



"Next-wave" Location Profile - Monterrey, Mexico

Locations Insider™ (LI)

Market Report – May 2018: Complimentary Abstract / Table of Contents

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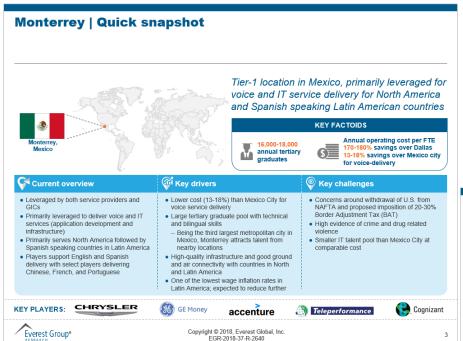
- Price book
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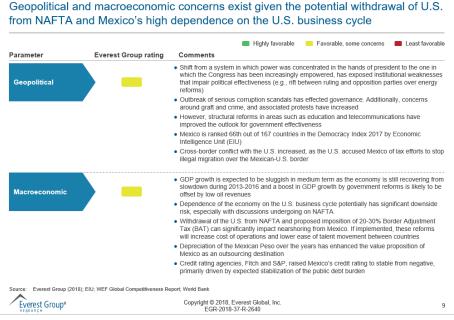
Custom research capabilities

- Benchmarking | Pricing, delivery model, skill portfolio
- Peer analysis | Scope, sourcing models, locations
- Locations | Cost, skills, sustainability, portfolio – plus a tracking tool
- Tracking services | Service providers, locations, risk
- Other | Market intelligence, service provider capabilities, technologies, contract assessment



This report provides perspectives on key aspects of the global sourcing market in the location





Monterrey | Risk profile (page 1 of 2)



Research calendar – Locations Insider

Published	Planned [] Current release
Flagship Locations Insider reports	Release date
"Next-wave" Location Profiles – Belfast, Northern Ireland	October 2017
"Next-wave" Location Profiles – Medellín, Colombia	November 2017
"Next-wave" Location Profiles – Atlanta, US	February 2018
"Next-wave" Location Profiles – Manchester, UK	February 2018
"Next-wave" Location Profile – Guangzhou, China	May 2018
"Next-wave" Location Profiles – Monterrey, Mexico	
"Next-wave" Location Profiles – Johannesburg, South Africa	
"Next-wave" Location Profiles – Timisoara, Romania	Q2 2018
Thematic Locations Insider reports	
Changing the Contact Center Delivery Model to Target Customer Experience	October 2017
What is the True Maturity of Indian Contact Center Market?	October 2017
Brexit, GDPR, and Digital Winds of Change: Disruption or Transformation of Service Delivery to the UK and Ireland	nd? October 2017
Poland Tier-2/3 Cities: Complementing Tier-1 cities or Carving a Niche for Digital Services	December 2017
Betting on the Future – The Bangladesh IT-ITeS Industry is Poised for Growth	December 2017
Where are FinTech Startups Concentrated?	Q2 2018
Locations Predictions for 2018	Q2 2018
How Has Brexit Affected UK's Talent Pool?	Q2 2018

Note: For a list of all of our Locations Insider™ reports, please visit the <u>Locations Insider™</u>



Additional research references

The following documents are recommended for additional insight into the topic covered in this report. The recommended documents either provide additional details or complementary content that may be of interest:

- 1. Mexico IT-BPM Industry: Maintaining Competitiveness Amidst Uncertainty (EGR-2017-8-V-2222); 2017. The proposed withdrawal of the United States from NAFTA and implementation of Border Adjustment Tax (or outsourcing tax) is likely to negatively impact the IT-BP industry in Mexico in the short-term. Operating costs for IT-BP services from Mexico may increase by 10-30% and Mexico may lose favorable access to the United Sates market. In this viewpoint, we have examined the facts concerning the current situation and have presented our perspectives on the impact of political events on Mexico's IT-BPM industry
- "Next-wave" Location Profile Medellín, Colombia (<u>EGR-2017-2-LP-2417</u>); 2017. This report analyzes Medellín and offers perspectives on global sourcing profile of Medellín, key opportunities, drivers, and challenges, along with an overview of talent availability, operating costs, and environment risks
- 3. "Next-wave" Location Profile Belo Horizonte, Brazil (EGR-2017-2-LP-2100); 2017. This report analyzes Belo Horizonte and offers perspectives on global sourcing profile of Belo Horizonte, key opportunities, drivers, and challenges, along with an overview of talent availability, operating costs, and environment risks
- 4. IT Services Delivery from Latin America (LATAM) (EGR-2016-2-R-1803); 2016. This report analyzes Latin America as a destination for delivery of nearshore/offshore IT services. It provides an in-depth assessment of the ten key cities in the region, focusing on labor pool, operating cost, market activity, and risk analysis. It also provides information on opportunity and challenges offered by Latin America for delivery of IT services

For more information on this and other research published by Everest Group, please contact us:

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