

Upcoming Contract Renewals – Application Services (AS) 2021

March 2021: Complimentary Abstract / Table of Contents



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- Accelerators™
- Analyst access
- Data cuts
- Pinnacle Model® reports
- PriceBook
- Virtual Roundtables
- Workshops

Custom research capabilities

- Benchmarking | Pricing, delivery model, skill portfolio
- Peer analysis | Scope, sourcing models, locations
- Locations | Cost, skills, sustainability, portfolio – plus a tracking tool
- Tracking services | Service providers, locations, risk
- Other | Market intelligence, service provider capabilities, technologies, contract assessment

Contents

1. Introduction and overview	5
• Background of the research	6
• Research methodology	7
• Summary of key messages	8
2. Overview of contracts nearing end of term	10
• Summary of key messages	11
• Trends by cumulative TCV among deals up for renewal	12
• Overall outsourcing renewal trend	13
• ITS renewals (global)	14
• BPS renewals (global)	15
• Renewal trends by industry	20
• Renewal trends by geography	21
• Renewals in defense and government sectors	23
3. Deep dive into upcoming AS and bundled renewal deals	25
• Summary of key messages	27
• AS and bundled renewals by industry	28
• AS and bundled renewals by geography	31
• AS and bundled renewal trends by service provider category	38

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Contents

4. Analysis of AS contract renewals by scope	41
• Summary of key messages	42
• Analysis of AS and bundled contracts by scope – global	44
• Analysis of AS and bundled contracts by scope – North America	45
• Analysis of AS and bundled contracts by scope – Western Europe	46
• Analysis of AS and bundled contracts by scope – APAC	47
• Analysis of AS and bundled contracts by scope – Government	48
5. Appendix	49
• Glossary	50
• Research calendar	51

Background of the research

Sourced services are a large, multi-billion dollar market, characterized by deals lasting for an average of two to three years. Most of these deals are originally signed via a competitive process involving Request for Proposals (RFPs), capability assessment, and shortlisting of service providers

Renewals provide an opportunity to non-incumbent players to expand their wallet shares amid disruptive factors such as saturation, slowing growth rate, and new and more agile competitors. They also allow buyers a chance to make course corrections based on lessons learned during the lifetime of the just-concluded engagement and adjust their sourcing strategies to suit the current business environment

This research analyzes renewals coming up in the next two years, with a focus on Application Services (AS) contracts

This report includes :

- Analysis of the ITS and BPS markets, with focus on deals to be renewed in the future
- Key vertical, geographical, and scope-based analysis, with a focus on AS and bundled contracts
- Analysis of AS and bundled contracts by scope (development, maintenance, and system integration) across geographies

Scope of this report:



Geography
Global

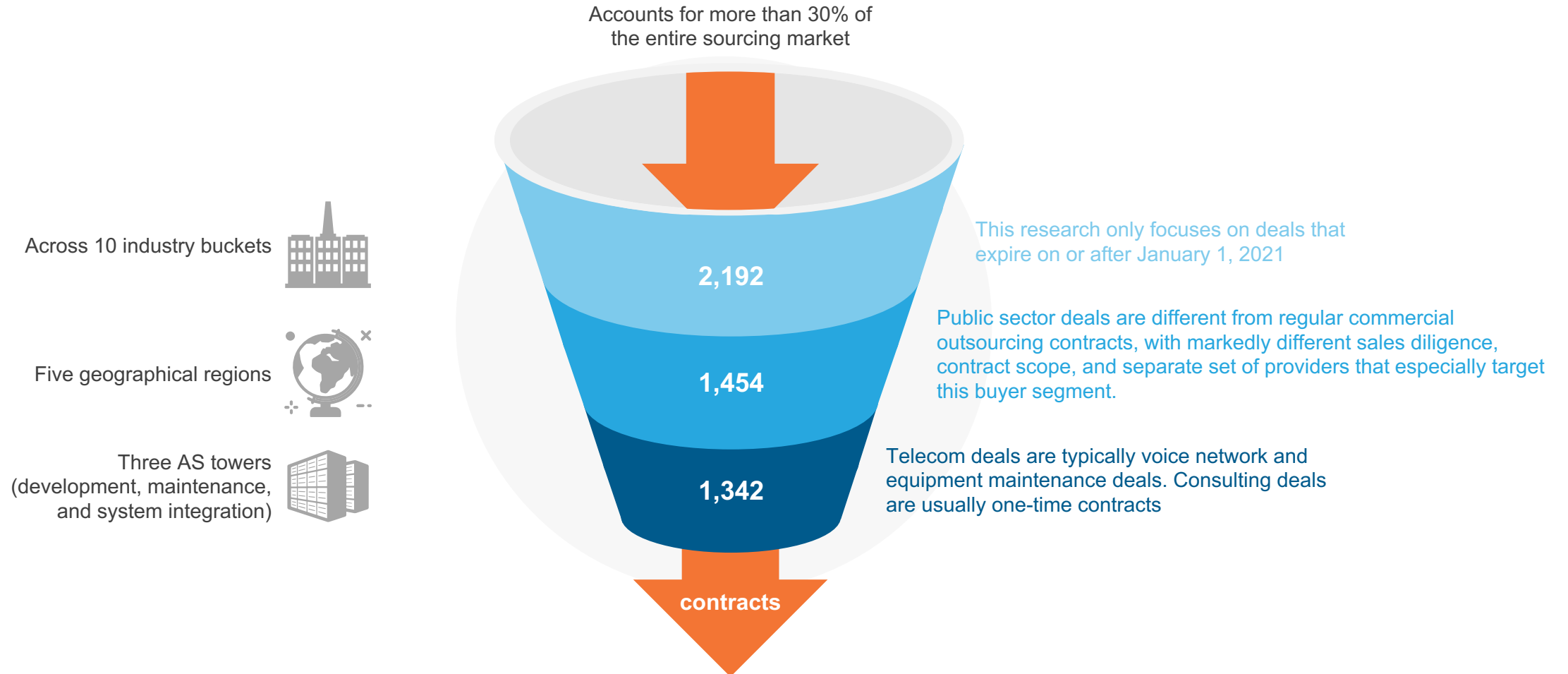


Industry
All industries are covered in this report



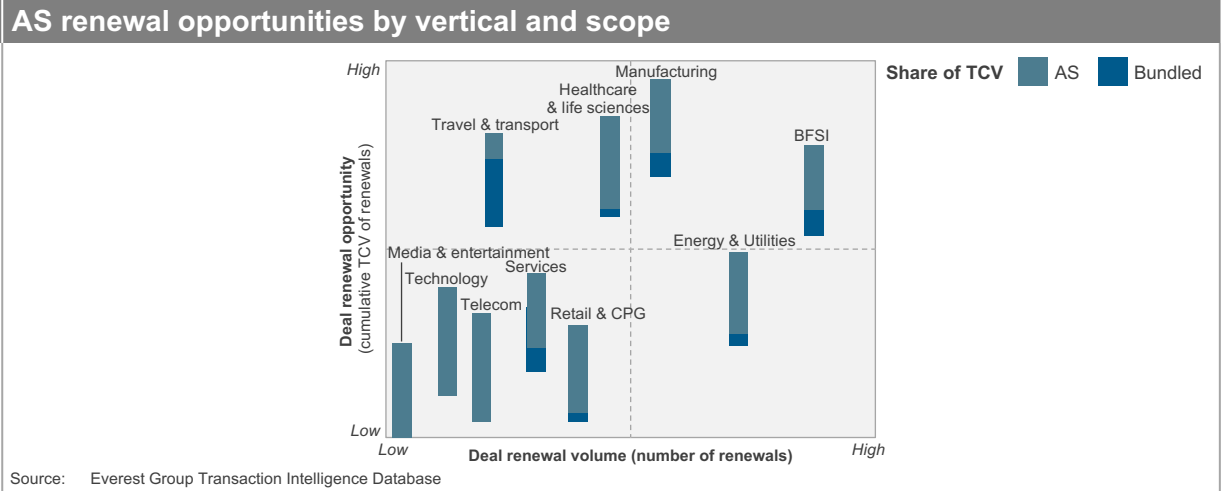
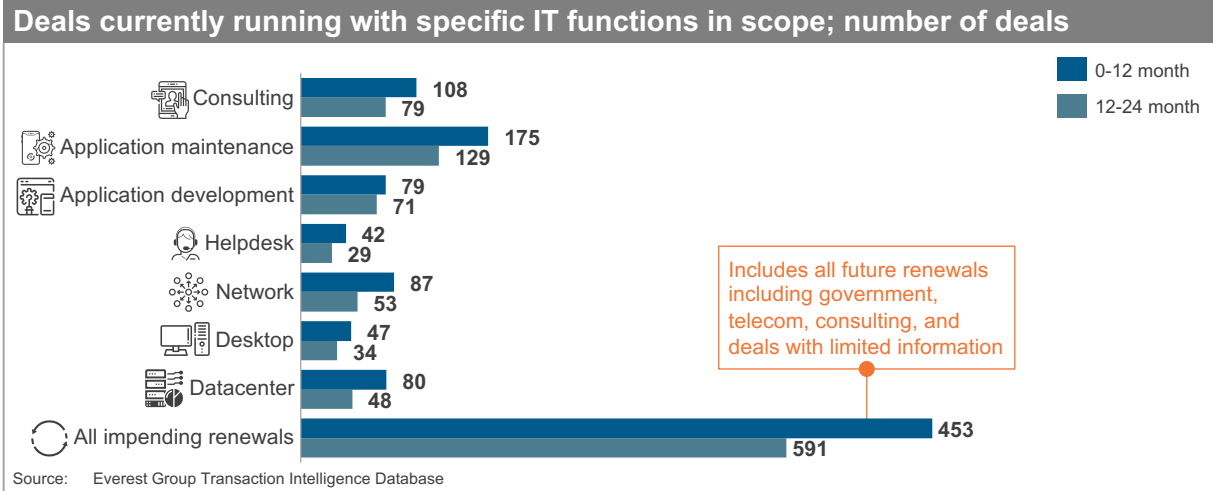
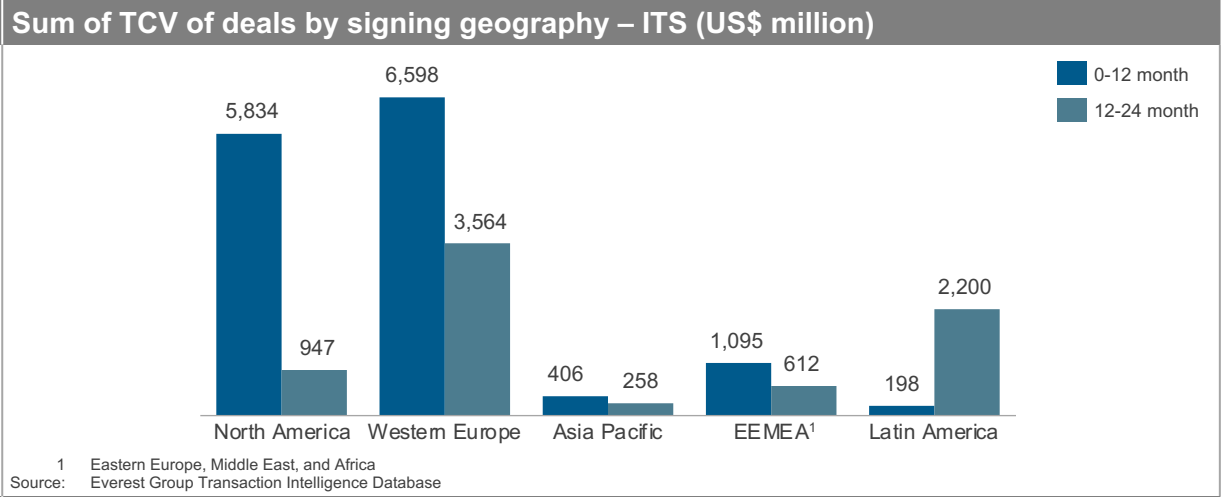
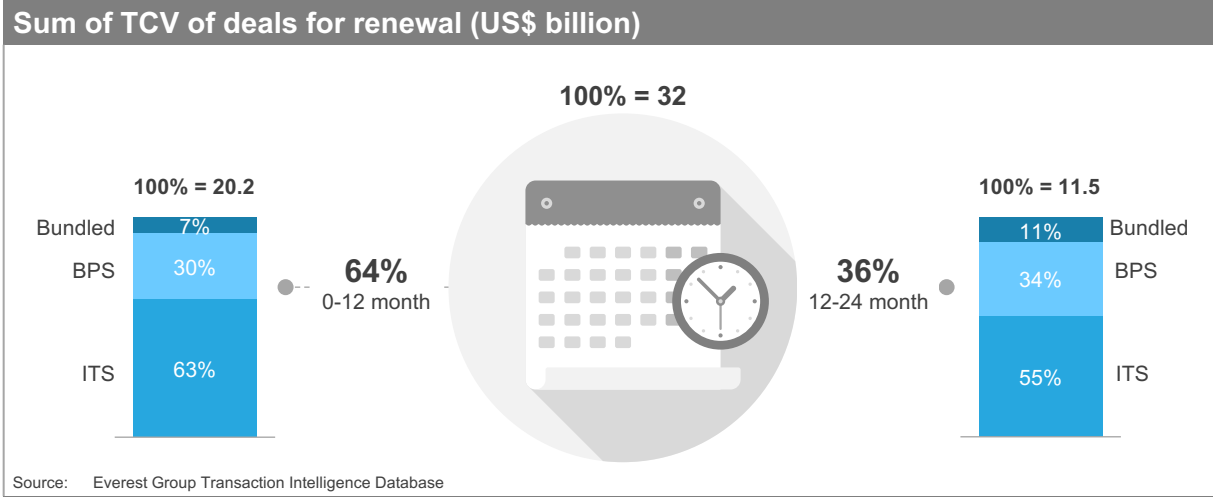
Services
Application services

Our analysis is based on Everest Group’s Transaction Intelligence Database, the most comprehensive record of publicly announced outsourcing deals



We analyzed 1,342 outsourcing deals that expire on or after January 1, 2021

This study offers three distinct sections providing a deep dive into key aspects of upcoming contract renewals in application services market; below are four charts to illustrate the depth of the report



Research calendar

Application services

Published Planned Current release

Flagship application services reports

Release date

Application Transformation – Business Pioneering the Agenda – State of the Market

February 2020

Next-generation Quality Assurance – State of the Market

February 2020

Cloud-native Application Development Services PEAK Matrix® Assessment 2020

August 2020

Cloud-native Application Development Service Provider Compendium

September 2020

Application Services – Preparing for the Post-pandemic World

October 2020

Next-generation Application Management Services PEAK Matrix® Assessment 2020

November 2020

Next-generation Application Management Service Provider Compendium

December 2020

Cloud-native Application Services – the Cloud-native Juggernaut is Rolling; Be Mindful of Pitfalls

January 2021

Thematic application services reports

Release date

Talent Readiness for Next-generation IT Services PEAK Matrix® Assessment 2020 – Closing the Demand-Supply Gap

December 2019

Upcoming Contract Renewals – Application Services 2020

March 2020

Rapid Application Development Platform Trailblazers: Top 14 Start-ups in Low-code Platforms – Taking the Code Out of Coding

May 2020

Strength in Adversity: Enterprise Service Resilience During the COVID-19 Crisis

June 2020

Winning the War for Talent: An Enterprise Guide to Building a Sustainable Workforce Strategy

July 2020

Cloud-based Application Modernization

July 2020

Upcoming Contract Renewals – Application Services 2021

March 2021

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