



Capital Markets ITS Report Card and Growth Outlook 2018

Banking & Financial Services (BFS) – IT Services
Market Report – August 2018: Complimentary Abstract

Our research offerings for global services

▶ Market Vista™

Global services tracking across functions, sourcing models, locations, and service providers – industry tracking reports also available

▶ Application Services

▶ Human Resources

▶ BPS | Banking & Financial Services

▶ ITS | Banking & Financial Services

▶ BPS | Healthcare & Life Sciences

▶ ITS | Healthcare & Life Sciences

▶ BPS | Insurance

▶ ITS | Insurance

▶ Catalyst™

▶ IT Services Forecaster™

▶ Cloud & Infrastructure

▶ Locations Insider™

▶ Customer Experience Management Services

▶ PricePoint™

▶ Digital Services

▶ Procurement

▶ Engineering Services

▶ Recruitment & Talent Acquisition

▶ Finance & Accounting

▶ Service Optimization Technologies

Membership information

- This report is included in the following research program(s)
 - **Banking & Financial Services (BFS) – IT Services**
- **If you want to learn whether your organization has a membership agreement or request information on pricing and membership options, please contact us at info@everestgrp.com, unitedkingdom@everestgrp.com, or india@everestgrp.com**

More about membership

In addition to a suite of published research, a membership may include

- Price book
- Pinnacle Accelerators
- Data cuts
- Analyst access
- Virtual Roundtables
- Workshops

Custom research capabilities

- Benchmarking | Pricing, delivery model, skill portfolio
- Peer analysis | Scope, sourcing models, locations
- Locations | Cost, skills, sustainability, portfolio – plus a tracking tool
- Tracking services | Service providers, locations, risk
- Other | Market intelligence, service provider capabilities, technologies, contract assessment

Table of contents

Topic	Page no.
Background and scope of research	04
Executive summary	06
Section I: Capital markets IT demand trends – ITS transaction activity analysis	09
• ITS demand themes in capital markets	10
• Capital markets ITS deal characteristics	13
• Size and growth of capital markets ITS transactions across geographies	17
• Demand trends across capital markets Lines of Businesses (LOBs) and subfunctions	19
• Analysis of capital markets ITS deals by buyer sizes	21
• Adoption of digital technology themes in capital markets ITS	22
• Trends across pricing and commercial constructs	26
• Analysis of upcoming contract for renewal	29
Section II: Capital markets IT services supplier market trends and growth outlook	30
• BFSI IT service providers growth trends	31
• Capital markets IT service providers growth trends	32
• Growth prediction across geographies, subfunctions, and LOBs	33
Appendix	36
• Glossary of key terms	37
• Research calendar	38
• References	39

Background, scope, and methodology for capital markets IT services assessment 2018

Background and context:

- Global capital markets firms are investing in digital technologies across data, platform, and experience, to offset challenges from evolving nature of consumer demands, complexity of regulatory landscape, sluggish growth, and the threat from next-generation Financial Technology firms (FinTechs)
- This report analyzes capital markets IT services contracts to comment on the market size, growth, and demand characteristics for this market. The demand trends across lines of business, geographies, digital themes, and application services themes are presented using multi-year IT services deal analysis
- This report also provides analyst estimates and supplier expectations of capital markets enterprise IT spending across lines of business, geographies, and application services subfunctions

Scope of this report



Industry

Capital markets (Brokerage, investment banking, asset management, custody and fund administration)



Market segment

ITS market – Third party ITS transactions; excludes shared services or Global Capability Centers (GCCs)



Geography

Global



Sources

Everest Group's proprietary database of 600+ active, multi-year IT Services (ITS) contracts within capital markets (updated quarterly) and operational capability of 25+ capital markets IT service providers (updated annually through service provider RFIs)

Service providers covered in the analysis

accenture

Atiba

Birlasoft®

Capgemini

CGI

Cognizant

DXC.technology

<epam>

excelian
LUXOFT FINANCIAL SERVICES

genpact
Transforming
Business Here

GFT

HCL

Hexaware
TECHNOLOGIES

IBM

Infosys

ITC INFOTECH
Business Ready Solutions

LTI

Mindtree
Welcome to possible

Mphasis
Unleash the Next

NIIT
technologies
Fame Ideas. More Value!

NTT DATA
Global IT Innovator

Softtek®

Synechron

SYNTEL
Consider IT Done!

TATA CONSULTANCY SERVICES

Tech
Mahindra

virtusa®
Accelerating Business Outcomes

wipro

Introduction to the Everest Group proprietary capital markets ITS transaction database



Everest Group's Transaction Intelligence database

- Approximately 30,000 transactions listed
- Over 96% transactions post year 2000
- More than 1,800 capital markets transactions

Everest Group's RFIs to capital markets AS service providers

Participation by over 25 leading service providers

Everest Group's capital markets ITS revenue estimations

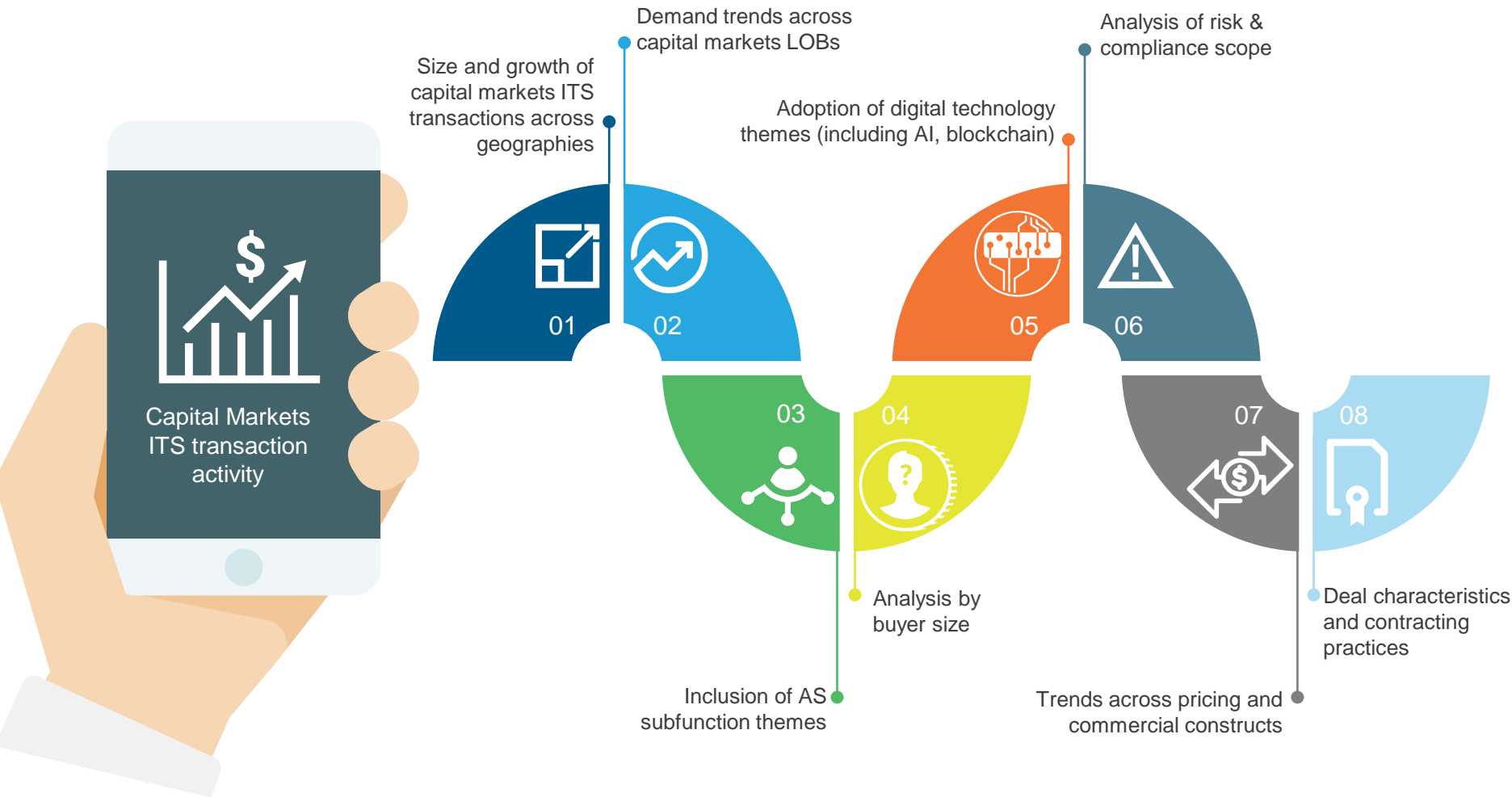
Historical revenue analysis of 25 leading service providers



Capital market transaction
(600+ active transactions)

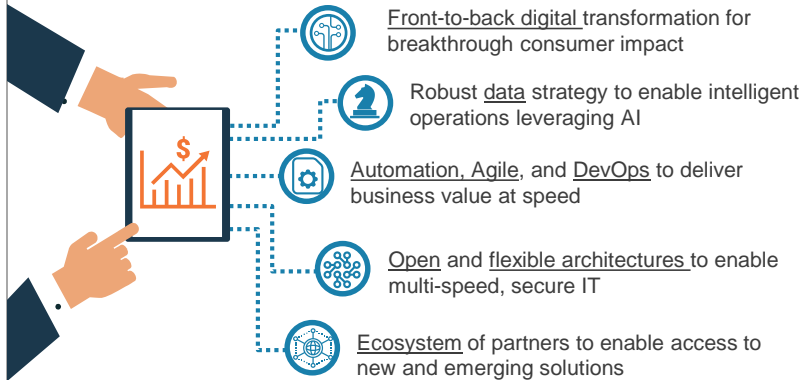
Size and growth	Scope characteristics	Deal characteristics
<ul style="list-style-type: none"> • Number of transactions • TCV and ACV trends • Deal duration • Market sizing 	<ul style="list-style-type: none"> • ITS subfunctions • Capital markets LOBs • Geographies • Digital and technology themes 	<ul style="list-style-type: none"> • Risk & compliance • Automation • Pricing • Insourcing trends
		<ul style="list-style-type: none"> • Engagement models • Commercial models • Transactions by buyer size • Growth estimation

In this section, we further slice capital markets ITS activity to study the underlying characteristics and market trends

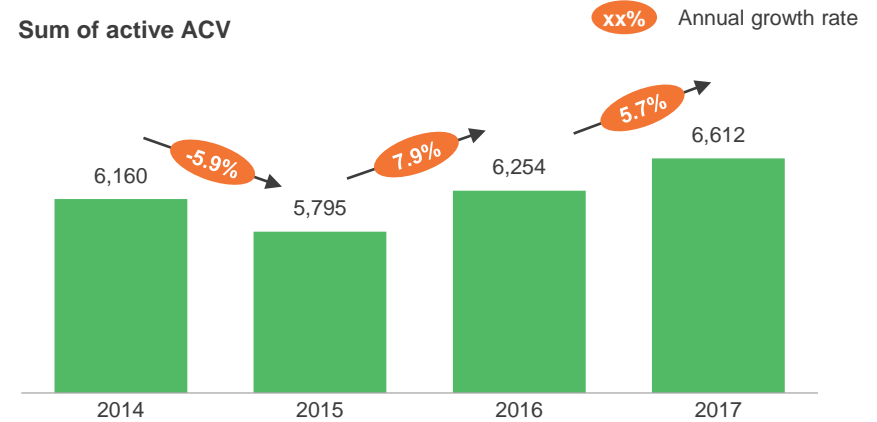


This study offers a deep dive into the capital markets ITS market; below are four charts to illustrate the depth of this report

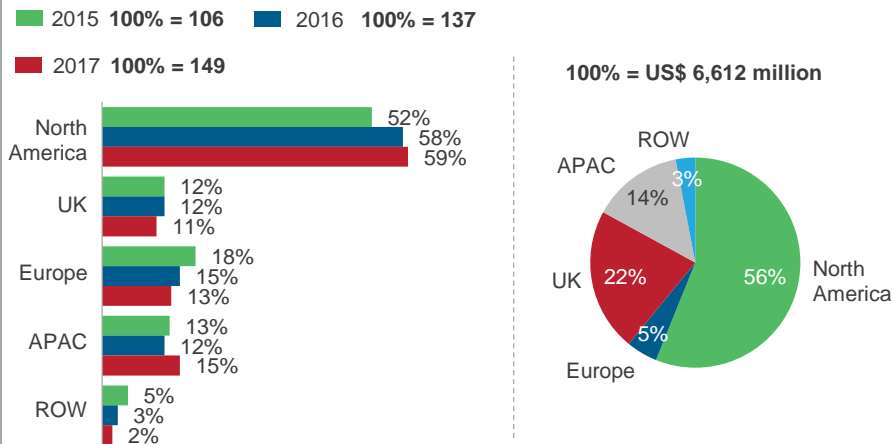
Capital markets firms are investing in technology building blocks



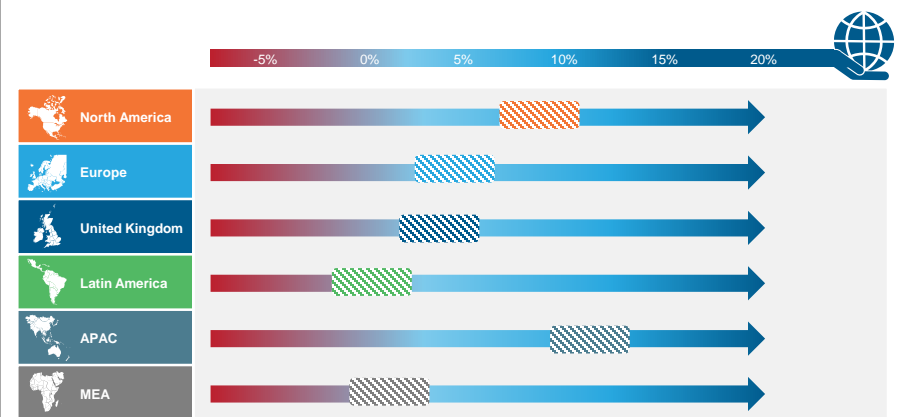
Capital markets ITS market grew at 5.7% in 2017



North America continue to dominate the transaction activity



Growth outlook for capital markets ITS across geographies



Research calendar – BFS IT Services

Published
 Planned
 Current release

Flagship reports

Release date

Capital Markets IT Annual Report Part 1 - Platformification Wave Disrupting Buy-Side	April 2018
Capital Markets IT Annual Report Part 2 - Data and Intelligence Transforming Customer Experiences for Sell-Side	April 2018
Capital Markets IT Annual Report Part 3 - Building Digital Market Infrastructures	April 2018
Digital Effectiveness in Retail Banking Focus on Banks in the UK and Europe: Identifying Digital Banking Leaders in the Open Banking Era	May 2018
Capital Markets ITS Report Card and Growth Outlook 2018	August 2018
Banking ITS Report Card and Growth Outlook 2018	August 2018
Application Services in Banking PEAK™ Matrix Assessment 2018	Q3 2018
Open Banking IT Services PEAK™ Matrix Assessment 2018	Q3 2018
Application Services in Capital Markets PEAK™ Matrix Assessment 2018	Q3 2018
Banking ITS Annual Report – Exploring adoption of Artificial Intelligence (AI) uses cases	Q3 2018

Thematic reports

Enterprise Digital Adoption in Banking and Financial Services Pinnacle Model™ Assessment 2018: Artificial Intelligence	
Enabled Transformation	March 2018
Maximizing Value From Open Banking	March 2018
Blockchain: Is It the Silver Bullet?	March 2018
Securing Digital Experiences in Banking and Financial Services – State of Digital Identity Services Market	April 2018

Note: For a list of all BFS ITS reports published by us, please refer to our [website](#) page.

Additional BFS ITS research references

The following documents are recommended for additional insight into the topic covered in this report. The recommended documents either provide additional details on the topic or complementary content that may be of interest.

1. **Capital Markets IT Annual Report Part 1 - Platformification Wave Disrupting Buy-Side** ([EGR-2018-31-R-2609](#)); 2018. In this research, we focus on the buy-side business nuances and digital adoption trends. Buy-side firms analyze data to generate targeted insights across products, markets, and customers, combined with the capability to provide seamless digital experiences to their customers. Digital technology investments enable buy-side firms to target customers, meet compliance standards, and generate patterns from historical data to optimize the system.
2. **Digital Services in Wealth Management – Rise of Hybrid Advisory: Services PEAK Matrix™ Assessment and Market Trends 2018** ([EGR-2017-11-R-2492](#)); 2018. In this research, we present an assessment and detailed profiles of 18 digital service providers featured on the digital services for wealth management PEAK Matrix. Each service provider profile presents a comprehensive picture of the provider's service focus, key Intellectual Property (IP) / solutions, partnerships/alliances, and other digital & domain-specific investments.
3. **Enterprise Digital Adoption in Banking and Financial Services | Pinnacle Model™ Analysis 2018: Harnessing Artificial Intelligence for Digital Leadership** ([EGR-2018-31-R-2562](#)); 2018. In this research, we conducted a study 55 banking and capital markets organizations across North America, Europe, the United Kingdom, and Asia Pacific. We identified 18 key dimensions in which enterprises are making investments for digital transformation, and further identified five key dimensions where Digital Pinnacle Enterprises™ in BFS differentiate and reap higher returns than the industry average. We evaluated enterprises on capabilities such as strategy, organization & talent, process transformation, technology adoption, and innovation.

For more information on this and other research published by Everest Group, please contact us:

Jimit Arora, Partner:

jimit.arora@everestgrp.com

Ronak Doshi, Practice Director:

ronak.doshi@everestgrp.com

Aaditya Jain, Senior Analyst:

aaditya.jain@everestgrp.com

Pranati Goswami, Senior Analyst:

pranati.goswami@everestgrp.com

Rahbare Islam Nayyer, Senior Analyst

rahbare.nayyer@everestgrp.com

Supratim Nandi, Senior Analyst

supratim.nandi@everestgrp.com

Website: www.everestgrp.com | Phone: +1-214-451-3000 | Email: info@everestgrp.com



About Everest Group

Everest Group is a consulting and research firm focused on strategic IT, business services, and sourcing. We are trusted advisors to senior executives of leading enterprises, providers, and investors. Our firm helps clients improve operational and financial performance through a hands-on process that supports them in making well-informed decisions that deliver high-impact results and achieve sustained value. Our insight and guidance empower clients to improve organizational efficiency, effectiveness, agility, and responsiveness. What sets Everest Group apart is the integration of deep sourcing knowledge, problem-solving skills and original research. Details and in-depth content are available at www.everestgrp.com.

Dallas (Headquarters)

info@everestgrp.com
+1-214-451-3000

Bangalore

india@everestgrp.com
+91 806-781-9999

Delhi

india@everestgrp.com
+91-124-496-1000

London

unitedkingdom@everestgrp.com
+44-207-129-1318

New York

info@everestgrp.com
+1-646-805-4000

Toronto

canada@everestgrp.com
+1-416-388-6765

Stay connected

Website



www.everestgrp.com

Social Media



@EverestGroup



@Everest Group

Blog

[Sherpas In Blue Shirts](http://www.sherpasinblueshirts.com)

www.sherpasinblueshirts.com