



Location Spotlight – Georgia

Locations Insider™ (LI)

Market Report – June 2020: Complimentary Abstract / Table of Contents

Our research offerings for global services

► Market Vista™ Global services tracking across functions, sourcing models, locations, and service providers – industry tracking reports also available	
Application Services	► Human Resources
▶ BPS Banking & Financial Services	▶ ITS Banking & Financial Services
▶ BPS Healthcare & Life Sciences	► ITS Healthcare
▶ BPS Insurance	► ITS Insurance
► Catalyst [™]	► IT Services Executive Insights [™]
► Cloud & Infrastructure	▶ ITS Life Sciences
► Customer Experience Management Services	► Locations Insider™
▶ Data & Analytics	► PricePoint™
▶ Digital Services	► Procurement
► Engineering Services	 Recruitment & Talent Acquisition
► Enterprise Platform Services	 Service Optimization Technologies

Membership information

► Finance & Accounting

- This report is included in the following research program(s)
 - Locations Insider™
- If you want to learn whether your organization has a membership agreement or request information on pricing and membership options, please contact us at info@everestgrp.com

More about membership

In addition to a suite of published research, a membership may include

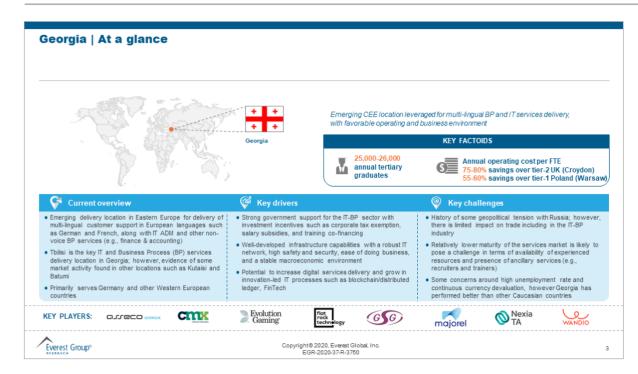
- Accelerators[™]
- Analyst access
- Data cuts
- Pinnacle Model® reports
- PriceBook
- Virtual Roundtables
- Workshops

Custom research capabilities

- Benchmarking | Pricing, delivery model, skill portfolio
- Peer analysis | Scope, sourcing models, locations
- Locations | Cost, skills, sustainability, portfolio – plus a tracking tool
- Tracking services | Service providers, locations, risk
- Other | Market intelligence, service provider capabilities, technologies, contract assessment



This report provides perspectives on key aspects of the global sourcing market in Georgia

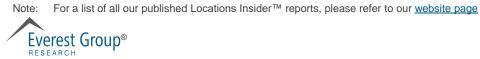






Research calendar – Locations Insider

	Published Planned Current release
Flagship Locations Insider reports	Release date
Location Spotlight – Morocco	October 2019
Location Spotlight – Romania	October 209
Location Spotlight – Israel	
Location Spotlight – Trivandrum, India	October 2019
Location Spotlight – Mumbai	February 2020
Global Locations Annual Report 2020	March 2020
Location Spotlight – Bulgaria	April 2020
Location Spotlight – Indonesia	April 2020
Location Spotlight - Slovakia	May 2020
Location Spotlight – Georgia	June 2020
Location Spotlight – Guatemala	
Location Spotlight – Wuxi, China	Q2 2020
Thematic Locations Insider reports	
Global Hotspots – Analytics in BFSI	May 2019
European Digital Services Talent Handbook: Prepare for Digital Disruption	June 2019
Global Handbook – Focus on Language Skills Availability Across the World	November 2019
Global Handbook – Focus on Cloud Skills Across the World	Q2 2020



Additional Locations Insider™ research references

The following documents are recommended for additional insight into the topic covered in this report. The recommended documents either provide additional details or complementary content that may be of interest

- 1. Global Locations State of the Market 2020: Moving Forward in Turbulent Times | Key Trends Shaping the Landscape (EGR-2020-37-R-3646); 2020. The Global Locations State of the Market report describes the nuances of the global services locations landscape and interprets locations-related developments and trends to help in locations portfolio strategy design. It presents insights into market size and growth as well as global services exports by region and country. It also offers an update of locations activity by region and country as well as trends affecting global locations (changes in the investment environment, key global developments, and changes in exposure to various risks)
- 2. 2020 Location Predictions: Confronting the Impending Slowdown (EGR-2020-37-V-3618); 2020. In this viewpoint, we share our predictions for the global services market and growth in key delivery locations in 2020. We share specific predictions for 40+ locations, representing >95% of the global services market. This viewpoint will help you determine overall global services market forecast, location-specific predictions, key risks that can impact services delivery, and next-wave locations expected to gain prominence in the future
- 3. Location Spotlight Bulgaria (EGR-2020-37-R-3691); 2020. This report analyzes Bulgaria and offers perspectives on the global sourcing profile of Bulgaria, key opportunities, drivers, and challenges, along with an overview of talent availability, operating costs, and environmental risks
- **4. Talent Handbook for Language Skills: Answering the Calls for a Global Marketplace** (<u>EGR-2019-37-R-3423</u>); 2019. This report helps market players in selecting the most suitable locations for their language-related needs. It highlights the relative attractiveness of key global locations for different languages based on a comprehensive assessment of 20+ parameters, grouped under two broad categories: enablers and language talent pulse

For more information on this and other research published by Everest Group, please contact us:

Anurag Srivastava, Vice President – Global Sourcing

Hrishi Raj Agarwalla, Practice Director - Global Sourcing

Sumit Kumar, Senior Analyst – Global Sourcing

anurag.srivastava@everestgrp.com

hrishi.agarwalla@everestgrp.com

sumit.kumar@everestgrp.com

Website: www.everestgrp.com | Phone: +1-214-451-3000 | Email: info@everestgrp.com







About Everest Group

Everest Group is a consulting and research firm focused on strategic IT, business services, and sourcing. We are trusted advisors to senior executives of leading enterprises, providers, and investors. Our firm helps clients improve operational and financial performance through a hands-on process that supports them in making well-informed decisions that deliver high-impact results and achieve sustained value. Our insight and guidance empower clients to improve organizational efficiency, effectiveness, agility, and responsiveness. What sets Everest Group apart is the integration of deep sourcing knowledge, problem-solving skills and original research. Details and in-depth content are available at www.everestgrp.com.

Dallas (Headquarters)

info@everestgrp.com +1-214-451-3000

Bangalore

india@everestgrp.com +91-80-61463500

Delhi

india@everestgrp.com +91-124-496-1000

London

unitedkingdom@everestgrp.com +44-207-129-1318

New York

info@everestgrp.com +1-646-805-4000

Toronto

canada@everestgrp.com +1-416-388-6765

Stay connected

Website

www.everestgrp.com

Social Media

3

@EverestGroup



@Everest Group

Blog



www.everestgrp.com/blog/

This document is for informational purposes only, and it is being provided "as is" and "as available" without any warranty of any kind, including any warranties of completeness, adequacy, or fitness for a particular purpose. Everest Group is not a legal or investment adviser; the contents of this document should not be construed as legal, tax, or investment advice. This document should not be used as a substitute for consultation with professional advisors, and Everest Group disclaims liability for any actions or decisions not to act that are taken as a result of any material in this publication.