



Location Spotlight – Bulgaria

Locations Insider[™] (LI) Market Report – April 2020: Complimentary Abstract / Table of Contents

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Global services tracking across functions, sourcing models, locations, and service providers – industry tracking reports also available

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Membership information

- This report is included in the following research program(s)
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In addition to a suite of published research, a membership may include

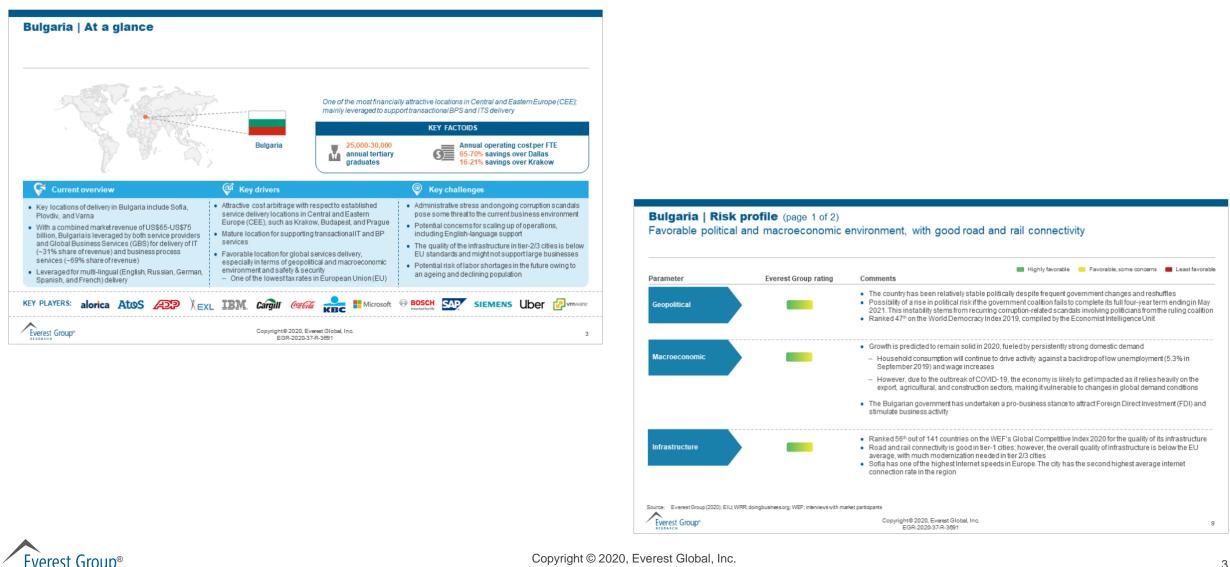
- Accelerators™
- Analyst access
- Data cuts
- Pinnacle Model® reports
- PriceBook
- Virtual Roundtables
- Workshops

Custom research capabilities

- Benchmarking | Pricing, delivery model, skill portfolio
- Peer analysis | Scope, sourcing models, locations
- Locations | Cost, skills, sustainability, portfolio – plus a tracking tool
- Tracking services | Service providers, locations, risk
- Other | Market intelligence, service provider capabilities, technologies, contract assessment



This report provides perspectives on key aspects of the global sourcing market in Bulgaria



EGR-2020-37-CA-3691

Planned Current release Published **Flagship Locations Insider reports Release date** Global Locations Annual Report 2019 September 2019 Location Spotlight – Egypt September 2019 Location Spotlight – The Czech Republic September 2019 Location Spotlight – Morocco October 2019 Location Spotlight – Romania _____ October 209 October 2019 Location Spotlight – Israel Location Spotlight – Trivandrum, India October 2019 Location Spotlight – Mumbai -------February 2020 Global Locations Annual Report 2020 March 2020 Location Spotlight – Bulgaria April 2020 Location Spotlight – Slovakia Q2 2020 Location Spotlight – Indonesia

Thematic Locations Insider reports

Global Hotspots – Analytics in BFSI	May 2019
European Digital Services Talent Handbook: Prepare for Digital Disruption	June 2019
Global Handbook – Focus on Language Skills Availability Across the World	November 2019
Global Handbook – Focus on Cloud Skills Across the World	Q2 2020

Note: For a list of all our published Locations Insider™ reports, please refer to our <u>website page</u>



Additional Locations Insider™ research references

The following documents are recommended for additional insight into the topic covered in this report. The recommended documents either provide additional details or complementary content that may be of interest

- 1. Global Locations Annual Report 2020: Moving Forward in Turbulent Times | Key Trends Shaping the Landscape (EGR-2020-37-R-3646); 2020. The Global Locations Annual Report 2020 describes the global services locations landscape and interprets locations-related developments and trends to design a best-fit locations portfolio strategy. It presents insights into market size and growth, global services exports by region and country, locations activity by region and country, and trends affecting global locations (changes in investment environment, key developments across the world, and changes in exposure to various risks)
- 2. Talent Handbook for Language Skills: Answering the Calls for a Global Marketplace (EGR-2019-37-R-3423); 2019. This report helps market players in selecting the most suitable locations for their language-related needs. It highlights the relative attractiveness of key global locations for different languages based on a comprehensive assessment of 20+ parameters, grouped under two broad categories: Enablers and Language Talent Pulse
- 3. Location Spotlight Romania (EGR-2019-37-R-3356); 2019. This report analyzes Romania and offers perspectives on the global sourcing profile of Romania, key opportunities, drivers, and challenges, along with an overview of talent availability, operating costs, and environmental risks

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