



"Next-wave" Location Profile - Guangzhou, China

Locations Insider[™] (LI) Market Report – May 2018: Complimentary Abstract / Table of Contents

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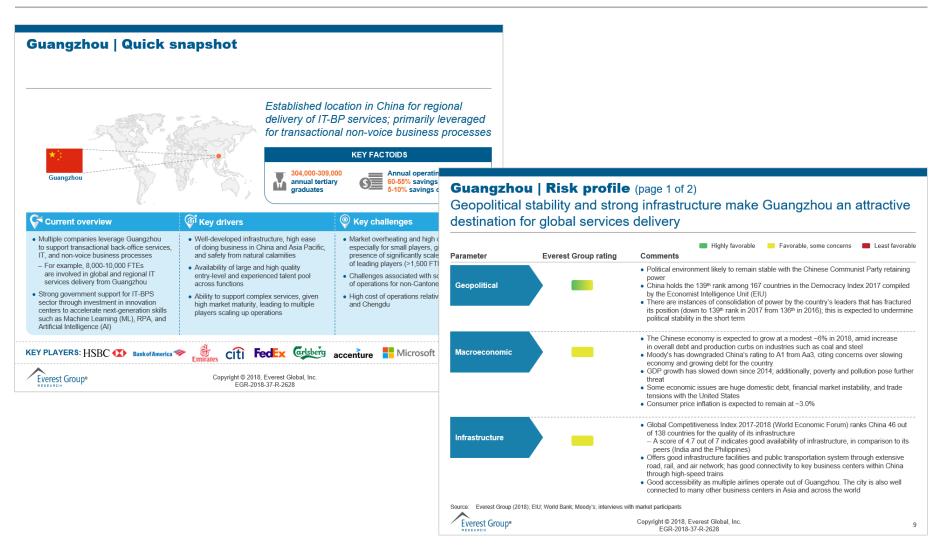
- Price book
- Pinnacle Accelerators
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- Workshops

Custom research capabilities

- Benchmarking | Pricing, delivery model, skill portfolio
- Peer analysis | Scope, sourcing models, locations
- Locations | Cost, skills, sustainability, portfolio – plus a tracking tool
- Tracking services | Service providers, locations, risk
- Other | Market intelligence, service provider capabilities, technologies, contract assessment



This report provides perspectives on key aspects of the global sourcing market in the location





Research calendar – Locations Insider[™]

Published Planned [___] Current release

Flagship Locations Insider™ reports	Release date
"Next-wave" Location Profiles – Krakow, Poland	October 2017
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Additional research references

The following documents are recommended for additional insight into the topic covered in this report. The recommended documents either provide additional details or complementary content that may be of interest:

- 1. Global Locations Annual Report 2017: Signs of Structure in a Disordered World (EGR-2017-2-R-2234); 2017. The global services locations landscape continued to witness stable growth in 2016 in terms of revenue; however, the growth rate was slower than the previous year owing to macroeconomic slowdown, political instability, and volatility in equity and investment markets. Similarly, the growth rate of center setups also dropped in 2016, in comparison to 2015. The period also continued to witness a shift from traditional locations (such as India) to leverage of other locations in Asia and Nearshore Europe. Additionally, there has been significant growth in delivery of disruptive technologies such as digital. The Global Locations Annual Report 2017 is a unique and comprehensive guide to understanding the nuances of the global services locations landscape and interpreting locations-related developments and trends to frame locations strategy. It presents insights into the size and growth of the global services market, update of locations activity, changes in risk profiles of locations, and an analysis of the maturity, arbitrage, and potential of locations (MAP MatrixTM)
- 2. IT Services Delivery from APAC (EGR-2017-2-R-2137); 2017. While IT services delivery in the Asia Pacific region has traditionally been centered predominantly in India, companies have shown increased interest in exploring alternative locations such as the Philippines, China, Malaysia, Singapore, and even destinations such as Sri Lanka and Vietnam. In addition to offering lower cost than onshore United States and Europe, each of these locations has a unique value proposition, making them attractive choices for setting up alternative delivery centers / regional hubs for IT operations. This report provides a detailed assessment of location options within the Asia Pacific region for global IT service delivery
- 3. Next-wave Location Profile Dalian, China (EGR-2016-2-LP-1754); 2016. Everest Group's Next Wave Location Profiles provide crisp, yet insightful assessment of emerging / "Next-wave" countries or cities for services delivery. This report on Dalian offers perspectives on global sourcing profile of Dalian, key opportunities, drivers, and challenges, along with an overview of talent and skills availability, financial attractiveness, and environment risks

For more information on this and other research published by Everest Group, please contact us:

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