



RESEARCH INSTITUTE

Responding to the Satyam Crisis: Description of Situation Analysis Service Offering

January 9, 2009

Everest has prepared a comprehensive analysis of the Satyam situation and developed recommendations on how both buyers and suppliers should respond

Who should read the Satyam situation analysis?

- Buyers who have a significant amount of business or any volume of mission critical business sourced with Satyam
- Suppliers who are contemplating the impact of the Satyam developments on their clients and their own business

What does it cost?

- The full report, including a 30 minute call with an Everest analyst, can be purchased for \$499 by calling +1-214-451-3111
- Purchasers will be notified of updates which are made as the situation evolves

Topics covered in the situation analysis report

- How the Satyam crisis unfolded – a timeline covering key events
- An assessment of the risks surrounding Satyam and their clients
- A detailed perspective that discusses why Everest does not feel that Satyam is likely to survive this crisis
- Specific recommendations for current clients – depending on how critical Satyam's support is to your business, the window for proactive response is measured in days, not weeks
- A complete Satyam profile and checklist of activities for transitioning work
- Facts and analysis which can be used to assess which are the most suitable "replacement" suppliers for Satyam services – provides information on scale, capabilities, processes, capacity, and location analysis

Why trust Everest for advice on how to deal with the Satyam crisis?



Outsourcing Journal

Deepest insight and experience

- Everest has been a trusted thought leader for over 17 years
- Since the situation arose, a team in both India and U.S. team has collected information and conducted analysis
- As the leading **outsourcing and offshoring research** house with the largest group of researchers focused on global sourcing, Everest has the most intimate and relevant knowledge available
<http://www.everestresearchinstitute.com>
- Everest is the **go-to source** for insight and information on global sourcing by analysts, influencers, and news authorities
- Our series of **publications** and **newsletters** reaches over 50,000 buyers and service providers globally, giving us the deepest insight available <http://www.outsourcing-center.com>

Broadest reach and network

- Everest has collected perspectives on the Satyam situation from leading buyers, suppliers, analysts, and outsourcing attorneys since the situation became public
- We routinely network with **Global 1000 buyers** across industries through research & consulting engagements, seminars, and other events
- **Everest has hundreds** of monthly interactions with buyers, outsourcing attorneys, industry analysts, service providers and government agencies
- Everest is the primary source of advice for **industry leaders**

Get the answers today that lead to tomorrow's success



RESEARCH INSTITUTE

Everest Research Institute has the resources, experience, and capabilities to provide companies with the strategic intelligence, analysis, and insight that are crucial to making the right decisions in today's outsourcing marketplace.

With the vision of our leadership team, the personal commitment, and indeed, the passion of our professionals to deliver real value to our clients, our organization is unsurpassed in its ability to guide your company's future success.

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