilities	Market growth	Investor confidence
Start-up 1	■■■■□	■■■■□	■■■■□
Start-up 2	■■■■□	■■■■□	■■■■□
Start-up 3	■■■■□	■■■■□	■■■■□
Start-up 4	■■■■□	■■■■□	■■■■□
Start-up 5	■■■■□	■■■■□	■■■■□
Start-up 6	■■■■□	■■■■□	■■■■□
Start-up 7	■■■■□	■■■■□	■■■■□
Start-up 8	■■■■□	■■■■□	■■■■□
Start-up 9	■■■■□	■■■■□	■■■■□
Start-up 10	■■■■□	■■■■□	■■■■□

Low → High
□□□□□



Top 10 integration platform trailblazers

10 start-ups identified as trailblazers



Research calendar

Application services

Published Planned Current release

Flagship reports

Release date

Application Transformation Services PEAK Matrix® Assessment 2021	June 2021
Application Transformation Service Provider Compendium 2021	July 2021
Application Services – Transform Application Management to Drive Digital Success	September 2021
Enterprise Quality Assurance (QA) Services PEAK Matrix® Assessment 2022	October 2021
Enterprise Quality Assurance (QA) Services Provider Compendium 2022	January 2022
Low-code Workflow Automation Platforms Compendium 2022	January 2022
Low-code Application Development Platforms PEAK Matrix® Assessment 2022	March 2022
Multi-cloud Application Development PEAK Matrix® Assessment 2022	Q2 2022

Thematic reports

Release date

Cloud-based Application Modernization	July 2020
Upcoming Contract Renewals – Application Services 2021	March 2021
Making Distributed Agile Work – An Enterprise Adoption Guide	April 2021
Integration Platform Trailblazers: Top 10 Start-ups Unifying Enterprise Applications	Q1 2022
State of the market – Application Transformation Services 2021	Q2 2022
Application Services – Annual Report 2022	Q2 2022
Pricing Viewpoint	Q2 2022

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Dallas (Headquarters)

info@everestgrp.com
+1-214-451-3000

Bangalore

india@everestgrp.com
+91-80-61463500

Delhi

india@everestgrp.com
+91-124-496-1000

London

unitedkingdom@everestgrp.com
+44-207-129-1318

Toronto

canada@everestgrp.com
+1-647-557-3475

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