System Integration (SI) Capabilities on Microsoft Azure PEAK Matrix® Assessment 2022

August 2022: Complimentary Abstract / Table of Contents

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Background of the research

Enterprise adoption of the public cloud is on an accelerated growth trend. The public cloud market is experiencing a proliferation of services offered by hyperscalers and a corresponding increase in investments made by System Integrators (SIs) in their hyperscaler-specific cloud services and solution portfolio. Azure continues to enjoy significant enterprise mindshare and is experiencing increased adoption as the preferred public cloud partner, rapidly closing the gap with AWS.

With more and more enterprises embarking on their public cloud migration journey, integrated delivery and effective management of integrated capabilities across core infrastructure, cloud application, and data on the cloud have become crucial. Enterprises are looking for strong system integration capabilities across the entire life cycle of the cloud journey covering consulting, infrastructure design/build, cloud modernization, and cloud operation services for the individual hyperscaler portfolio segments.

SIs are investing in an industry-cloud-focused joint go-to-market approach, Azure-specific organization structure, Azure-focused solutions and IPs, and co-innovation activities to cater to enterprise demands. There has been an uptick in both organic and inorganic investments by SIs to attain Azure accreditations and competencies.

In this research, we present the assessment and detailed profiles of 31 SIs featured on the System Integration Capabilities on Microsoft Azure PEAK Matrix® Assessment 2022. The assessment is based on Everest Group's annual RFI process for the calendar year 2022, interactions with leading SIs, client reference checks, and an ongoing analysis of the Azure services market.

This report includes the profiles of the following 31 leading Microsoft Azure SIs featured on the Microsoft Azure PEAK Matrix:

- **Leaders:** Accenture, Capgemini, Cognizant, DXC Technology, HCL Technologies, Infosys, TCS, and Wipro
- **Major Contenders:** Brillio, Deloitte, EPAM, GFT, IBM, Infogain, LTI, Microland, Mindtree, Mphasis, NTT DATA, Orange Business Services, Persistent Systems, Rackspace Technology, Sopra Steria, Tech Mahindra, UST, and Virtusa
- **Aspirants:** Aspire Systems, GAVS Technologies, Jade Global, Tavant, and Xebia

Scope of this report

Geography
Global

Providers
31 leading Microsoft Azure SIs

Services
Azure cloud services

Overview and abbreviated summary of key messages

In this research, we present the assessment and detailed profiles of 31 SIs featured on the System Integration Capabilities on Microsoft Azure PEAK Matrix® Assessment 2022. The assessment is based on Everest Group's annual RFI process for the calendar year 2022, interactions with leading SIs, client reference checks, and an ongoing analysis of the Azure services market.

Some of the findings in this report, among others, are:

**Everest Group PEAK Matrix®
for System Integration
Capabilities on Azure**

This report includes the profiles of the following 31 leading Microsoft Azure SIs featured on the Microsoft Azure PEAK Matrix:
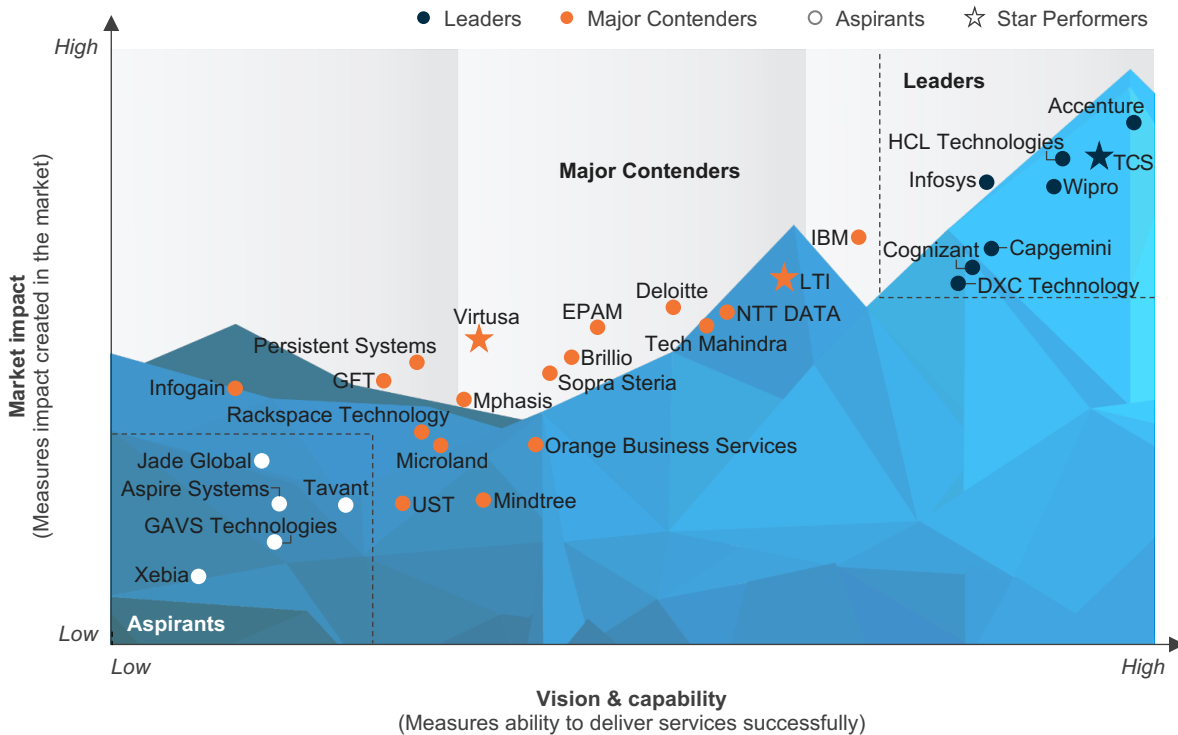
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**System integrator
characteristics**

- Leaders continue to drive strategic investments in the Azure partnership through accreditations, industry cloud-focused partner launch programs, and competencies for various service areas, along with joint go-to-market initiatives and solution co-creation with Azure
- While these players are increasingly investing in building Azure competencies across various service areas, their capabilities in offering verticalized cloud solutions built on Azure and Azure-specific cross-industry assets lags Leaders
- Azure system integration capabilities of Aspirants are in the initial stages of the partnership level in terms of accreditations, qualifications, and competencies

This study offers 31 distinct chapters providing a deep dive into key aspects of Azure cloud service provider market; below are three charts to illustrate the depth of the report

System Integrator Capabilities on Microsoft Azure PEAK Matrix® Assessment 2022[1]

Leaders ●   Major Contenders ●   Aspirants ○   Star Performers ☆

Market impact (Measures impact created in the market) — vertical axis: Low to High

Vision & capability (Measures ability to deliver services successfully) — horizontal axis: Low to High

Leaders: Accenture, HCL Technologies, TCS, Infosys, Wipro

Major Contenders: IBM, Cognizant, Capgemini, DXC Technology, LTI, Deloitte, NTT DATA, EPAM, Tech Mahindra, Virtusa, Brillio, Sopra Steria, Persistent Systems, GFT, Mphasis, Infogain, Rackspace Technology, Orange Business Services, Microland, UST, Mindtree

Aspirants: Jade Global, Aspire Systems, Tavant, GAVS Technologies, Xebia

1 Assessment for Capgemini and Deloitte excludes system integrator inputs and is based on Everest Group's proprietary Transaction Intelligence (TI) database, ongoing coverage of these system integrators, system integrator public disclosures, and Everest Group's interaction with buyers

Source: Everest Group (2022)

Capability assessment

Illustrative example

Measure of capability: ◔ Low   ● High

Providers	Market impact				Vision & capability				
	Market adoption	Portfolio mix	Value delivered	Overall	Vision and strategy	Scope of services offered	Innovation and investments	Delivery footprint	Overall
Provider 1									
Provider 2									
Provider 3									
Provider 4									
Provider 5									
Provider 6									
Provider 7									
Provider 8									
Provider 9									

Everest Group's remarks on service providers

Illustrative example

Measure of capability: ◔ Low   ● High

Market impact				Vision & capability				
Market adoption	Portfolio mix	Value delivered	Overall	Vision and strategy	Scope of services offered	Innovation and investments	Delivery footprint	Overall

Strengths
- It will be a right fit for enterprises in the hi-tech and life sciences industries because of its depth of expertise, credible proof-points, and pre-built solutions/platforms
- Enterprises can accelerate their cloud transformation engagements on Azure with its multiple repeatable frameworks, migration factory, and its proprietary cloud solution

Limitations
- Enterprises need to do due diligence on the strengths of the system integrator around AI/ML, IoT, and microservices, as its capabilities in the area are in a nascent stage
- Enterprises need to assess its capabilities in delivering Azure-specific services as its partnership level with Azure in terms of accreditations, competencies, and partner programs is not at advanced stages compared to its peers
- Enterprises beyond the hi-tech and life sciences industries should carefully assess proof-points as its industry expertise on cloud is skewed toward these verticals

Research calendar
Cloud and Infrastructure Services

Reports title	Release date
Cloud Services Provider Compendium 2022 – North America	January 2022
Cloud Services Provider Compendium 2022 – Europe	January 2022
Software-Defined Wide Area Network (SD-WAN) Service Provider Compendium 2022	January 2022
IT Service Provider of the Year - 2022	February 2022
Contract Renewal – Information Technology (IT) Services 2022	March 2022
Rise of Industry Cloud	April 2022
The Growing Need for Inclusive Talent Models: Learning from Impact Sourcing Specialists	May 2022
Enterprise Pulse 2022: Solving the Talent Conundrum around Availability, Attrition, and Reskilling of the Workforce	June 2022
Mainframe Services State of the Market Report 2022	July 2022
System Integration (SI) Capabilities on Amazon Web Services (AWS) PEAK Matrix® Assessment 2022	August 2022
System Integration (SI) Capabilities on Microsoft Azure PEAK Matrix® Assessment 2022	**August 2022**
System Integration (SI) Capabilities on Google Cloud Platform (GCP) PEAK Matrix® Assessment 2022	Q3 2022
Next-Generation Hybrid Cloud Model	Q3 2022
Cloud Services State of the Market 2022	Q3 2022
Network Transformation PEAK Matrix® Assessment (Focus on Telcos) 2022	Q3 2022
Network Services State of the Market – Exploring the Wireless Enterprise	Q3 2022

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