

Oracle Cloud Applications – Systemize Innovation to Drive Business Value

July 2022: Complimentary Abstract / Table of Contents



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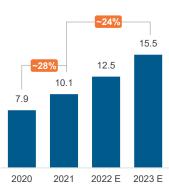


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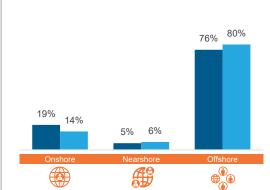
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This study offers six distinct chapters providing a deep dive into key aspects of Oracle

Cloud Applications market; below are four charts to illustrate the depth of the report Legacy modernization is a major driver for OCA services growth Offshore-led delivery footprint of OCA services engagement XX% CAGR



- Oracle Cloud Applications services market continues to see a very strong growth rate; almost 75% of the enterprises with a legacy Oracle footprint are preferring Oracle Cloud Applications to modernize their application landscape
- Other drivers of Oracle Cloud adoption include vendor consolidation, process standardization, cost optimization, and lift-and-shift of applications/workloads to the cloud with pandemic providing additional impetus for a cloud-first strategy
- Enterprises in asset-heavy and supply chain-intensive industries such as manufacturing, retail & CPG, hi-tech, and BFSI are the key consumers of Oracle Cloud Applications services
- From a geographical perspective, North America contributes a larger revenue pie through large transformational engagements, followed by the European region. ANZ, Japan, ASEAN, MEA, and Latin America are the emerging areas and growing at a faster pace given the smaller base effect
- The market will experience strong double-digit growth in the foreseeable future as Oracle continues to push cloud adoption for legacy customers

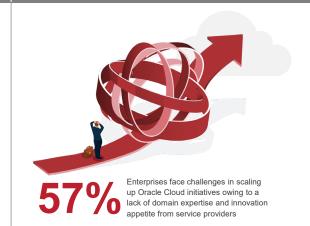


- Most enterprises seek a balanced delivery model that suits their budget availability, quality, implementation timelines, and technical capabilities
- Many Oracle Cloud engagements leverage a higher degree of offshore delivery model providing cost benefits. But this model poses the challenge of communication lag due to time & language differences which have been a top concern for enterprises in the recent past
- . Onshore delivery models are leveraged often during the beginning of an engagement and consulting phase as that requires more back and forth discussions between providers and enterprises
- Enterprises are expecting a core delivery team to be in the similar time zone; thus, the need for increased onshore and nearshore presence has
- Pandemic has increased cost pressures on the service providers; thus, they are not able to invest in a higher onshore presence

Key enterprise expectations from OCA adoption

Reduced capital expenditure for cost efficiency: enterprises adopt Oracle Cloud Applications to reduce IT infrastructure burden Extended cloud capabilities for business agility: enterprises have switched gears to adopt a cloud-first strategy to stay agile and up-to-date Optimal resource utilization for with the current state-of-the-art sustainability: enterprises look for technology; Oracle Cloud aids optimizing utilization of resources enterprises in this journey with scalable Oracle Cloud Applications and contribute to their sustainability goals Better disaster recovery for business resilience: enterprises look for Oracle Cloud infrastructures and workloads with security and recovery as a core foundation Enhanced stakeholder experience for productivity: enterprises expect to create improved stakeholder experience with standardized processes from Oracle Cloud Applications

Challenges faced while scaling up OCA initiatives



Lack of domain expertise and innovation appetite from service providers: Oracle keeps expanding the product portfolio, but system integrators do not proactively invest in the new areas and struggle with the integration with the new products



Talent paucity: due to the changing technology ecosystem, expert talent is limited in the industry; coupled with high attrition, this poses challenges for enterprises



Data migration complexity: Oracle Cloud requires extensive data migration to its systems, which proves to be complex for many



Lack of preparedness for organization change: lack of enterprise preparedness for Oracle Cloud adoption has created hurdles for smooth implementation and adoption. Taking buy-in of multiple stakeholders on the change roadmap has been a concern

Research calendar

Enterprise Platform Services (EPS)

	Published Planned Current release
Reports title	Release date
SAP S/4HANA Services PEAK Matrix® Assessment 2021	May 2021
Assessment of the Niche ServiceNow Services Partner Ecosystem	May 2021
Microsoft Dynamics 365 Services PEAK Matrix® Assessment 2021	September 2021
Microsoft Dynamics 365 Service Provider Compendium 2021	September 2021
SAP S/4HANA Services – Rise with Industry Transformations	November 2021
Microsoft Dynamics 365 – Digitizing Customer Experience	November 2021
Collapsing the Supply Chain: Top 14 Start-ups Redefining Real-time Transportation Visibility	January 2022
Oracle Cloud Application (OCA) Services PEAK Matrix® Assessment 2022 – Global	March 2022
Sustaining Client Satisfaction: Pivot from Implementation to Transformation Partner	March 2022
Oracle Cloud Applications (OCA) Services PEAK Matrix® Assessment 2022 – Europe	April 2022
Oracle Cloud Applications Service Provider Compendium 2022	April 2022
Oracle Cloud Applications – Systemize Innovation to Drive Business Value	July 2022
ServiceNow Services PEAK Matrix® Assessment 2022	Q3 2022
ServiceNow Service Provider Compendium 2022	Q3 2022
Salesforce Industry Cloud Services PEAK Matrix® Assessment 2022	Q3 2022

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