



Location Spotlight - Poland

Locations Insider™ (LI)

Market Report – October 2019: Complimentary Abstract / Table of Contents

Our research offerings for global services

- ► Market Vista™ Global services tracking across functions, sourcing models, locations, and service providers – industry tracking reports also available
- ► Application Services
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- ► Locations Insider™
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- Service Optimization Technologies

Membership information

- This report is included in the following research program(s)
 - Locations Insider™
- If you want to learn whether your organization has a membership agreement or request information on pricing and membership options, please contact us at info@everestgrp.com, unitedkingdom@everestgrp.com, or india@everestgrp.com

More about membership

In addition to a suite of published research, a membership may include

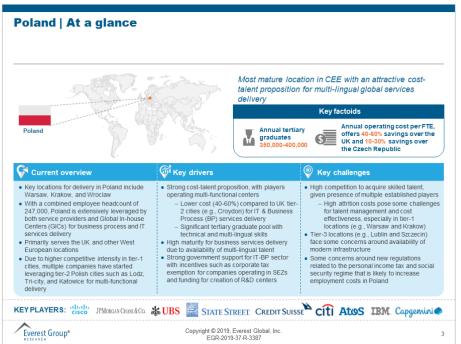
- Accelerators™
- Analyst access
- Data cuts
- Pinnacle Model™ reports
- PriceBook
- Virtual Roundtables
- Workshops

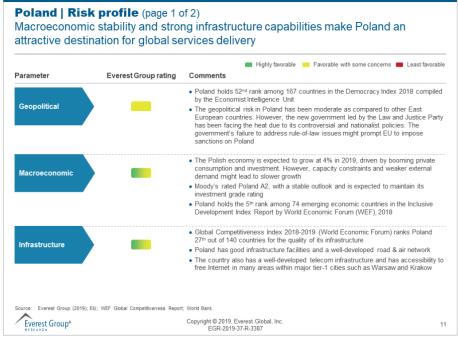
Custom research capabilities

- Benchmarking | Pricing, delivery model, skill portfolio
- Peer analysis | Scope, sourcing models, locations
- Locations | Cost, skills, sustainability, portfolio – plus a tracking tool
- Tracking services | Service providers, locations, risk
- Other | Market intelligence, service provider capabilities, technologies, contract assessment



This report provides perspectives on key aspects of the global sourcing market in Romania







Research calendar – Locations Insider™

	Published	Planned Current release
Flagship Locations Insider reports		Release date
Location Spotlight – San Jose, Costa Rica		May 2019
Location Spotlight – India		June 2019
Global Locations Annual Report 2019		September 2019
Location Spotlight – Egypt		September 2019
Location Spotlight – Morocco		October 2019
Location Spotlight – The Czech Republic		October 2019
Location Spotlight – Montreal		October 2019
Location Spotlight – Poland		October 2019
Location Spotlight – Romania		Q4 2019
Location Spotlight – Israel		Q4 2019
Location Spotlight – Trivandrum, India		Q4 2019
Thematic Locations Insider reports		
Global Hotspots – Analytics in BFSI		May 2019
European Digital Services Talent Handbook: Prepare for Digital Disruption		June 2019
Global Handbook – Focus on Language Skills Availability Across the World		Q4 2019
Global Handbook – Focus on Cloud Skills Across the World		Q4 2019

Note: For a list of all of our published Locations Insider™ reports, please refer to our <u>website page</u>



Additional Locations Insider™ research references

The following documents are recommended for additional insights into the topic covered in this report. The recommended documents either provide additional details or complementary content that may be of interest

- 1. 2019 Locations Predictions: Follow the Talent (EGR-2019-37-V-3060); 2019. The report offers predictions on overall and location-specific services delivery, upon which organizations can anchor their transformation agendas. This viewpoint recommends organizations to embed intentional design principles in their location strategies, encompassing scope, drivers, planning, and stakeholders. It will help determine the key design principles to drive enterprise-wide service delivery transformation and overall locations strategy prediction. In addition, it includes location-specific forecasts and key risks to watch out for when transforming the delivery strategy
- 2. Global Locations Annual Report 2019: Demand for Next-gen Services Defining Locations Strategies | Key Trends Shaping the Landscape (EGR-2019-37-R-3313); 2019. The Global Locations Annual Report 2019 is a unique and comprehensive guide to understanding the nuances of the locations landscape and interpreting locations-related developments and trends to frame locations strategy. It presents insights into the size and growth of the global services market, update of center setup activity, changes in risk profiles of locations, and an analysis of the maturity, arbitrage, and potential of locations (MAP Matrix™)
- 3. **EU GDPR: What does the Disruption mean for your Industry** (<u>EGR-2018-0-V-2708</u>); 2018. This whitepaper outlines the key changes proposed by GDPR and their impact on global service delivery through the lens of increased overheads, opportunity for transformation, and push toward consolidation. This paper highlights second-level insights into the business implications of GDPR across multiple industry verticals. This includes perspectives on susceptibility to data breach, typical data flow structure, and related data privacy considerations across different industries
- **4. Poland Tier-2/3 Cities: Complementing Tier-1 Cities or Carving a Niche for Digital Services?** (<u>EGR-2017-2-R-2451</u>); 2017. The report analyzes tier-2/3 Polish cities as destinations for offshore and nearshore services delivery for global companies

For more information on this and other research published by Everest Group, please contact us:

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About Everest Group

Everest Group is a consulting and research firm focused on strategic IT, business services, and sourcing. We are trusted advisors to senior executives of leading enterprises, providers, and investors. Our firm helps clients improve operational and financial performance through a hands-on process that supports them in making well-informed decisions that deliver high-impact results and achieve sustained value. Our insight and guidance empower clients to improve organizational efficiency, effectiveness, agility, and responsiveness. What sets Everest Group apart is the integration of deep sourcing knowledge, problem-solving skills and original research. Details and in-depth content are available at www.everestgrp.com.

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