

System Integration (SI) Capabilities on Google Cloud Platform (GCP) PEAK Matrix® Assessment 2022

October 2022: Complimentary Abstract / Table of Contents



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Introduction

The growth of public cloud adoption by enterprises is accelerating. The public cloud market is seeing a proliferation in services offered by the hyperscalers and a corresponding increase in the investments made by SIs in their hyperscaler-specific cloud services and solution portfolio. In addition to a strong enterprise mindshare for data analytics, data management, and AI/ML services, GCP continues to differentiate itself in the overall public cloud market through its unique positioning and support around multi-cloud, open-source technology, and workload portability.

With more enterprises embarking on their public cloud migration journey, integrated delivery, and effective management of integrated capabilities across the core infrastructure, cloud application and data on cloud has become crucial. Enterprises are looking for strong SI across the entire life cycle of the cloud journey covering consulting, infrastructure design/build, cloud modernization, and cloud operate services for individual hyperscaler portfolio segments.

SIs are investing in a joint go-to-market approach, GCP-specific organization structure, talent development roadmap, GCP-specific solutions and IPs, and co-innovation activities with Professional Services Organizations (PSO) to cater to enterprise demands. There has been an uptick in both organic and inorganic investments by SIs to attain GCP accreditations and competencies.

In this research, we present the assessment and detailed profiles of 26 SIs featured on the System Integration Capabilities on GCP PEAK Matrix® Assessment 2022. The assessment is based on Everest Group's annual RFI process for calendar year 2022, interactions with leading SIs, client reference checks, and an ongoing analysis of the GCP services market.

This report includes the profiles of the following 26 leading GCP SIs featured on the GCP PEAK Matrix:

- **Leaders:** Accenture, HCL Technologies, Infosys, TCS, and Wipro
- **Major Contenders:** Atos, Capgemini, IBM, Cognizant, Deloitte, DXC Technology, EPAM, GFT, LTI, Mindtree, NTT DATA, Persistent Systems, Quantiphi, Rackspace Technology, Sopra Steria, Tech Mahindra, and Virtusa
- **Aspirants:** Xebia, Mphasis, Orange Business Services, and UST

Scope of this report



Geography
Global



Providers
26 leading GCP SIs



Services
GCP cloud services

Overview and abbreviated summary of key messages

In this research, we present the assessment and detailed profiles of 26 SIs featured on the System Integration Capabilities on Google Cloud Platform (GCP) PEAK Matrix® Assessment 2022. The assessment is based on Everest Group's annual RFI process for the calendar year 2022, interactions with leading SIs, client reference checks, and an ongoing analysis of the GCP services market.

Some of the findings in this report, among others, are:

Everest Group PEAK Matrix® for System Integration Capabilities on GCP

This report includes the profiles of the following 26 leading GCP SIs featured on the GCP PEAK Matrix:

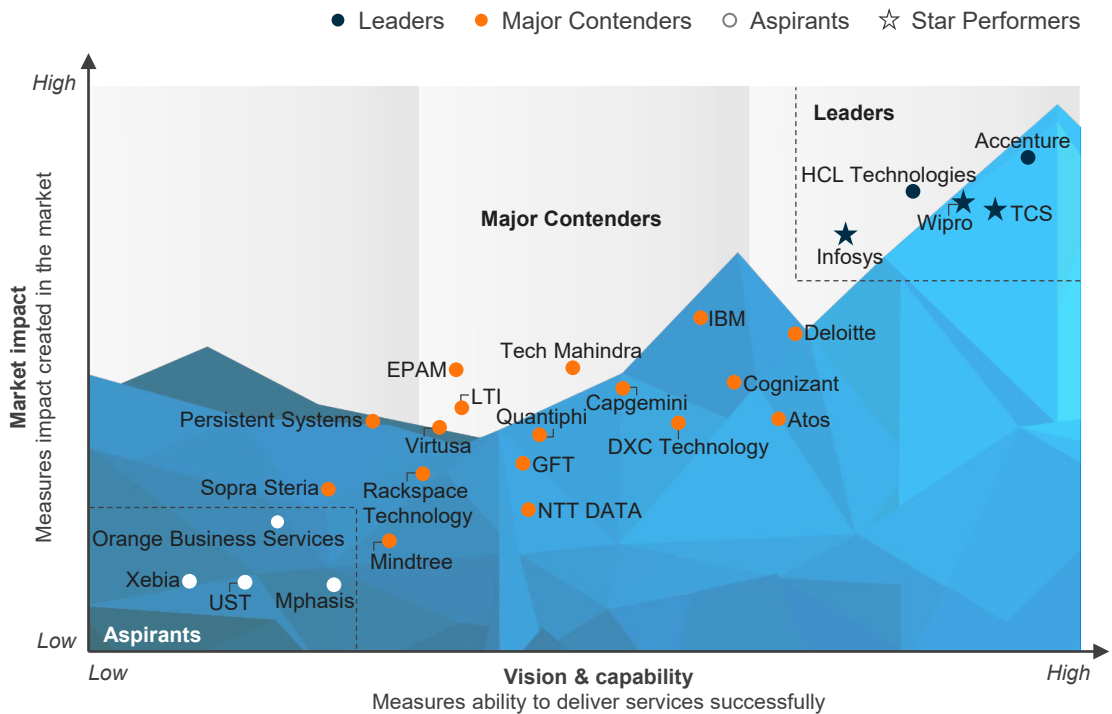
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System integrator characteristics

- Leaders continue to make strategic investments in GCP partnership through GCP accreditations, partner launch programs, and competencies for various industries, use cases, and workloads, along with joint go-to-market initiatives and solution co-creation with GCP PSO
- Major Contenders are increasingly investing in building GCP competencies and expertise, their capabilities in offering verticalized cloud solutions powered by GCP and GCP-specific cross-industry assets lag Leaders
- GCP SI capabilities of Aspirants are in the initial stages of the partnership level in terms of accreditations, qualifications, and competencies

This study offers 26 distinct chapters providing a deep dive into key aspects of GCP cloud service provider market; below are three charts to illustrate the depth of the report

System Integration (SI) Capabilities on Google Cloud Platform (GCP) PEAK Matrix® Assessment 2022¹



¹ Assessments for Atos, Capgemini, and Deloitte excludes system integrator inputs and are based on Everest Group's proprietary Transaction Intelligence (TI) database, ongoing coverage of these system integrators, system integrator public disclosures, and Everest Group's interaction with buyers

Source: Everest Group (2022)

Capability assessment

Illustrative example

Measure of capability: 🟡 Low ● High

Providers	Market impact				Vision & capability				
	Market adoption	Portfolio mix	Value delivered	Overall	Vision and strategy	Scope of services offered	Innovation and investments	Delivery footprint	Overall
Provider 1	🟡	🟡	🟡	🟡	🟡	🟡	🟡	🟡	🟡
Provider 2	🟡	🟡	🟡	🟡	🟡	🟡	🟡	🟡	🟡
Provider 3	🟡	🟡	🟡	🟡	🟡	🟡	🟡	🟡	🟡
Provider 4	🟡	🟡	🟡	🟡	🟡	🟡	🟡	🟡	🟡
Provider 5	🟡	🟡	🟡	🟡	🟡	🟡	🟡	🟡	🟡
Provider 6	🟡	🟡	🟡	🟡	🟡	🟡	🟡	🟡	🟡
Provider 7	🟡	🟡	🟡	🟡	🟡	🟡	🟡	🟡	🟡
Provider 8	🟡	🟡	🟡	🟡	🟡	🟡	🟡	🟡	🟡
Provider 9	🟡	🟡	🟡	🟡	🟡	🟡	🟡	🟡	🟡

Everest Group's remarks on providers

Illustrative example

Measure of capability: 🟡 Low ● High

Market impact				Vision & capability				
Market adoption	Portfolio mix	Value delivered	Overall	Vision and strategy	Scope of services offered	Innovation and investments	Delivery footprint	Overall
🟡	🟡	🟡	🟡	🟡	🟡	🟡	🟡	🟡

Strengths

- It will be a right fit for enterprises in the hi-tech and life sciences industries because of its depth of expertise, credible proof-points, and pre-built solutions/platforms
- Enterprises can accelerate their cloud transformation engagements on GCP with its multiple repeatable frameworks, migration factory, and its proprietary cloud solution

Limitations

- Enterprises need to do due diligence on the strengths of the system integrator around AI/ML, IoT, and microservices, as its capabilities in the area are in a nascent stage
- Enterprises need to assess its capabilities in delivering GCP-specific services as its partnership level with GCP in terms of specializations and partner programs is not at advanced stages compared to its peers
- Enterprises beyond the hi-tech and life sciences industries should carefully assess proof-points as its industry expertise on cloud is skewed toward these verticals

Research calendar

Cloud and Infrastructure

■ Published
 ■ Planned
 ■ Current release

Reports title	Release date
Cloud Services Provider Compendium 2022 – North America	January 2022
Cloud Services Provider Compendium 2022 – Europe	January 2022
Software-Defined Wide Area Network (SD-WAN) Service Provider Compendium 2022	January 2022
IT Service Provider of the Year - 2022	February 2022
Contract Renewal – Information Technology (IT) Services 2022	March 2022
Rise of Industry Cloud	April 2022
Enterprise Pulse 2022: Solving the Talent Conundrum around Availability, Attrition, and Reskilling of the Workforce	June 2022
Mainframe Services State of the Market Report 2022	July 2022
System Integration (SI) Capabilities on Amazon Web Services (AWS) PEAK Matrix® Assessment 2022	August 2022
System Integration (SI) Capabilities on Microsoft Azure PEAK Matrix® Assessment 2022	August 2022
System Integration (SI) Capabilities on Amazon Web Services (AWS) Provider Compendium 2022	September 2022
System Integration (SI) Capabilities on Microsoft Azure Provider Compendium 2022	September 2022
System Integration (SI) Capabilities on Google Cloud Platform (GCP) PEAK Matrix® Assessment 2022	October 2022
System Integration (SI) Capabilities on Google Cloud Platform (GCP) Provider Compendium 2022	Q4 2022
Next-Generation Hybrid Cloud Model	Q4 2022
Cloud Services State of the Market 2022	Q4 2022

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