



# **Location Spotlight – Vietnam**

Locations Insider<sup>™</sup> (LI) Market Report – February 2020: Complimentary Abstract / Table of Contents

# **Our research offerings for global services**

#### ► Market Vista<sup>™</sup>

Global services tracking across functions, sourcing models, locations, and service providers – industry tracking reports also available

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Digital Services
Engineering Services
Enterprise Platform Services
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### Membership information

- This report is included in the following research program(s)
  - Locations Insider™
- If you want to learn whether your organization has a membership agreement or request information on pricing and membership options, please contact us at <a href="mailto:info@everestgrp.com">info@everestgrp.com</a>

#### More about membership

In addition to a suite of published research, a membership may include

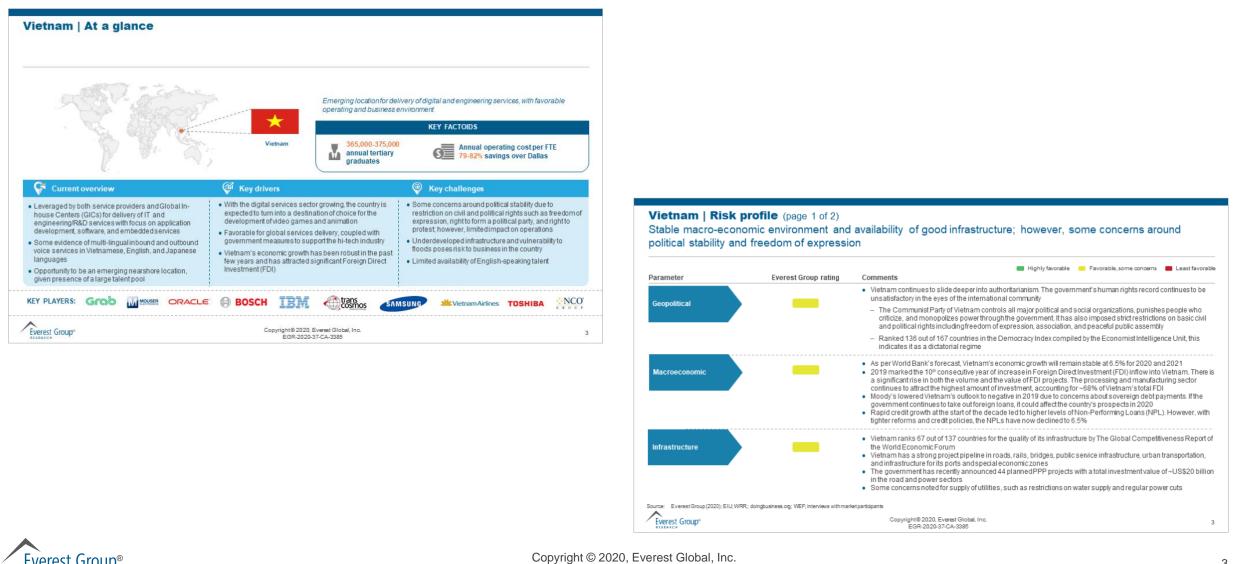
- Accelerators™
- Analyst access
- Data cuts
- Pinnacle Model® reports
- PriceBook
- Virtual Roundtables
- Workshops

### **Custom research capabilities**

- Benchmarking | Pricing, delivery model, skill portfolio
- Peer analysis | Scope, sourcing models, locations
- Locations | Cost, skills, sustainability, portfolio – plus a tracking tool
- Tracking services | Service providers, locations, risk
- Other | Market intelligence, service provider capabilities, technologies, contract assessment



### This report provides perspectives on key aspects of the global sourcing market in Vietnam



Planned Current release Published **Flagship Locations Insider reports Release date** Global Locations Annual Report 2019 September 2019 Location Spotlight – Egypt September 2019 Location Spotlight – The Czech Republic September 2019 Location Spotlight – Morocco October 2019 Location Spotlight – Romania October 209 Location Spotlight – Israel October 2019 Location Spotlight – Vietnam February 2020 Global Locations Annual Report 2020 Q1 2020 Location Spotlight – Slovakia Q2 2020 

Thematic Locations Insider reports	
Global Hotspots – Analytics in BFSI	May 2019
European Digital Services Talent Handbook: Prepare for Digital Disruption	June 2019
Global Handbook – Focus on Language Skills Availability Across the World	November 2019
Global Handbook – Focus on Cloud Skills Across the World	Q1 2020

Note: For a list of all our published Locations Insider™ reports, please refer to our website page



# **Additional Locations Insider™ research references**

The following documents are recommended for additional insight on the topic covered in this report. The recommended documents either provide additional details or complementary content that may be of interest

- 1. Global Locations Annual Report 2019: Demand for Next-generation Services Defining Locations Strategies | Key Trends Shaping the Landscape (EGR-2019-37-R-3313); 2019. The Global Locations Annual Report 2019 describes the nuances of the global services locations landscape and interprets locations-related developments and trends to help in locations portfolio strategy design. It presents insights on market size and growth and global services exports by region and country, and offers an update of locations activity by region and country and trends affecting global locations (changes in the investment environment, key global developments, and changes in exposure to various risks)
- 2. Talent Handbook for Language Skills: Answering the Calls for a Global Marketplace (EGR-2019-37-R-3423); 2019. This report helps market players in selecting the most suitable locations for their language-related needs. It highlights the relative attractiveness of key global locations for different languages based on a comprehensive assessment of 20+ parameters, grouped under two broad categories: Enablers and Language Talent Pulse
- 3. Location Spotlight India (EGR-2019-37-R-3174); 2019. This report analyzes India and offers perspectives on the global sourcing profile of India, key opportunities, drivers, and challenges, along with an overview of talent availability, operating costs, and environmental risks

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