



# "Next-wave" Location Profile - Chennai, India

Locations Insider™ (LI)

Market Report – June 2019: Complimentary Abstract / Table of Contents

# Our research offerings for global services

► Market Vista™ Global services tracking across functions, sourcing models, locations, and service providers – industry tracking reports also available

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## **Membership information**

- This report is included in the following research program(s)
  - Locations Insider™
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In addition to a suite of published research, a membership may include

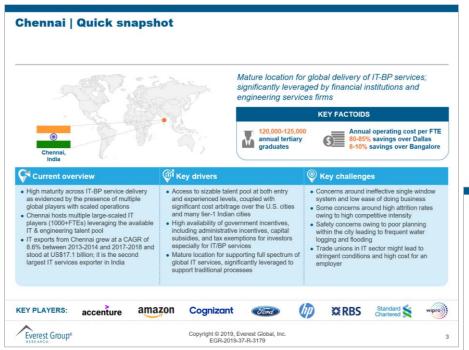
- Accelerators™
- Analyst access
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- Pinnacle Model™ reports
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- Virtual Roundtables
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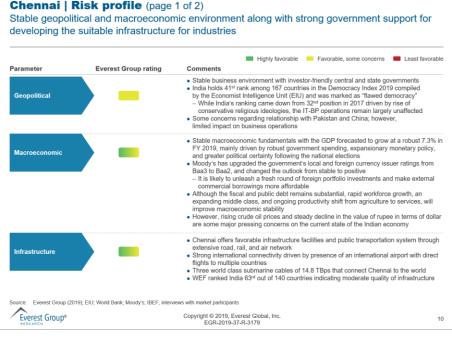
## **Custom research capabilities**

- Benchmarking | Pricing, delivery model, skill portfolio
- Peer analysis | Scope, sourcing models, locations
- Locations | Cost, skills, sustainability, portfolio – plus a tracking tool
- Tracking services | Service providers, locations, risk
- Other | Market intelligence, service provider capabilities, technologies, contract assessment



# This report provides perspectives on key aspects of the global sourcing market in Chennai







# **Research calendar – Locations Insider**

	Published Planned Current release
Flagship Locations Insider reports	Release date
"Next-wave" Location Profiles – Tampa, Florida, The United States	March 2019
"Next-wave" Location Profiles – The Philippines	March 2019
"Next-wave" Location Profiles – Guadalajara, Mexico	May 2019
"Next-wave" Location Profile – Hyderabad, India	May 2019
"Next-wave" Location Profiles – San Jose, Costa Rica	May 2019
"Next-wave" Location Profiles – India	June 2019
"Next-wave" Location Profiles – Chennai	June 2019
Global Locations Annual Report 2019	
Thematic Locations Insider reports	
Regional Handbook: Focus on Digital Services Talent in Europe	Q2 2019
Talent Hotspots for Risk Analytics In BFSI	Q2 2019
Global Handbook – Focus on Language Skills Availability Across the World	Q2 2019
Changing Fortunes of Delivery Locations – How Macroeconomic Factors Impact Delivery Locations?	Q3 2019
Global Handbook – Focus on Next-Gen Skills Across the World	Q3 2019
What is the Role of Global Delivery Model in an Agile Construct?	Q4 2019
Regional Handbook – Focus on FinTech Talent in the U.S.	Q4 2019

Note: For a list of all of our Locations Insider™ reports, please visit the <u>Locations Insider™</u>



# **Additional research references**

The following documents are recommended for additional insight into the topic covered in this report. The recommended documents either provide additional details or complementary content that may be of interest:

- 1. "Next-wave" Location Profile Philippines (EGR-2019-37-R-3086); 2019. This report analyzes the Philippines and offers perspectives on global sourcing profile of the country, key opportunities, drivers, and challenges, along with an overview of talent availability, operating costs, and environment risks
- 2. Global Locations Annual Report 2018: Service Delivery Portfolios in a Disrupted World (<u>EGR-2018-37-R-2646</u>); 2018. The Global Locations Annual Report 2018 is a unique and comprehensive guide to understanding the nuances of the global services locations landscape and interpreting locations-related developments and trends to frame locations strategy. This report has three tenets Key trends shaping the landscape, risk watch, and locations PEAK Matrix. It presents insights into the size and growth of the global services market, update of locations activity, changes in risk profiles of locations, and an analysis of the relative maturity, arbitrage, and potential of locations for multiple functions
- 3. IT Services Delivery from APAC (EGR-2017-2-R-2137); 2017. While IT services delivery in the Asia Pacific region has traditionally been centered predominantly in India, companies have shown increased interest in exploring alternative locations such as the Philippines, China, Malaysia, Singapore, and even destinations such as Sri Lanka and Vietnam. In addition to offering lower cost than onshore United States and Europe, each of these locations has a unique value proposition, making them attractive choices for setting up alternative delivery centers / regional hubs for IT operations. This report provides a detailed assessment of location options within the Asia Pacific region for global IT service delivery

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