



Healthcare Payer BPO – Service Provider Profile Compendium

Healthcare & Life Sciences BPS
Market Report: August 2016 – Preview Deck

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▶ Locations Insider™

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Custom research capabilities

- Benchmarking | Pricing, delivery model, skill portfolio
- Peer analysis | Scope, sourcing models, locations
- Locations | Cost, skills, sustainability, portfolio – plus a tracking tool
- Tracking services | Service providers, locations, risk
- Other | Market intelligence, service provider capabilities, technologies, contract assessment

Subscription information

- The full report is included in the following subscription(s)
 - **Healthcare & Life Sciences BPS**
- In addition to published research, a subscription may include analyst inquiry, data cuts, and other services
- **If you want to learn whether your organization has a subscription agreement or request information on pricing and subscription options, please contact us**



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¹ Banking, financial services, and insurance

Table of contents (page 1 of 2)

Topic	Page no.
Section I: Healthcare Payer BPO Service Provider Landscape Snapshot	5
Section II: Profiles of Healthcare Payer BPO Leaders	11
• Accenture	12
• Cognizant	17
• Dell	23
• Xerox	28
Section III: Profiles of Healthcare Payer BPO Major Contenders	33
• Capgemini	34
• CGI	39
• Concentrix	44
• EXL	48
• Firstsource	54
• Genpact	59
• HCL	64
• HGS	69
• Sutherland Healthcare Solutions	74
• Wipro	79
• Xchanging	84
Section IV: Profiles of Healthcare Payer BPO Aspirants	89
• HCCA	90
• Hexaware	95
• Infosys	100
• Serco	105

Table of contents (page 2 of 2)

Topic	Page no.
Appendix	110
• PEAK Matrix framework	111
• Glossary of key terms	113
• Healthcare & Life Sciences BPS research calendar	115
• Additional BPS research references	116

ABC (page 1 of 5)

Healthcare payer BPO – overview

Company profile: ABC is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, legal, technology, and operations. The company is organized into three main business groups, which together consist of 10 distinct groups serving clients globally. ABC's segments include communications, media & technology, financial services, health & life services, products and resources. The health & life services segment serves healthcare payers, providers, government departments, public service organizations, educational institutions, and nonprofit organizations.

Key leaders

- ▶ **John Doe**, Chairman and Chief Executive Officer
- ▶ **Jane Smith**, Chief Financial Officer
- ▶ **Bob Johnson**, Chief Operating Officer
- ▶ **Sam T. London**, Group Chief Executive, Health and Public Services

Headquarters: Dublin, Ireland

Website: <http://www.abc.com>

Suite of services

- ▶ **John Doe**, Chairman and Chief Executive Officer
- ▶ **Jane Smith**, Chief Financial Officer
- ▶ **Bob Johnson**, Chief Operating Officer
- ▶ **Sam T. London**, Group Chief Executive, Health and Public Services

	2013	2014	H1 2015 ¹
Revenue (US\$ million)	###	###	###
Number of FTEs	###	###	###
Number of clients	###	###	###

Recent acquisitions and partnerships

- ▶ ABC recently entered a strategic partnership with a leading healthcare payer BPO through strategic investments across ABC's growth platforms in consulting, technology, outsourcing, and legal, and other key health industry verticals.
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Recent developments

- ▶ ABC recently entered a strategic partnership with a leading healthcare payer BPO through strategic investments across ABC's growth platforms in consulting, technology, outsourcing, and legal, and other key health industry verticals.

Source: Everest Group (2016)

Healthcare payer BPO – key delivery locations



Source: Everest Group (2016)

ABC (page 3 of 5)

Healthcare payer BPO – capabilities and key clients

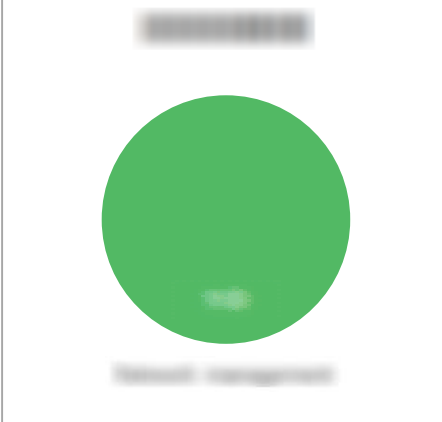
Key healthcare payer BPO engagements

Client name	Processes served	Region	Client since

Healthcare payer BPO FTE mix by segment
FTEs in numbers



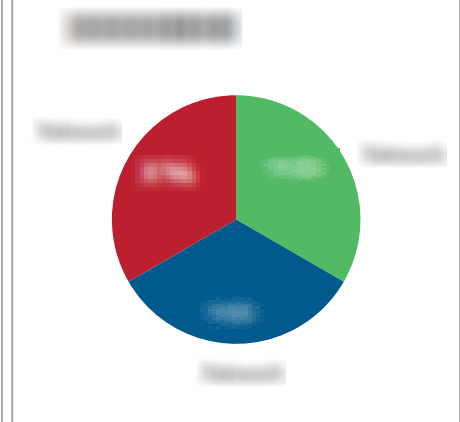
Healthcare payer BPO revenue mix by geography
Revenue in US\$ million



Healthcare payer BPO FTE split by delivery location
FTEs in numbers



Healthcare payer BPO number of contracts by buyer size¹
Number of active clients



1 Buyer size is defined as large (>US\$10 billion in revenue), medium (US\$5-10 billion in revenue), and small (<US\$5 billion in revenue)

Note: Based on contractual and operational information till June 2015

Source: Everest Group (2016)

ABC (page 4 of 5)

Healthcare payer BPO – technology solutions/tools

Solution name	Processes served	Year launched	Description	No. of BPO clients

Source: Everest Group (2016)



ABC (page 5 of 5)

Healthcare payer BPO – Everest Group assessment

Measure of capability: ● Best-in-class ○ Not mature

Leaders Major Contenders Aspirants

Delivery capability						Market success
Scale	Scope	Technology and innovation	Delivery footprint	Buyer satisfaction	Overall	
●	●	●	●	●	●	●

Strengths

- Best-in-class in expanding Healthcare Payer BPO through strategic investments across Account/segment, platform, consulting, technology, outsourcing, and digital and within their health industry vertical
- Best-in-class in expanding Healthcare Payer BPO through strategic investments across Account/segment, platform, consulting, technology, outsourcing, and digital and within their health industry vertical
- Best-in-class in expanding Healthcare Payer BPO through strategic investments across Account/segment, platform, consulting, technology, outsourcing, and digital and within their health industry vertical

Areas of improvement

- Best-in-class in expanding Healthcare Payer BPO through strategic investments across Account/segment, platform, consulting, technology, outsourcing, and digital and within their health industry vertical
- Best-in-class in expanding Healthcare Payer BPO through strategic investments across Account/segment, platform, consulting, technology, outsourcing, and digital and within their health industry vertical
- Best-in-class in expanding Healthcare Payer BPO through strategic investments across Account/segment, platform, consulting, technology, outsourcing, and digital and within their health industry vertical

Source: Everest Group (2016)

Healthcare & Life Sciences BPS research calendar

■ Published ■ Current

Topic	Release date
Healthcare Payer BPO – State of market with PEAK Matrix™ Assessment	February 2015
Healthcare Payer BPO – Service Provider Landscape with PEAK Matrix™ Assessment 2015	January 2016
Wipro Bets Big on Healthcare through the HealthPlan Services Acquisition	February 2016
Healthcare Payer BPO – Annual Report 2016	August 2016
Healthcare Payer BPO – Service Provider Profile Compendium	August 2016
Healthcare Payer BPO – Viewpoint on Medicaid and Medicare BPO	Q3 2016
Healthcare Provider BPO – State of market for RCM BPO	Q4 2016
Healthcare Payer BPO – Service Provider Landscape with PEAK Matrix™ Assessment 2016	Q4 2016
Healthcare Payer BPO – Annual Report 2016	Q1 2017
Life Sciences BPO – Viewpoint on Pharmacovigilance BPO	Q1 2017
Life Sciences BPO – Service Provider Landscape with PEAK Matrix™ Assessment 2016	Q1 2017
Healthcare Payer BPO – Service Provider Compendium 2016	Q2 2017
Life Sciences BPO – Annual Report 2017	Q2 2017
Life Sciences BPO – Service Provider Compendium 2017	Q3 2017

Additional BPS research references

The following documents are recommended for additional insight on the topic covered in this report. The recommended documents either provide additional details on the topic or complementary content that may be of interest

1. **Healthcare Payer BPO – Service Provider Landscape with PEAK Matrix™ Assessment** ([EGR-2016-12-R-1680](#)); 2016. Driven by ObamaCare, the market for third-party BPO in healthcare payer space continues to grow at a healthy rate. This report uses Everest Group's proprietary PEAK Matrix to assess and rate service providers on various dimensions of their capabilities. It also includes market share analysis of service providers and Everest Group's remarks on service providers highlighting their key strengths and development areas
2. **IT Outsourcing (ITO) in the Healthcare Payer Industry – Annual Report 2015: Go-to-Market Strategy for Healthcare IT** ([EGR-2015-12-R-1618](#)); 2015. This report provides an overview of the IT market for the payer industry. Analysis includes market size & growth, forecasts (up to 2020), demand drivers, adoption & scope trends, key areas of investment, and implications for key stakeholders. The report features a special section on enabling a go-to-market strategy for healthcare IT. Key factors driving systemic transformation and changes include connectivity, care analytics, interoperability, clinician engagement, and payment systems
3. **Healthcare Payer BPO – State of market with PEAK Matrix™ Assessment** ([EGR-2015-12-R-1367](#)); 2015. Driven by ObamaCare, the market for third-party BPO in healthcare payer space grew at a healthy rate in 2013. Greater demand for BPO services from the smaller payers led to a slight shift in the buyer adoption. Also, growth of the claims management process was outpaced by several other processes. Factors, such as rise of health insurance exchanges, increased regulatory governance, control of fraud, waste, and abuse, and convergence of payers and providers, emerged as the key drivers shaping this market for the future

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About Everest Group

Everest Group is a consulting and research firm focused on strategic IT, business services, and sourcing. We are trusted advisors to senior executives of leading enterprises, providers, and investors. Our firm helps clients improve operational and financial performance through a hands-on process that supports them in making well-informed decisions that deliver high-impact results and achieve sustained value. Our insight and guidance empowers clients to improve organizational efficiency, effectiveness, agility, and responsiveness. What sets Everest Group apart is the integration of deep sourcing knowledge, problem-solving skills and original research. Details and in-depth content are available at www.everestgrp.com and research.everestgrp.com.

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